





Contents

Message by CEOSS President

01

Local Development

02

The Agriculture Hub

35

Microfinance

41

Dialogue

46

Dar Al-Thaqafa publishing house

63

The Media and Media Production

69

Medical Center

78

Itsa Wood

80

Training Headquarters

82

Agricultural Projects

85

Message by CEOSS President



Dear Partners:

CEOSS continues to achieve its development mission to build more robust and resilient communities in order to reduce poverty and improve the quality of life for the poor and marginalized groups, especially youth, women, children at risk and persons with disabilities, to achieve sustainable, equitable and inclusive development for all citizens in all different fields of development. CEOSS works to respond flexibly to current and expected changes, while being consistent with the directions governing public policies and the state's development agenda.

During the past year, there have been many achievements and partnerships that CEOSS is proud of. One of which is the election of CEOSS as a member of the Board of Trustees of the National Alliance for This was in the framework of His Excellency, President Abd EL Fatah El- Sisi, decision to form the National Alliance for Civil Development Work and his invitation to its different institutions and entities to convene.

CEOSS is also registered as an accredited observer institution with the United Nations Framework Convention on Climate Change (UNFCCC), which gives CEOSS the right to nominate its delegates and attend as observers and participants in climate conference events in the official Blue Zone.

Participation also continued in presidential initiatives and national development projects, including the implementation of the second phase of the "Cultivate" initiative under the umbrella of the National Alliance for Civil and Development Work and in partnership with the Ministry of Agriculture, where 612,000 feddans of wheat were planted in 16 governorates in Egypt.

CEOSS participated in providing humanitarian support and relief to the brothers in Palestine to face and bear the burdens of the war, providing about 89 tons of dry foodstuffs, serving about 11,000 families, out of CEOSS' interest and keepness on its national role.

I am pleased to share this report with our partners and supporters who contribute with us in fulfilling our work and attaining the different achievements. In this report, we are shedding light on the accomplished as well as the number of beneficiaries from the different CEOSS programs. We are looking forward to more achievements in the coming years, in order to fulfill our mission in serving our dear country, Egypt.

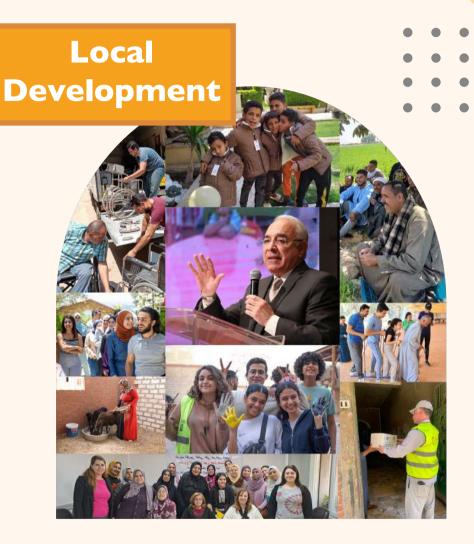
Finally, I am pleased to extend my sincerest appreciation to all ladies and gentlemen, CEOSS Chairman and members of the Board of Directors, for their efforts and continuous support to all of us, as well as ladies and gentlemen members of CEOSS' General Assembly, colleagues from CEOSS employees and volunteers from the various work areas.

I also extend special thanks to the Ministers of Solidarity, Investment and International Cooperation, Education, Higher Education, Local Development, Environment, Manpower, Endowments, Interior, Culture, Health, Media, Youth and Sports, Water Resources and Irrigation, Agriculture and Land Reclamation and Justice, as well as the Governors of Cairo, Giza, Qalyubia, Beheira, Dakahlia, Fayoum, Beni Suef, Minya, Assiut, Sohag, Luxor and Aswan, and partner civil society organizations, and leaders, Political, popular and executives, as well as universities, and for all partners domestically and abroad, as well as partners from the private sector.

Rev. Andrea Zaki Stephanous. PhD

The President of Evangelical churches in Egypt
The President of the Coptic Evangelical Organization
for Social Services (CEOSS)





The Local Development Unit (LDU) continues to fulfill CEOSS development mission and pursue its role in contributing to the fight against poverty, working to alleviate its effects, and improving the quality of life for the needlest and most vulnerable citizens. In addition, the LDU is working to build stronger and more resilient local communities, capable of confronting, recovering, withstanding and dealing with changes, challenges and crises. This is done by building a development model based on contributing to achieving sustainable, equitable and inclusive development for all, and based on flexible development methodologies capable of responding quickly to current and expected changes and consistent with public policies and the state's development agenda.



This year witnessed many achievements, events and activities in which the Local Development Unit participated, this includes:



- The LDU was elected as a member of the Board of Trustees of the National Alliance for Civil
 Development Work during the Alliance's first General Assembly meeting. This in the framework
 of Presidential Decree No. 149 of 2024, for establishing the National Alliance for Civil Development
 Work and called on its institutions and entities to convene. CEOSS was also elected as a member
 of the executive office of the Alliance with the first meeting of the Alliance's board of trustees.
- The registration of CEOSS as an accredited observer organization to the United Nations Framework Convention on Climate Change (UNFCCC), which gives CEOSS the right to nominate its delegates as observers and participants in climate conference events in the Blue Zone. CEOSS was selected and registered based on its long experience as an Egyptian development organization, especially its efforts in the fields of agriculture, environment and climate change. It is worth mentioning that CEOSS participated in the activities of the #COP28UAE Climate Summit in the Blue Zone and in cooperation with Bread For the World by organizing a seminar entitled "Presenting the integrated interventions of local development and dialogue units to preserve natural resources and their impact on food security".
- Continued participation in presidential initiatives and national development projects, including the implementation of the second phase of the "Ezraa" initiative under the umbrella of the National Alliance for Civil Development Work and in partnership with the Ministry of Agriculture, where 612,000 acres of wheat were planted, benefiting 412,000 farmers in 16 governorates in Egypt, in addition to participation in a number of other national initiatives such as the Forsa program for economic empowerment and the Citizenship Initiative, in partnership with the Ministry of Social Solidarity.

- Participated in **providing support and humanitarian relief to Palestinian citizens**, based on the National role that CEOSS undertakes. About 89 tons of dry foodstuff were provided to around 11,000 families to help them face and bear the burdens of the war.
- Organized a regional conference in Dubai, UAE, to promote learning, networking and exchange of experiences on issues regarding persons with disabilities in health rights and reproductive health, with the participation and attendance of a group of experts, specialists and workers in the field of disability, health and climate change from 6 Arab countries (Egypt, Jordan, Lebanon, Bahrain, Morocco and the United Arab Emirates).
- Organized the "Share Your Voice. Creating Egypt's Future", under the patronage and participation of Dr. Andrea Zaki, President of the Protestant Church of Egypt and President of the Coptic Evangelical Organization for Social Services.
- Organized 2 Ramadan Iftars entitled "Partners Together", the first in the sports youth city in Asmarat and the second in Itsa Center, Minia governorate. More than 6,000 Egyptians from the beneficiaries of Ezraa, Ahalina, and various development and dialogue program beneficiaries participated, this in the presence of executive and popular leaders, members of the House of Representatives and Senate, religious leaders, media outlets, and representatives of partner institutions and NGOs.
- Signed a joint cooperation protocol with the National Council for Persons with Disabilities, which aims at strengthening efforts and action to empower persons with disabilities, improve their quality of life, activate their integration in the society, and ensure their access to rights and services in a fair and equal manner without discrimination.







The following report summarizes

the most important achievements in the various fields of work:

First, work in the comprehensive developmental areas, whether economic, social or environmental, with the areas of adaptive institutional capacity building and gender equality:

Rehabilitation Program for Persons with Disabilities

The program continues to empower persons with disabilities and their families to participate effectively in society, advocate for their rights, promote their inclusion in society, and work to eliminate all forms of discrimination against them.



4,545 persons with disabilities and their families benefited from the program to rehabilitate persons with disabilities and promote their inclusion in society.

1,613

Families of persons with disabilities have been rehabilitated to support the social inclusion of their children with disabilities.

2,036

Persons with disabilities have improved access to their rights through public services, specialized rehabilitation programs, reproductive health programs, and inclusive activities.

461

Citizens have been sensitized to the correct concepts related to disability and inclusive development.

296

Community workers have been empowered to support persons with disabilities in accessing specialized rehabilitation programs and facilitated their access to their rights in public services.

139

People with disabilities have benefited from prosthetic devices and mobility aids.



- Supported access to services for educational inclusion and inclusion in youth centers for people with disabilities through their participation in listening sessions with 78 public service providers, during which they presented the difficulties they face in accessing these services.
- Intensified capacity-building interventions for officials of relevant bodies on disability issues to enhance their roles in adopting the issues of persons with disabilities. This included the following:
- Supporting the capacity of about 19 members of the National Council for Persons with Disabilities, the National Council for Women, and officials from the Ministry of Social Solidarity in the field of sexual and reproductive health rights for persons with disabilities.
- Building the capacity of 60 officials from the Citizen Service and the Human Rights Unit in Minya Governorate on communication skills with persons with disabilities, and providing them with basic knowledge and skills related to sign language to facilitate their communication with persons with hearing disabilities.
- The program implemented new interventions including:
- Trained 25 women with disabilities and their families on financial inclusion in cooperation with the Egyptian Arab Land Bank and the Financial Regulatory Authority. This aimed to raise awareness about financial inclusion concepts and how to make various financial services available for use.
- Trained 12 girls with hearing disabilities on self-defense skills through a specific type of sports game that enables them to enhance their ability to confront and resist any external aggression that could harm them physically and psychologically.
- Enhanced the participation of parents in life activities with their adult children with disabilities in various ways:
- Celebrated the International White Cane Day, in which 198 people with disabilities and volunteers
 participated. This included developing the skills of people with disabilities in using the white cane,
 orientation, and movement.

Success Story

"

My name is Reda Abdel Rahman Mohamed, I am 27 years old, visually impaired, and I live in Old Cairo. I have been going to the Islamic Vision CBO for a long time. I like to go to the organization because they love me, care for me, and teach me good things, such as how to dress, wash my hair and body, and learn to be self-reliant. They also take me on trips and camps and we play and have fun.

The best part was when I went to the youth center where a woman named Hanaa taught me a lot of moves so that I could defend myself and my body if someone on the street attacked me.

I now know how to protect myself.

I was able to walk alone on the street and move around without fear

Willpower "ERADA" Program

The program continued to achieve its goal of enabling the internal and external environment to support the integration and inclusion of persons with disabilities in public life. The program also paid great attention to the availability of knowledge and information regarding the concepts of inclusive environment and the application of accessibility standards.



- In partnership with the Charitable Investment Fund for Persons with Disabilities "'Ataa" and the Universities of Menoufia and Zagazig, the following was achieved:
- Physical adaptation of the partner universities.
- Developing an innovative accessibility model for people with visual disabilities at Zagazig University by installing braille tactile in 5 faculties (Arts, Education, Law, Disability Sciences, Technology and Development) to make Zagazig University the first Egyptian university to have mobility access for students with visual impairment.
- Expanding the dissemination of correct disability and inclusion concepts, targeting faculty members, student unions, engineering management engineers and university security personnel.
- Implementing a specialized ToT training for orientation, movement and use of the white cane for the blind for 5 faculty members of the Faculty of Disability Sciences and 10 blind students within the university.
- Implementing the Access Audit for Beni Suef and Ain Shams Universities as part of the implementation plan for the third phase of the project Towards Inclusive Egyptian Universities with 'Ataa Fund.





Success Story

"

My name is Sarah, I am a student at the Faculty of Disability Sciences at Zagazig University and I am a blind person.

I was trained on the use of the white cane and the braille tactile that were used at the university. This training was very useful and made a difference in my use of the cane and the visual palm restraints, because when I step on them, they make an echoing sound that makes me pay attention , and I know where the walkers start and end. My self-confidence increased because I was able to move comfortably around the university, because before the walkers were installed, I would walk with fear and nervousness and bump into a tree or fall into a gutter. I also became more self-reliant because before, I used to go to the university with my friends, but now I come alone.

Early Childhood Development Program and Children at Risk

The program continued to achieve its goal of enabling the internal and external environment to support the integration and inclusion of persons with disabilities in public life. The program also paid great attention to the availability of knowledge and information regarding the concepts of inclusive environment and the application of accessibility standards.



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My name is Arsani, I'm 14 years old, in the second grade of middle school, from the village of Nazlat Obaid in Minya governorate.

I used to work as a laborer in a quarry with my father and suffered from many health issues and shortness of breath due to the dust that comes from cutting stones, I always felt unsafe because there was no protection for us in the workplace, and I was exposed to electrocution and injury from the equipment, and I have seen many accidents of workers with us in the quarry (leg or arm amputation) other than cases that died from electrocution.

I was forced to work in this difficult place because of my difficult economic circumstances, and I had to earn an income to help my family, but from March 2023, I heard about the Child Labor Protection Project offered by CEOSS and the "Tomorrow is Better" association that we have in the country. I participated in awareness seminars where I learned a lot of things about the rights of child laborers and about dangerous occupations for children. The project helped me quit working in the quarry and transferred me to a safer job in a mechanic workshop from July, where I started earning an income and the danger was reduced. Not only that, I have a training contract with the Directorate of Manpower, and they introduced me, my father and the workshop owner to our rights and duties, and I knew how to get my rights in terms of working hours, vacations and wages, and also allowed me to attend awareness activities and carnivals with the rest of my fellow project participants.

Economic Development Program

The program continues to work towards the economic empowerment of poor groups of young men and women in poor and marginalized communities in order to enable them obtain decent employment opportunities and increase their income to ensure a decent life



1,868 young people of both genders and women were empowered to obtain decent work opportunities and increase their income.

Number	Achievement items
1,360	Received vocational, administrative, and entrepreneurship training.
79	Were self-employed (after training / without training).
233	young entrepreneurs and owners of start-up projects received technical and legal support.
142	The number of craftswomen who participated in marketing exhibitions.



During this year, several effective partnerships were established with many stakeholders, including:

- Partnership with the Well Spring Foundation in organizing a camp for families with girls under the slogan "My Family is My Support", with the aim of promoting the social and economic rights of girls, as well as strengthening family ties that support the attainment of those rights.
- Partnership with the University Center for Career Development in Beni Suef in implementing an educational camp on entrepreneurship using technical and sports educational approaches to support young people of both genders in adopting a freelance work culture through establishing entrepreneurial projects.
- In partnership with the Human Rights Unit at the General Office of the Minya Governorate, 20 young people were represented in the special visit of the National Coordinating Committee for Combating and Preventing Illegal Immigration, where the capacities of young people were built and they were made aware of the risks associated with illegal immigration, and those young people shared their personal and practical experiences.
- Partnership with branches of the Micro, Small and Medium Enterprises Development Agency, labor directorates, youth and sports directorates, Enterprenella for training and employment, the Egyptian Tax Authority, and Bank Wafaa International, in providing training and awareness interventions on entrepreneurship and spreading the culture of freelance work and financial inclusion.
- In partnership with the National Council for Women "Cairo Branch", the Entrepreneurship Development Services Unit at the Authority implemented the "Egyptian Kitchen" initiative, which aimed at providing training opportunities for 180 women and enabling them to start new projects by utilizing their cooking skills and training them on healthy cooking, in addition to training them on how to calculate the actual costs of the project and enhance their marketing skills for their projects.

Eye Program

The program aims at reducing avoidable blindness by reaching citizens who are poor and deprived of access to these services, especially children (from one day to 15 years old) and the elderly (from 45 years and above) through providing comprehensive and sustainable healthcare systems to ensure the best possible vision for citizens.



26,742 citizens benefited from interventions to combat avoidable blindness	
Number	Achievement items
130	underwent major and minor surgeries.
5,786	benefited from medication.
5,190	had their vision corrected through medical glasses.
15,636	underwent medical examinations (medical checkups).



- The program expanded its work to 18 new communities in the governorates of Greater Cairo, Beheira, Minya, Beni Suef, Sohag, Luxor, Qena, and Aswan, within the "Decent Life" villages, through its presence in the (Protection and Wellness) convoys implemented under the umbrella of the National Alliance for Civil Development Work.
- This year, the program adopted intervention for cases of squint, especially in children, through conducting examinations, detection, and applying referral systems for necessary surgeries.
- Building the capacities of new groups such as medical teams in ophthalmology hospitals and the general hospital in Beheira, and the health unit in the community of Tansa in Beni Suef, to increase their knowledge about eye diseases and how to do early detection and referrals.
- Providing examination and treatment services in deprived communities by organizing medical convoys in partnership with the health directorates in Cairo and Beni Suef.
- Activating referral systems to more specialized entities for surgical operations in partnership with the Egyptian African Center for Eyes, the Ophthalmic Research Institute in Giza, Horus Hospital, and referral for treatment at the state's expense within the military hospital in Beni Suef.

Health Program

The program continues to achieve its goal of improving the health status of women, children, and adolescents by promoting equitable access to resources, enabling them to reach public health services, and empowering them to face pressures and risks.



12,676 citizens were empowered to access their rights to health services	
Number	Achievement items
122	women who were educated about the importance and methods of early detection of tumors.
11,348	citizens who benefited from medical examinations and treatment in various medical specialties (internal medicine, cardiology, blood pressure, diabetes, orthopedics, dermatology, breast tumors).
1,111	were referred to receive advanced examinations and treatment.
95	children who were examined and treated for malnutrition diseases.

- Geographical expansion of the program: Providing medical services in various specialties in 16 governorates through comprehensive health convoys organized in partnership with the health directorates in the working governorates.
- The program adopted this year working on a new issue, which is protecting children and pregnant women from the effects of lead exposure, in partnership with the relevant entities on the issue, including the Ministry of Health, the National Nutrition Institute, Giza Governorate, Ain Shams University, media outlets, and partner civil society organizations. The workshop's outputs included defining the roles of the concerned entities in addressing this issue and identifying paths for joint work in various dimensions.
- Partnership with the Baheya Foundation: Organizing campaigns to raise women's awareness about the importance of early detection of breast tumors in the governorates of Cairo and Giza, conducting examinations for early detection, and referring detected cases to specialized entities.

Agricultural program

The program continues its role in contributing to the improvement of the quality of life for small farmers, breeders, and fishermen by developing rural areas and enabling them to invest available resources and expertise to achieve a social competitive advantage and access more profitable markets.





526,261 small-scale farmers, livestock breeders, and poultry farmers were economically empowered to increase their income and improve their living conditions.

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	Number	Achievement items
	382,425	Small farmers, both men and women, improved their agricultural production through the application of good agricultural practices.
	72,186	Small farmers, both men and women, benefited from technical support services, agricultural extension, and field schools.
	528	Women farmers implemented small agricultural projects that achieve food security and increase income.
	18,036	Small farmers, both men and women, were made aware of climate change, its potential impacts, and how to protect themselves from its negative effects.
	680	Women implemented organic fertilizer (compost) production models.
	749	Women and youth acquired post-harvest handling skills (sorting and packaging).
	51,657	Small livestock breeders, both men and women, benefited from veterinary care services to improve their livestock production.

- The program expanded geographically across 16 governorates, focusing on expanding the cultivation of strategic crops that achieve food security, particularly wheat.
- Contract farming was activated for soybean, sesame, and sunflower crops in the governorates of Minya and Sohag.
- The program adopted new interventions to enhance women's ability to increase productivity and manage small income-generating agricultural projects, as well as produce safe food. Additionally, it enhanced their skills in producing and marketing organic fertilizers, which contributed to their increased participation and economic and social empowerment.
- The program adopted the issue of advocating for the activation of Law No. 126 of 2014 regarding the establishment of the Agricultural Solidarity Fund. This aimed to work on issuing the regulations for establishing the fund and requesting the agriculture and irrigation committee in Parliament to do so.



Environment Program

This year, the program intensified its efforts to support the issue of preserving natural resources in line with the state's strategies. This included mobilizing the community towards sound management of natural resources and water, and community cohesion on environmental issues and climate change. In this context, the following was achieved:



- Raising the awareness of 22,732 citizens in the working governorates about climate change and natural resource conservation issues.
- Building the capacities of 590 community cadres to enable them to spread awareness about preserving natural resources and water management.
- Continuing to build partnerships with various government agencies, Egyptian universities, and research centers to mobilize efforts in addressing climate change and natural resource conservation issues. These include:
- Continuing the partnership with the Faculty of Agriculture in Moshtohor, Benha University, through the "Our Students are Champions of Change" initiative launched last year. This year, students disseminated information about water resource conservation and rationalizing irrigation water use through awareness meetings with farmers and spreading awareness information on social media using the hashtag "#Our_Students_are_Champions_of_Change."
- Partnering with the irrigation directorates and the drinking water company in the targeted governorates to implement awareness campaigns on the best irrigation methods to rationalize irrigation water consumption and raise awareness about water resource conservation.

Education and Civics Program

The program continues to work with the compulsory education phases that targets male and female students, school teachers and workers, and parents.





Continued dissemination of cultural awareness through organizing "cultural convoys and mobile theaters for villages most in need of cultural services," benefiting 17,402 citizens. The activities included organizing artistic workshops to discover and develop creative abilities in the fields of theater, drawing, coloring, and handicrafts from recycled waste, in addition to organizing educational seminars to raise awareness among citizens on various developmental topics.



In cooperation with the General Authority for Cultural Palaces "West and Central Delta Cultural Region" an expanded meeting was organized with more than 500 preparatory and secondary school students in the villages of the Mahmoudiyah Center in Beheira Governorate, under the title "He who does not own his food does not own his decision," in the presence of city council officials, school principals, and village residents. The meeting addressed awareness about agriculture and its importance, and the role of the Egyptian farmer in development. It also included artistic activities such as drawing, coloring, and making accessories and leather goods, as well as talent discovery. The meeting concluded with honoring outstanding and talented students.





Housing Program

The program aims to ensure that the most vulnerable families enjoy their right to decent, environmentally healthy housing for a dignified life.



- The program expanded its work to new communities in Minya (Abu Shihata community in the Matai center), Beni Suef (Al-Dawalta community), and Cairo Governorate (Zaraib area in Manshiyat Nasser).
- The program shifted its focus towards providing non-financial technical and advisory services to families in the structural design of houses and supervising the construction process to ensure compliance with adequate housing standards.
- The program expanded its application of financial inclusion through electronic transfer of loans and electronic collection by contracting with two companies in the field of electronic collection (Basata/Masary).
- Building the capacities of 11 community committees and equipping them with the knowledge and technical skills related to the program.





Success Story

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Mr. Ermia Mazeed Rizk Ramla, from the village of Alaghana in the Tama Center, Sohag Governorate, is 63 years old and his daily income does not exceed 50 Egyptian pounds. He is married and has 5 children, including those with hearing impairments.

Ermia and his family lived in an old house that was at risk of collapse. Its condition quickly deteriorated, with cracks and fissures appearing in all its walls. This led to the sudden collapse of the house, exposing the family to numerous risks in all aspects: social, economic, environmental, security, psychological, and others.

A rapid response and intervention were made to rescue the family and rebuild the collapsed house through cooperation between Habitat for Humanity International and the Coptic Evangelical Organization for Social Services. A relief grant of 111,000 Egyptian pounds (one hundred and eleven thousand pounds) was provided to rebuild the collapsed house.

One of the positive aspects was the participation of the organization's staff and members of the housing committees in the Minya working communities in rebuilding the house. They organized a work camp to participate and support the family in the demolition, construction, and finishing work of the house, making it safe, healthy, environmentally sound, and ensuring a decent life for them.

Gender Project

The program aims to achieve gender equality, empower women and girls, and combat all forms of discrimination and violence based on gender.



Number	Achievement items
4,365	Participated in meetings regarding gender balance transformation and anti- violence against women in local communities.
1,714	Young cadres of both genders were qualified and trained to adopt initiatives and campaigns related to gender and combating violence against women.
324	Women joined memberships in community institutions/committees.
23	Institutions were qualified and developed to be inclusive of girls and women.
4	Support centers were established to provide support services for girls and women.

- Empowering 120 young people of both genders to become leaders of change in addressing gender issues within their local communities: This was achieved by providing a comprehensive package of capacity-building interventions that equipped them with the knowledge and skills to lead 16 development initiatives in the field of gender. These initiatives addressed combating all forms of discrimination and violence against women and girls within their local communities in the governorates of Port Said, Fayoum, and Sohag.
- Developing and qualifying 4 youth centers to be inclusive of girls, boys, and people with disabilities: This included issuing internal regulations for each center that include clear mechanisms for inclusion at the institutional, programmatic, cultural, social, and sports activities levels. Additionally, policies for protection from harassment were established and announced within the youth centers to provide safe spaces for women and girls to exercise their social rights.
- Establishing 4 women's support centers in 4 local communities: These centers provide psychological, social, and legal support to rural women who suffer from problems and are exposed to violence in all its forms. This is done through a specialized group of female cadres trained to deal with abused cases professionally.



Key Activities

- Organizing a conference titled "New Visions for Gender and Youth Issues within the Framework of the Sustainable Development Goals and Egypt's Vision 2030": More than 120 institutions participated, including government institutions, civil society organizations, religious institutions, members of the Egyptian Parliament, and media institutions.
- CEOSS' participation in several important community events addressing women's issues, including:
- Participation in the Civil Society Networking Forum: With the participation of more than 80 non-governmental organizations, organizations for people with disabilities, private sector companies, development experts, international organizations, and donor organizations. CEOSS participated in this event by showing its most important products and models within the framework of the forum's areas of interest. CEOSS also organized a discussion session on community engagement and inclusive design, and finally participated in a short presentation on CE-OSS' experience with youth centers that are inclusive of girls, young women, and people with disabilities in Upper Egypt.
- Participation in the community forum activities of the Equal Opportunity and Social Development Project: Held under the slogan "We are Stronger Together with Inclusion," in the presence of her Excellency the Minister of Social Solidarity.
- Participation in the event showcasing the activities and achievements of civil society organizations: Working within the Equal Opportunity and Social Development Project in the governorates of Assiut and Sohag, in the presence of Her Excellency the Minister of Social Solidarity, the Deputy Director of the German Agency for International Cooperation in Egypt, and His Excellency the Governor of Assiut.

Success Story

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My Journey from Caterpillar to Butterfly

I am Sherine Khalifa Marzouk, 22 years old, from Sohag Governorate, Gerga Center, Al-Awamer Bahri village.

I didn't have confidence in myself and I didn't know how to talk to people. I always had a sense of fear and apprehension that I wouldn't be able to or wouldn't know how to participate or have a role in society. I wasn't even aware that society needs the hands of young people, and this was because of our customs and traditions in the village, which don't encourage that, until I got the opportunity to volunteer and be one of the champion cadres in the village, and I had no idea about volunteering. Of course, at first, I faced difficulty convincing my family to let me participate as a champion cadre in the project, until they agreed.

The project helped me learn a lot about development and women's issues, and it also enhanced my personal skills. Through our work as volunteers, we planned and implemented many initiatives in the village to address the problems of our community, including allowing girls to enter the youth center for the first time, addressing the issue of female genital mutilation, and confronting wrong customs and traditions to prevent this crime. I was even able to convince my mother to reconsider circumcising my sister, and not only that, I also convinced other neighbors who were insisting on circumcising their daughters. I was proud that I was able to stop a crime that could have happened if I hadn't been one of the champion cadres of the project.

Institutional support directed towards building community resilience and flexibility



The program continues to achieve its goal of enhancing community resilience and preparedness among individuals, groups, institutions, and local communities, so that they have the ability to develop mechanisms that enable them to face current and anticipated changes and threats to combat poverty and achieve development. During this year, the following was achieved:

- 98 contractual partnerships were signed with civil society institutions/associations in the targeted working governorates.
- 117 community organizations were formed from citizens and stakeholders concerned with the issues, including elected committees and community resilience committees.
- 76 grassroots civil society institutions/associations were institutionally developed by working on developing systems and policies related to association governance, general management systems, service systems, and financial systems.
- 790 members of boards of directors, community organizations, and representatives of government agencies had their capacities built in relation to institutional intervention plans and their assigned roles.
- 1,898 citizens participated in institutional processes in local communities, including community organizing processes, participation in community accountability meetings, and others.



Resource Mobilization Program

This year, the Resource Mobilization Program focused on mobilizing resources that contribute to supporting and meeting the basic needs of the most marginalized and poorest groups. This was achieved by building partnerships with various entities, including:

- Partnership with the Egyptian Clothing Bank: Providing summer clothes that benefited 4.840 citizens.
- Partnership with Hands along the Nile: Providing winter jackets to protect poor and at-risk children (with disabilities and working children) from the dangers of the harsh cold in winter.



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I am Mohamed's mother. He is 7 years old, and we are from the village of Manshiet Aluba in Beheira Governorate. His father passed away, and we are very poor. I wanted to buy him a jacket for Eid so he could stay warm and celebrate, but the prices were very high. One day, we went to the charitable association in Manshiet Aluba because there was a camp organized by the Evangelical Organization, and they were distributing jackets to children. Mohamed was overjoyed with the jacket and held onto it all day long because he was so happy with it.



Testimonials from Beneficiary Children

- "I'm so happy because I couldn't get Eid clothes, but I'll wear the jacket for Eid."
- "My brother got a jacket last year, and I wished I had one like his, and my wish came true."

Secondly, the axis of participation in the implementation of presidential initiatives and national development projects

Izraa' (cultivate) Initiative

The second phase of the "Cultivate" initiative was implemented under the umbrella of the National Alliance for Civil and Development Work, in partnership with the Egyptian Ministry of Agriculture. This initiative aims to improve the income of small farmers, provide strategic crops to achieve food security, reduce the import bill, and expand the area of land cultivated with wheat. During this phase, an area of 620,000 acres of wheat was cultivated, benefiting 412,000 farmers in 16 governorates (Beheira, Dakahlia, Sharqia, Monofia, Qalyubia, Giza, Beni Suef, Minya, Assiut, Sohag, Fayoum, Qena, Aswan, Luxor, New Valley, and Ismailia).

The initiative contributed to increasing the productivity of the wheat crop by an average of 25 ardebs per acre, and in some governorates, it reached 29 ardebs. Farmers were able to supply the crop at fair prices and benefit from the price advantage set by the state for the wheat crop.

It is worth noting that the initiative's interventions included providing high-productivity seed varieties, providing guidance services, monitoring the harvest, and supplying the wheat crop to government silos and mills. In addition to providing complementary development services to farmers, including veterinary convoys, health services, and social protection interventions.





- initiative: This was held under the umbrella of the National Alliance for Civil and Development Work, in the presence of Dr. Andrea Zaki, President of the Evangelical Community in Egypt and President of the Coptic Evangelical Organization for Social Services; Mr. Sonny Perdue, former US Secretary of Agriculture and Advisor for Collective Learning Systems in Georgia, USA; the President of the General Federation of NGOs and Civil Institutions; a number of executive leaders in the Egyptian Ministry of Agriculture; partners of the National Alliance for Civil and Development Work; and community leaders.
- Organizing multiple events to launch the second phase of the "cultivate" initiative in 16 governorates.

Success Story



My name is Mohamed Ahmed Omar, from the village of Al-Rashedah, Dakhla Center, New Valley Governorate. I used to grow wheat and buy expensive seeds, and most of them would turn out to be infested or spoiled. This made me spend a lot of money and the production would be low. But when I was told about the "cultivate" initiative, that it provides guaranteed certified seeds at half the price, I was encouraged to participate in the initiative. Indeed, I bought the seeds with a 50% subsidy, planted them, and harvested. Thank God, my production increased compared to last year. The acre used to yield about 20 ardebs, but this year, thank God, it yielded 25 ardebs.

Forsa Program for Economic Empowerment



Number	Achievement items
202	Women implemented small projects that achieve food security (sheep, goats, ducks), with the provision of integrated nutrition and veterinary care programs for the implemented projects.
500	Women had their capacities built in small project management and acquired technical skills in all stages of production and care for livestock and poultry

- Capacity building of community cadres: 25 community cadres were trained to acquire skills in applying quality standards in planning, implementing, and marketing livestock and poultry production projects. They also gained skills in project supervision and follow-up, as well as networking with relevant parties across production and marketing chains.
- Providing social protection for the women beneficiaries: This was achieved by obtaining insurance cards for the women benefiting from the projects. These cards ensure access to free veterinary treatment and compensation in case of livestock mortality.



" Mowatna" Citizenship initiative

The citizenship initiative continues to work towards its goal of promoting the values and practices of citizenship and respect for religious and cultural diversity within 7 communities in Minya Governorate. This is achieved by creating a social, cultural, and developmental climate that supports social peace and sustainable development. The initiative implements a package of developmental, economic, and cultural interventions through an integrated development model implemented by the Local Development and Dialogue Units at CEOSS, in partnership with and funded by the Ministry of Social Solidarity.



606 citizens and their families benefited from the developmental interventions in the Citizenship initiative.

Number	Achievement items
140	Families of people with disabilities were made aware of the rights of people with disabilities.
100	People with disabilities and their families participated in inclusive activities.
86	Youth participated in training to spread the culture of freelance work and entrepreneurship.
140	Youth were made aware of the harms of addiction and its negative effects.
140	Girls were made aware of combating violence against women, all forms of violence, and harmful practices that girls and women are exposed to.

Qualitative achievement

- -Cooperation with the Anti-Addiction Fund in Minya Governorate: To implement meetings for young people aimed at raising awareness about the dangers of addiction and ways to prevent it.
- -Cooperation with the Social Solidarity Directorate in Minya Governorate: To distribute food supplies to the neediest families in the targeted villages.









Thirdly, the axis of implementing social protection and relief programss

This year, the program focused on providing a package of social protection and relief interventions for the most vulnerable groups in local communities to alleviate the economic burdens on citizens and provide rapid response during crises. This was achieved with the participation of 525 volunteer community cadres. On the regional level, and stemming from the national role of CEOSS, and under the umbrella of the National Alliance for Civil Development Work, CEOSS participated in providing support and humanitarian relief to our brothers and sisters in Palestine to assist them in facing the burdens of the war on Gaza.

- 9,289 citizens benefited from the provision of hot meals as part of Ramadan Iftars in the governorates of Greater Cairo and Minya, as well as meals provided through the "Egyptian Kitchen" in cooperation with the National Council for Women. Additionally, jackets were provided to working children, children with disabilities, and children affiliated with care institutions to protect them from the dangers of the harsh cold in winter.
- 9,040 families in need benefited from the provision of food supplies.









Continuing to maximize the economic return of the components of the Agricultural Hub, which contributes to continuing to provide high-quality services with competitive prices to the poorest and most needy groups and communities (quality of services, competitive prices, more profitable marketing opportunities)

First: Post-Harvest Services Station

The Post-Harvest Services Station continued to apply value-added to agricultural products through sorting, packaging, and cooling of crops to meet the requirements of global and local markets. It also worked to increase farmers' income by enhancing their productivity and finding marketing opportunities for their crops.

Achievements

- Processed 1,256 tons of agricultural crops, including: 513 tons for the local market, 743 tons for export. These crops include carrots, strawberries, okra, mangoes, grapes, and guavas.
- Provided job opportunities for 600 workers, 90% of whom are women.



Second: Agricultural Mechanization and Equipment

Agricultural Mechanization and Equipment aims to improve the economic level of farmers by using modern technologies and applying agricultural practices in the cultivation and harvesting of various crops, which reflects on improving the quality of products and improving productivity for farmers.

Achievements

- Supported the capabilities of farmers to use agricultural equipment that aims to reduce costs for about 800 farmers.
- Used mechanization across various agricultural operations for an area of 4,506 acres in the Western Desert and partner work areas for different agricultural stages.



Third: The Contractual Agricultural Center

The Contractual Agricultural Center aims to increase farmers' income by providing more profitable marketing opportunities and signing marketing contracts between all parties (farmers, companies, and the Contractual Farming Center) through contractual agricultural and supplying crops to companies.

- Raising farmers' skills towards marketing opportunities for various crops (soybeans, sesame, potatoes, cumin, anise), which benefited about 700 farmers.
- Signing 3 marketing contracts for potato, soybean, cumin, and sesame crops for about 85 acres with private sector companies such as Arafa Company and the Union for Oils.
- Signing contracts with 50 farmers.
- Applying value-added to various crops for a quantity of 160 tons of oil crops such as sunflower, sesame, basil, and onions.

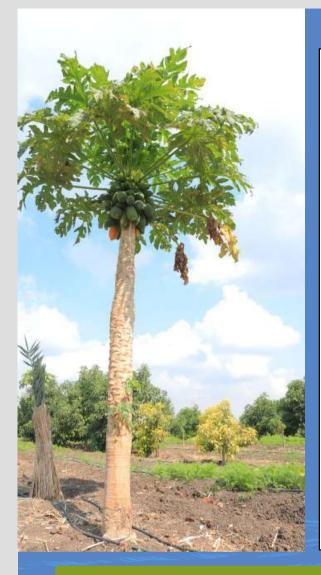


Fourth: Production Requirements

The Production requirements component continues to provide high-quality services at competitive prices, which reflects on increasing farmers' productivity and reducing costs, which contributes to improving the economic level:

- Supported about 500 acres, benefiting 250 farmers, with high-quality seeds, fertilizers, nutrients, and pest control compounds for corn, wheat, cucumber, soybean, and sesame crops, according to the needs of farmers and in line with climate changes.
- Raised awareness of 600 farmers by providing technical support services, seminars, meetings, demonstration fields, and exhibitions for a number of new varieties and modern agricultural practices.





Fifth: Sieving Unit

The sieving unit continued to apply value-added to agricultural crops by studying the market for products required with specific specifications, and also marketing farmers' crops at the level of contractual farming or general supplies through the following:

- Signing contracts with companies to pack and winnow crops for the benefit of the companies and contracting to cultivate crops and apply value-added to 150 farmers for a quantity of 100 tons.
- Providing sieving services to others for a quantity of 30 tons of crops (cumin, anise), applying value-added to these crops according to the specifications required by customers.
- Applying value-added to medicinal and aromatic plant crops (cumin, sesame, anise, thyme, coriander, black seed, fennel, basil) for a quantity of 100 tons and supplying them to companies and individuals.

Sixth: Agricultural Lands

Agricultural Lands component contributes to providing economic agricultural models by following clean farming methods and cultivating non-traditional crops with irrigation water conservation, with the aim of increasing production and improving the economic level of small farmers.

Achievements

- 1. Production of 57 tons of crops (colored peppers, green peppers, tomatoes, avocados, braided dates, soybeans, wheat) in addition to 925 date palm seedlings.
- 2.Implementation of a set of development procedures to serve the land and plants, such as:
- Pruning avocados to increase the fertility of 1,450 trees and work to increase productivity.
- (bending date thinning pollination) and irrigation network maintenance work.
- Pollinating 2,500 avocado trees through 15 honeybee colonies to help in the pollination process.



- spreading and benefiting a larger number of contracted farmers.
- Partnership with companies specialized in the field of fertilizers and nutrients, and high-quality and competitive fertilizers were provided, which reflected in providing 300 tons of various compounds that benefited 250 farmers.
- Continuing the partnership with the Egyptian Food Investment Company, Juhayna Company, Upper Egypt Food Industries Company, Bustana Company, AMS Company for the export of agricultural crops, Farah Trade for the export of agricultural crops, Al-Qaysi for the export of agricultural crops, Al-Hadaba Company for the export of agricultural crops, and Sun Trade Company for the export of agricultural crops. This was reflected in the processing of 1,256 tons of various crops.
- Expanding partnerships in the Western Desert, and examples of these partnerships include Al-Amal, the Tripartite Company, Al-Ain Company, Al-Ofoq Company, Awda Company, and Bustan Al-Diplomats Company to provide mechanization services.
- · Partnership with research bodies (Faculty of Agriculture, Ain Shams University, Agricultural Research Center, Soil Analysis Laboratory at universities) to benefit from the accumulated expertise in the agricultural sector.





Our Vision:

contributing to poverty alleviation in accordance with international standards and responsible financing.

Our Mission:

Providing financing opportunities for economically active poor people in Egypt to improve their quality of life.

Our Objectives:

- Increase income and contribute to solving the unemployment problem.
- Increase financial inclusion opportunities for the poor.
- Empower women economically.
- Contribute to spreading the culture of self-employment.
- Develop the skills of entrepreneurs through technical support.



Total	
Number of loans issues	30,277
Value of loans issues	938,812,000

The repayment rate for June 2024 99.2%

June 2024 risk portfolio ratio 1.8%

Number of active clients 29263

Governorate	Number	Portfolio by the end of June
Menoufia	743	13,846,504
Qalubiya	1722	37,808,367
Cairo	5994	118,205,070
Giza	4073	49,501,178
Beni Suef	2302	47,965,057
Minya	10807	232,383,669
Assuit	2927	63,884,521
Sohag and Qena	695	18,529,343
Total	29263	582,123,709

	Number	Portfolio by the end of June 2024
Females	16,331	275,476,661
Males	12,932	306,647,048
Total	29,263	582,123,709

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South of Egypt		
Number Value		
16,527	572,425,000	

North of Egypt	
Number	Value
13,750	366,387,000



- Opening a new branch in Nasr City, bringing the total number of branches to 46 in the governorates of Menofia, Qalyubia, Cairo, Giza, Beni Suef, Minya, Assiut, Sohag, and Qena.
- Expanding the use of digital platforms to work on increasing clients' awareness of how to manage and develop their projects. The number of followers on social media pages reached about 6,900, and ads appeared to 828,300. The number of page views was 360,900, and there were 3,300 new followers to the page. 1,697 loan application forms were received on social media.
- Supporting the capabilities of employees with a package of advanced training according to their experience, benefiting about 300 employees from the Microfinance Unit.
- Implementing a fair pricing policy under the supervision of the Financial Regulatory Authority.
 - 1. Financial Regulatory Authority
 - 2. National Bank of Egypt
 - 3. Banque Misr
 - 4.Bee
 - 5.Fawry
 - б.Орау
 - 7. Al Ahly Mumkin
 - 8. Delta Life Insurance
 - 9. Kayan for Collection and Inquiry
 - 10. Monopoly for Electronic Payments

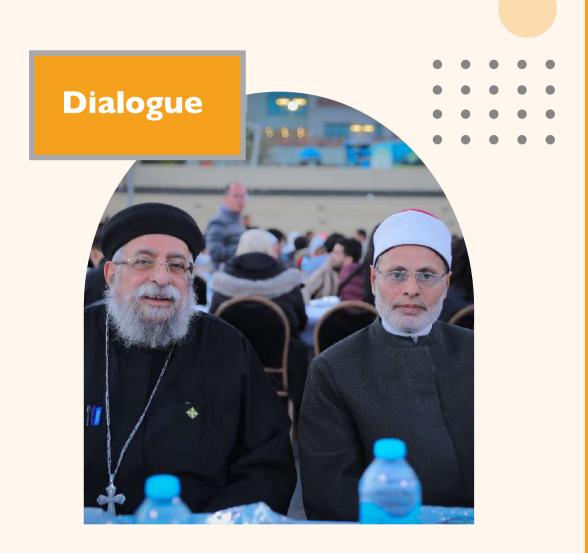


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Success Story

Mrs. Afaf Ramzy, one of the women from Mansh'it Abdullah affiliated with the Adwa Town in Minya Governorate, challenged herself to become the owner of a large wholesale grocery distribution project. She assumed responsibility from a young age, as her family consists of 4 individuals. She stood by her husband's side in the beginning and was able to establish a simple project of poultry trade with a small capital of 500 pounds, in an attempt to help her husband with living conditions. Her children were growing up day by day, and she had to increase her capital and rely on herself to finance her project. During a meeting with one of CEOSS' staff, she learned about the Small Projects Development Program, through which she could increase the value of her project's capital. Indeed, she borrowed several times and worked hard with this small amount, until her project grew, and she was able to contribute to bearing the responsibility of her home with her husband. She was also able to overcome all circumstances and challenges, and the children became men thinking and looking for an opportunity to travel outside Egypt to earn a living. This lady started thinking about opening a grocery store for her children. She actually made a small warehouse at home for them. The project was initially limited to customers close to her, and her activity developed until it extended outside the village where she lives. She rented a warehouse and bought an independent shop and started working with them in this shop and supporting them until the capital of this project exceeded 500,000 pounds. This money contributed a lot to creating a decent life full of economic resilience for them and their families.

I am Nora Hamdi Salama, 35 years old, my father is deceased, and I have no siblings. I live in the Qalyub area. I am one of the physically challenged, and of course, this was a big problem for me, and my movement is very difficult. I wanted to work and integrate into society. I was refusing from within that my disability would hinder me and keep me confined to the house like most people with disabilities, and I wouldn't be able to work for anyone. I thought about starting a small project that would help me and my mother live. I submitted my disability documents to the neighborhood so they could help me get a small kiosk, and I actually got the kiosk, but it was empty, and the amount I had was small. I was able to get some groceries within my means and actually started, and things went well, and the kiosk got customers. I thought about increasing the goods so that my income would increase, and I heard about CEOSS from my neighbors that it provides financing to small project owners with simple interest. I asked for the address and went to the office, and they told me about the required papers. I submitted a request to obtain financing, and they disbursed the loan to me in two days. I ran to the merchant who delivers the goods and ordered my goods. When I took goods with a large amount from him, I paid the money immediately on time, he considered it much cheaper than when I used to pay part of the money and thank God I'm working. I spent 30,000 pounds, paid it off, and thought about increasing it a little more, so I renewed again because I am a committed client, and thank God the kiosk is full of goods, and I know how to live decently in the midst of these difficult days, and the installment is good, and God willing, I will finish it and renew again, and expand my project myself, and the credit goes to CEOSS that supported me throughout my journey, praise be to God and thanks to CEOSS and its employees.



The Dialogue Unit continues to contribute to building a democratic, pluralistic society based on the values of citizenship and the principles of human rights, respecting diversity and difference within a constitutional, legal, and just framework. This is achieved by disseminating the culture of dialogue and empowering active groups, especially youth representatives from cultural, religious, media, academic, and civil society institutions, which aligns with CEOSS mission as well as with the National Strategies and the Presidential initiatives, while applying the participatory approach and cooperating with governmental and non-governmental bodies at the local, regional, and international levels.

<u>During 2024</u>, several events and interventions were conducted and reflected the impact of the Dialogue Unit, including:

• CEOSS hosted the American ambassador within the framework of the "Social and Economic Empowerment of Girls in Upper Egypt" project. The visit resulted in the nomination of two girls, "Leaders of Change," to travel to America as part of the "International Visitor" program.









- The European Union Ambassador, the Grand Mufti of Egypt, and the President of the Coptic Evangelical Organization for Social Services honored 200 young people during an intellectual meeting held under the title "Peace and Community Diversity" at the conclusion of a youth capacity-building program that lasted for three years and was attended by 100 media professionals and intellectuals.
- The Ministry of Social Solidarity honored the Coptic Evangelical Organization for producing short awareness movies, which support the values of citizenship. This was within the framework of the partnership with the Ministry in the project to promote the values and practices of citizenship and within the "A Hero from Our Country" competition, which aims to enhance the values of national belonging.





 Participation in the activities of the COP28 UAE Climate Summit Conference in the Blue Zone of the conference and presenting a paper on "Religion and Climate Issues." The paper showcased practical experiences and initiatives of religious leaders who are partners of the FID, contributing to raising awareness of religious concepts related to climate and preserving God's creation.

The Ministry of Foreign Affairs, through the Technical Secretariat of the Supreme Committee for Human Rights, documented the FID work strategy in building bridges of coexistence and tolerance to achieve sustainable development. This was done through implementing a study, which included the FID's experience in one of the work models in the village of Saft EI Laban in Minya Governorate. The study was published in the Democracy magazine issued by the Al-Ahram Foundation. In addition to the FID's experience, the report also included models from CBOs and other institutions whose capacities were built by the FID to play an active role in achieving community peace and coexistence.





• The "Al Abakera" (Geniuses) program, one of the most important television programs that focuses on education and enlightenment and is broadcasted through one of the most important Egyptian channels (Al Kahera Wal Nas), hosted the team of the "Once, a Person from Upper Egypt..." initiative, one of the local initiatives implemented by media professionals. The initiative focused on confronting bullying and stereotyping against people from Upper Egypt and highlighting positive role models who had a role and impact on issues of acceptance of others and combating discrimination.





Within the framework of promoting the value of solidarity and positive participation, CEOSS held several Ramadan Iftars during the holy month of Ramadan to confirm the bonds of citizenship in the Egyptian society. 7,000 citizens participated in coordination between the Dialogue and Local Development Units and the National Alliance for Civil Development Work.



The following are the most important achievements according to the different work programs and projects:



The program continued to build the capacities of youth leadership cadres in the field of dialogue such as, religious leaders including (Female Women Preachers/Christian Women Servants), media professionals, academics, representatives from civil society organizations, and representatives of government organizations, to qualify them to become agents of positive change within their communities.

Number of activities	Number of participants from intermediate leadership	Number of funded and self-funded community initiatives	Number of beneficiaries from the initiatives	Number of civil society organizations	Number of volunteers
117	3,085	71	18,130	20	1,000

1. Religious Leaders:

The Geographic spam of the FID work was expanded to include Ismailia Governorate, where religious leaders implemented the "Friends Forever" initiative. This initiative aimed at teaching Muslim and Christian children in primary and preparatory education the values of coexistence through various sports, cultural, and art activities that attract children and parents, while supporting the concepts of accepting others and building social peace. The presence of Muslim and Christian religious leaders together presented a practical model of the importance of coexistence. A model that families and children in Ismailia had not experienced before.



Impact and transfer of experience: The fruits of a friendship that arose between a Sheikh and a Priest participating in the Democracy and Peace Support Program in the Egyptian community in Giza Governorate. **Together, they designed and implemented an initiative aimed at establishing the values of acceptance of others and citizenship** in cooperation with (Beit El Sennary) the Sennary House affiliated with the Bibliotheca Alexandrina. The initiative targeted **700 young people from various groups.**

2. Media Professionals:

- Dissemination of media materials: The media materials produced by the media professionals in the initiatives were disseminated on a larger scale through television programs and various media outlets.
- Adoption of values: Some media professionals adopted the values that the FID seeks to promote through their writings. For example, a series of articles supporting the dissemination of peace and social cohesion were published in the Al-Masry Al-Youm newspaper.



3. Academics:

• Integration of artificial intelligence tools: Artificial intelligence tools were integrated into workshops, which helped develop the teaching skills of academics. They were trained on several programs and applications that contribute to presenting scientific content and linking it to issues of citizenship, dialogue, and cultural diversity in an attractive way.



· Several academics, in collaboration with various youth groups, designed and implemented initiatives that shed light on the impact of their participation in capacity-building programs. Examples of these initiatives are:

"Aware and Positively Participating Youth" Initiative in Assiut:

This initiative aimed at raising youth awareness on the most important opportunities and challenges facing the Egyptian state to promote their role in the political participation and maintain the national security. It was implemented in partnership with the Faculty of Social Work at Assiut University, the Beit El-Aila Association, and the Kayan Assiut Association, with the participation of 750 university students and Al-Azhar Institute students.

The initiative included organizing a discussion session on the "Principles of the Universal Declaration of Human Rights" and the "International Covenant on Civil and Political Rights," as well as field visits to enhance national identity to the Monastery of the Virgin Mary - Dronka and the Fouad I Al-Azhar Institute.

A group of students from the Faculty of Law at Assiut University conducted a simulation of a session of the House of Representatives on the importance of community participation and active citizenship.





"Living Together" Initiative – Assiut University:

This initiative aimed at raising awareness on safe usage of social media to reduce online blackmail among 800 male and female students from the Faculty of Social Work at Assiut University. It addressed various religious, social, legal, and technical aspects to protect the participating students. The event was attended by the Dean of the Faculty of Social Work, some of the professors concerned with the issue, a representative from the Endowments and the Church, and a lawyer specialized in these type of cases..



4. Civil Society Representatives:

• Establishment of volunteer units: 20 volunteer units were established, including nearly 1,000 volunteers in 20 partner civil society organizations through the capacity-building program in the governorates of Aswan, Luxor, Qena, Sohag, Assiut, Minya, and Beni Suef. These units sought to enable them to continue their work and attract young people to volunteer work in the areas of citizenship, combating violence, and accepting others, in addition to other service and development programs. This achievement reflects the development of the levels of impact and change from the individual level to the institutional level, which is reflected on the societal level.



• Integration and cooperation: Integration and cooperation between partner CBOs in the program at the level of one governorate or across different governorates to maximize the utilization of the capabilities of each CBO. Examples that could shed light on this integration took place in Luxor and Souhag Governorates. In Luxor one CBO launched an initiative to combat hate speech, and the other CBOs (3 in total) cooperated through participating in attending events and inviting beneficiaries to attend. While in Sohag, one CBO trained the staff of another CBO in Qena Governorate on writing funding proposals and making handicrafts that reflect cultural diversity, given the Sohag CBO expertise in this regard.



5. Representatives of Governmental Organizations:

Promoting citizenship that supports cultural diversity in several villages of Decent Life Initiative, which are considered the most impoverished and marginalized communities. A local initiative entitled "Generations of Peace" was implemented with the participation of officials of cultural palaces, youth centers, and scouts to integrate developmental and cultural efforts through conducting a series of cultural activities for citizens, especially youth and children, in villages and communities of 4 governorates (Minya, Alexandria, Aswan, and Beni Suief).



6. Dialogue Ambassadors:

The program continues to empower young people in the age of 18-25, to disseminate the values of coexistence, dialogue, and peace in their local communities using youth attracting mechanisms, such as art and sports.

Number of Youth	Number of Active Governorates
56 young people	11 governorates



• A training manual was produced on using sports and art in promoting the values of dialogue and social peace. This manual was designed to be used by the youth of the Dialogue Ambassadors' group within their local circles of influence as employees and volunteers in CBOs, student unions, church servants, and charitable work.

6. Social and Economic Empowerment of Girls in Upper Egypt:

The project sought to build cohesive communities by empowering rural girls and young women from different social and cultural backgrounds to become leaders of change through training, awareness-raising, and promoting dialogue and cooperation within 4 communities (Al-Amoudeen, Nawai, Abiuha, and Bani Ahmed).



ievement	Number of youth (Leaders of (Change	Leadership and coordination committees	Beneficiaries from the initiatives				
Quantitative Achievement	50	50	Women leadership	Children	Girls	Mothers and Grandmothers	
Qua			75	100	75	75	270

- Qualitative change in the lives of the agents of change, especially girls was noticed after attending training workshops and acquiring experiences on gender issues, dialogue, and coexistence. This change was reflected in designing and planning local initiatives that aimed at raising the awareness of their communities "groups of women, children, and their peers" on the above-mentioned issues. The acquired experiences also enabled them to find job opportunities in various CBOs and civil society institutions. (Include diverse photos of the leaders' activities trainings, initiatives, etc.)
- Using new mechanisms and producing various tools to raise awareness on gender issues in a simplified way relies on images and symbols, which helped raise public awareness among families, simple groups, and the illiterate.





The program continued to achieve its goal of bringing about widespread positive change by raising public awareness of the issue of citizenship embracing cultural diversity, influencing decision-makers in institutions to adopt new directions, and placing the issue within the circle of interest and influence of the media and decision-makers in various institutions.

Number of meetings	Number of participants (thought leaders and (intellectuals	Opinion papers
11	390	2



- Three important conferences were held: With the attendance of several ministers, parliamentarians, and intellectuals, reaching nearly 1,000 participants, under the following titles:
- **Building the New Republic:** A Cultural Vision, attended by Dr. Osama Al-Azhari, Religious Advisor to the President of the Republic, and the current Minister of Endowments.
- **Together Towards the Future,** attended by Dr. Nevin Al-Kabbaj, former Minister of Social Solidarity.
- **Religion and the Message of Peace,** attended by Professor Dr. Mokhtar Gomaa, Former Minister of Endowments.
- A large number of intellectuals addressed the issue of diversity and cultural pluralism through their writings and television programs.
- **Opinion papers were drafted** (Religion and Climate Change / Education and Cultural Diversity Issues / Climate and Community Peace An Inevitable Intertwining / People with Disabilities and Dialogue Issues).
- The FID's Cultural and Social Observatory: This observatory began its pilot phase by preparing a simplified study on the actual cultural diversity in Egypt in relation to the religious and media dimensions. The study focused on the impact of religious discourse on the issues of pluralism and cultural diversity, and how the media address the cultural diversity issues. The observatory is running through its members, FID partners such as intellectuals experienced in monitoring and analyzing the Egyptian reality, and young academics with research experience and monitoring and analytical skills.





The program continued to improve the quality of life for poor communities and address the community's most pressing problems by applying a model based on the integration of cultural and social dimensions, targeting the family as a basic unit, and relying on the participation of the local community in all stages of work.

Number of models/governorates	Number of families	Number of individuals	Number of activities
4 models in Assuit, Beni Suef, Cairo, and Alexandria Governorates	450	2,250	23



- Community Committee Members in the Integrated Model in Al-Dawinah Village Assiut succeeded in:
- Promoting religious diversity among students in community education classes.
- Providing the right to education for the first time in one of the smaller villages adjacent to Al-Dawinah Village, which was deprived of the right to education, whether formal or civil. The committee members took steps to open a civil education class that provides educational opportunities for the residents of the neighboring villages. The village Imam and church priest held a dialogue with families who have children of school age, in addition to holding numerous awareness meetings for parents, which contributed to this achievement.
- The percentage of women's participation in the model's activities increased from 10% to more than 50%.





- Within the framework of the International Dialogue Program's activities and in light of the wars and instability the world is witnessing, and within the framework of Egypt's leading role in peacemaking, the FID held: the tenth round of the Arab-European Dialogue, on the importance of the role of religions and civil society in building a just peace under the title "An Active Civil Society". The Conference was held in Greece with the participation of 35 individuals from civil society, including parliamentarians and diplomats from the Egyptian, Arab, and European elite. A consultative session was also held with the participation of 15 individuals representing different Arab and European countries to study the repercussions of the war on Gaza and on Arab-European relations, and the role of dialogue and active leaders in disseminating the culture of peace.
- Also, within the framework of the Arab-Arab dialogue and in implementation of the recommendation of the member organizations of the Dialogue Network in the Arab region on the importance of building bridges of dialogue between young people, the Arab Youth Dialogue Program was launched to include 25 young men and women from Egypt, Lebanon, Iraq, Tunisia, Palestine, and Morocco. A number of meetings were held that addressed the topic of coexistence, whereas the participants shared their experiences and challenges and enablers of achieving coexistence, and the contributions that young people can make to promote coexistence in their communities.







Initiative to promote the values and practices of citizenship in the governorate of Minya

CEOSS continued to implement the Citizenship Initiative, which aims at enhancing the values and practices of citizenship, and respect for religious and cultural diversity within 7 communities in Minya Governorate, through the integrated efforts of the FID and Local Development Units, and in partnership and funding from the Ministry of Social Solidarity.

Number of meetings	Number of participants
11	400

• Participation in Cairo International Book Fair: Showcasing artwork, publications, and games produced through workshops for young people, women, and children benefiting from the project. These workshops contributed to raising public awareness in society and changing stereotypes about others.

Establishment of the First Cultural Salon in Tahna El Gabal Village: This village has been suffering for generations from sectarian problems, crises, and blood feuds.





For the first time, men and women, Christians and Muslims, participated together in one session, sharing their thoughts on misconceptions that promote sectarianism, discrimination against girls, and class differences. The salon concluded with a set of recommendations regarding practical steps parents can take to encourage their children to reject violence and embrace tolerance.



Success Story

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1. Dr. Fatima Eid - (A Woman from Upper Egypt Making a Change)

Dr. Fatima Eid established the "Ba'aidina Netawarha" (We develop by our hands) CBO in 2019 in the Sedfa village, Assiut Governorate, to serve the people of the village who suffer from poverty, blood feuds, and other social and cultural problems. She then joined the Capacity Building Program for Representatives of Civil Society Organizations at the FID to learn about the values of citizenship, dialogue, and acceptance of others. This opened her eyes to her community in a new way, realizing the absence of community dialogue and cultural work. She understood that the needs of the community go beyond services and aid, despite their importance, there is a need for new thinking and serious work to confront discrimination against women or people with disabilities, and to promote social solidarity. From this point, Dr. Fatima launched a unit for spreading community peace within the CBO, which includes several local leaders who play an important role in dealing with crises in society and exchanging visits on holidays to enhance cohesion. She also established another unit to combat violence against women and provide them with legal support, run by three lawyers, as well as a volunteer unit to develop the spirit of cooperation among young people. Additionally, she created a center for the rehabilitation of children with disabilities, offering services at nominal prices. Dr. Fatima has presented a model in confronting discrimination, promoting the values of accepting others, and supporting development and social cohesion.

2. Mohamed Khater Khalaf and Karas Yasser Nashai:

Two 12-year-old children from the village of Al-Amoudain in Minya Governorate participated together in the activities of the "Leaders of Change" initiative to teach children the values of citizenship, acceptance of others, and combating violence. Both were initially cautious in dealing with others of different religions due to the demographic nature of their village,

where Christians and Muslims live in separate areas. They met during the activities, which brought them closer and helped them discover each other, becoming friends. They now present a model of acceptance of others and peaceful coexistence in their school. Both recount how they also started interacting with girls in class or activities, after previously avoiding them due to their upbringing. They realized the importance of openness to others and not being satisfied with stereotypes, which are often incorrect.



3. Academics and Students Produce New Tools to disseminate Values in the **University's Community:**



In a self-funded initiative (funded by the beneficiaries not by CEOSS), a group of young academics, FID alumni, integrated the values of citizenship and cultural diversity, into the practical curricula studied by students in some specializations such as (Fine Arts - Entrepreneurship). This encouraged students at Assiut University, in cooperation with academics, to produce a set of attractive specialized games and books in the arts that support the values of cultural diversity and pluralism. They also held art exhibitions for other students and faculty members to see, which is considered a dissemination of values through the art of drawing and coloring, with all its attractiveness and ability to convey values smoothly.

4. Youth Representing the Three Churches after establishing a civil organization called "Youth Union for Development" in Assiut, they provided cultural services to 7,500 citi-

- •Mr Emad Halim, school principal in the village of Deir Dronka and a servant in the Catholic
- •Mr Ehab Anwar, school principal and responsible for the Sunday School at the Virgin Mary Monastery in Deir Dronka in the Orthodox Church
- •Ms Evelyn Wafi, a servant in the Evangelical Church and coordinator at the CARE development Foundation
- •Ms Amal Makram, a servant in the Catholic Church in Assiut Governorate

They established and registered a civil organization after completing their participation in the training program for religious leaders in Assiut during 2021-2024 and acquiring peacebuilding and conflict management skills.

The organization serves the entire community of Assiut Governorate and aims to establish a generation of peace-building youth who

5. Establishment of the "Shareana" (Our street) Choir:

As a self-funded initiative, a result of the participation of a young man named Ahmed Gouda, an opera singer and leader of the "Babyon Band," in dialogue programs. The choir presents art and cultural activities, including singing, to pro-



mote and disseminate the values of coexistence, peace, and respect for differences through a group of street children who are rehabilitated and their talents invested in deprived areas. It started with 20 children and has now reached 120 children. This entity has supported the children's confidence in themselves, their energies, and their ability to influence and change, as they now coordinate and cooperate with cultural institutions to present art performances within the educational programs of these institutions to their target audience.



Dar El-Thaqafa, one of the units of CEOSS, which aims to spread enlightened cultural and religious awareness that covers various fields and trends and creates a positive impact in society. Dar El-Thaqafa helps the church and society be aware of the current culture while approaching their goals, through enriching the Arabic library with a variety of writings that include references, studies, commentaries, theological, social, development, psychological and cultural books for all readers categories and ages.



Dar El Thaqafa **published 16 new publications this year** and reprinted 12 books in various fields.



Theology

The Gospel Today: A Contemporary Reading of the Gospel of Mark

Author: Antoine Nouei

This book presents a reading of the Gospel of Mark, the author uses many references and sources that make the explanation more complete and the text richer, as he refers to ancient and modern Jewish texts to understand the circumstances of the Gospel of Mark. Our rereading of the Gospel also confirms the idea that Jesus is not replaced by an intellectual system.

Theological Thought in the Gospel of John

Author: Dr. Rev. Fahim Aziz

The author presents a distinctive and new approach, which is the testimony in the Gospel of John and its theological concept. The thinker and creator wrote this book before his transition to glory, and this book was the last thing his hands wrote. The book presented schools of interpretation of the Gospel of John, schools of criticism, and the vision of the church and the various groups at the time.



Research and Studies



Introduction to the Old Testament

Author: Dr. Rev. Yohanna Kitanasho

The author presents his theses in the religious context, whether Islamic or Jewish, and of course Christian. Wondering: Is the Old Testament a book for Jews only and not for Christians? And from an Islamic point of view, is the Old Testament a distorted book? The author also raises a very serious issue regarding the Islamic view of the Old Testament; explaining who is the prophet who resembles Moses and whom God will send, is it the Messenger of Islam or Christ?

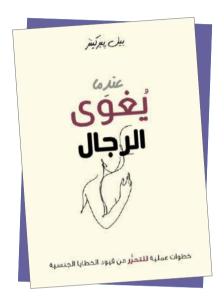
Power and Violence in the Bible: An Analytical Reading in the Context of the Cross

Author: Dr. Rev. Youssef Samir

This book aims to be an effective contribution to understanding how religion can be a source of inspiration and guidance in dealing with issues of power and violence in our modern age, by integrating religious interpretation with contemporary analysis to reach new and sustainable visions that promote understanding and achieve justice in our societies.



Counseling Books



When Men Are Tempted: Practical Steps to Freedom from the Bondage of Sexual Sin

Author: Bill Perkins

This practical book on sexual purity is written for young people and men in a frank, conversational language, and a candid style to help them make the decision about sexual purity. Those who read this book will find freedom in facing and defeating sexual compromises, bad habits, feelings of guilt, and breaking cycles of addiction. They will find practical ways to make and implement healthy decisions about the fierce sexual temptations we face every day. They will also discover strategies for ongoing victory over sexual temptations and the things that captivate and constrain us.



Second, Libraries:

A new library was opened in Sohag Governorate to be the eleventh branch of Dar El Thaqafa libraries.





Dar El Thaqafa **achieved good sales** at the 55th Cairo International Book Fair, despite the economic challenges and difficulties.

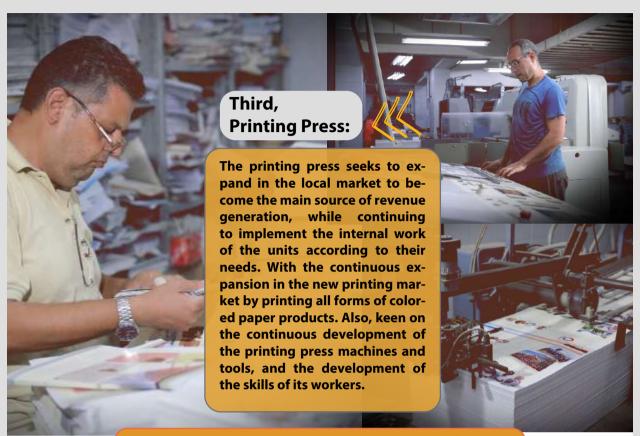


New markets were opened for sale in Palestine, Yemen, Saudi Arabia, and Jordan.









During the past year, the printing press achieved the following:

- The total number of contracts reached 205 contracts with a total value of 23,650,000 pounds.
- The total number of contracts executed is 179 contracts with a total value of 14,500,000 pounds.
- 2,654,000 copies of various books were printed.

Regarding the production line upgrading:

- A new machine for assembling and stapling and cutting was added, is operating at a maximum capacity of 25,000 book copies per day.
- A machine for trimming was added, operating at a maximum capacity of 75,000 booklets per day.
- A modern cutter machine, model Poler115, with storage unit and 100 cutting pattern programs was added, contributing to reducing the time consumed for large quantities of book production.



The Media Production Unit continues to support and enhance the media presence of CEOSS by disseminating its objectives, activities, and events, which helps achieve CEOSS mission to creating a supportive environment for developmental approaches and values of coexistence. This is done through strategic methodologies that document all activities and events and enhance communication mechanisms through effective management with all media outlets. This is in addition to developing media materials that meet the needs of target groups.

HOME MENU HELP ABOUT US

During this year, there were many successes that reflect the unit role:

- The production of a cluster of awareness films for supporting civic values in partnership with the Dialogue Forum Unit. This was honored by the Ministry of Social Solidarity.
- Expanded reach of CEOSS on **social media** by 25% compared to last year.
- **Establishing new websites** included website of Dar El-Thaquafa Unit, supported by online shopping services.
- **Significant interest from many regional,** Arab, and international media outlets, such as: Russia Today, Al-Ghad channel, Al-Hurra, BBC Arabic, Al-Arabiya channel, Sky News, and Reuters.

The Media Production Unit Achievements according to work field;

First, Media:

It aims to pursue organized media presence and leadership of CEOSS and the Presidency of the protestant church of Egypt, with all media outlets, locally, regionally, and internationally



6 6 9







Achievements of the year,

- More than 1200 news stories about the activities and events of Presidency of the protestant church of Egypt and CEOSS were published on different media outlets, including newspapers, websites, and news agencies, and more than 60 television reports from media coverage on national and private Egyptian TV channels.



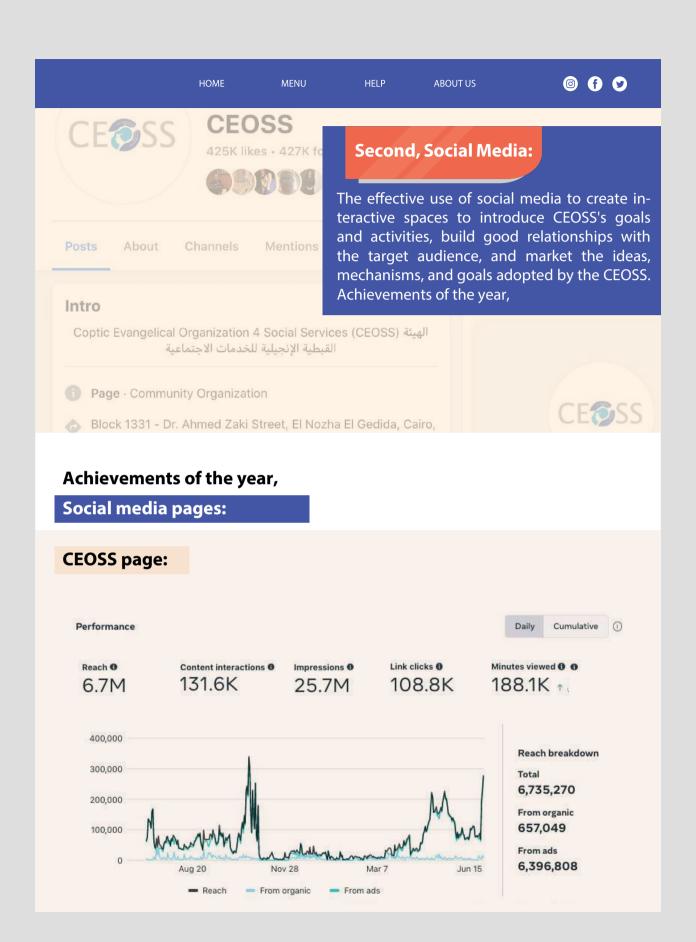


- Over 50 media outlets from official and private TV channels, newspapers, websites, and news agencies have addressed news on CEOSS events.
- Documenting many events included press conference - interview -honoring -- reportage -dialogue - releases.

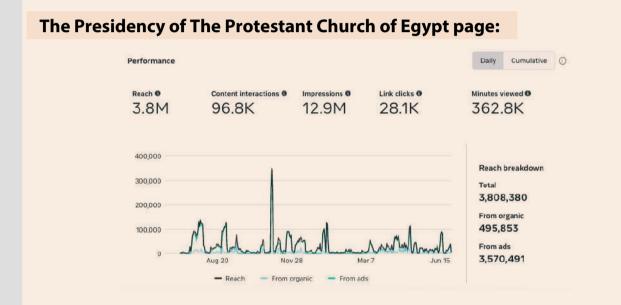








- About 415 posts were published with a reach of 9,000,000 people.
- The total number of messages and interactions (shares, comments, likes on posts) is 189,000.
- An increase in the number of followers of the CEOSS's pages by 115,900 followers.
- The total number of followers reached 486,400 followers. The number of followers of the CEOSS's accounts on Instagram reached 11,800 followers.
- The total number of YouTube views reached 290,076 views.
- (shares, comments, likes on posts) is 97,660.



297 posts were published, reaching 3,800,000 people. The number of page followers increased by 20,400, bringing the total to 348,000 followers. The total number of messages and interactions (shares, comments, likes on posts) is 97,660.















2nd Highest performing post on PC Egypt's page



7,431

296

538









Top post of

C-Boat's page

Top post of Greenz's page

Top post of Itsa Wood's page

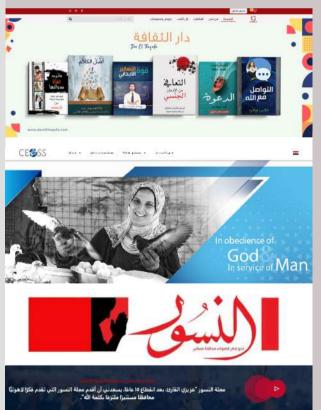






Websites:

- Updates were made to the employment application form and loan requests. A new link was created for the google sheet, which contributed to an increase in the number of applicants for various CEOSS jobs, reaching 18,000 employment application forms. And the number of applicants for a loan from the CEOSS is about 2000 forms.
- Updating the website by adding a special page for receiving donations.
- Updating the CEOSS's website server to increase storage capacity and increase the website's speed.
- Completing all the modifications related to the House of Culture website with the activation of multiple payment methods within the website.
- Updating the CEOSS's website by uploading 400 news, events, and products.
- Achieving the number of visitors to the CEOSS's website of about 110,000 visitors.
- Achieving the number of visitors to the House of Culture website of about 3,500 visitors.
- Implementation of 50% of the website dedicated to Al-Nosour magazine.





HOME MENU HELP ABOUT US







Production:

Production aims to enhance and empower the CEOSS's programs and civil society institutions in the field of capacity building and awareness raising by creating visual media through film production, photography, and montage.

During the past year, production achieved the following:

- Montage and directing of 35 documentary films for the CEOSS's projects.
- Montage and directing of 30 promos for social media.
- Montage of 70 works of interviews and dialogue sessions for the various units of the CEOSS and the Evangelical Church.
- About 200 filmed interviews for all units of the CEOSS, photo and video.









Curricula and Journalism:

Curricula and journalism aim to enhance and empower the CEOSS's programs and civil society institutions in the field of capacity building and awareness raising through production and accessibility and contribute to preserving the CEOSS's memory by documenting activities and intellectual production.

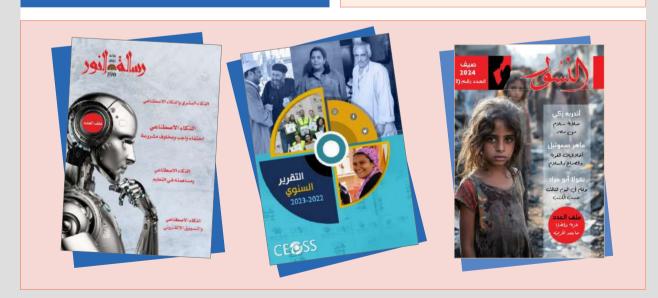
Achievements of the year,

- Production of 3 issues of Al-Nisour magazine.
- Production of 8 issues of Risalat Al-Nour magazine.
- Community Peace Support Guide.
- Production of the educational bag on supporting the social and economic empowerment of girls in Upper Egypt.
- Preparation of the annual report of the Coptic Evangelical Organization for Social Services.
- 3 working papers on various topics for issues of concern to CEOSS.











Horus Hospital aims to provide medical services and x-rays, for various segments of society, with high quality and affordable cost for all categories, while adhering to safety standards for patients. A qualified team is on top of all the provided services to help patients access their right to quality service, and in turn fulfil CEOSS mission of serving the society.

Hours examinations	14.329	720000	
Medical Convoys	18.996		
Operations	2.400		

Oualitative Achievements

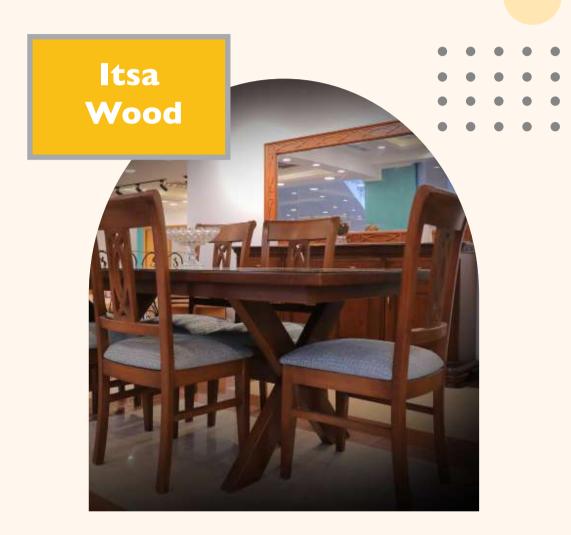
- 1. Expanding the scope of work through increasing the number of partners: Contracts were established with 58 diverse organizations (civil society organizations, healthcare companies, unions, religious institutions, doctors, and individuals within communities) with the aim of diversifying and creating new spaces to reach the poor and most needy.
- 2. Serving the community and reaching poor and remote areas: In partnership with some civil society organizations, cataract surgeries were performed to serve the poor and marginalized throughout the year.
- 3. Partnering with state institutions in community work and providing a distinguished role in serving the poorest patients groups of: A contract was signed with the Central Chamber for Eliminating Waiting Lists at the Ministry of Health and Population to perform surgeries at the state's expense throughout the year.

Success Story

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Facing the future with confidence

Gihan S. M., a 15-year-old girl, from Al-Zawia village, Minya Governorate, who suffers from severe myopia, with a visual acuity of 6/60. Gihan impairment led her to fall behind academically and socially. She refused to wear her eyeglasses as her peers, and even relatives and family members were bullying her due to the remarkable thickness of glasses lenses. Through a family friend, Gihan was invited to visit CEOSS hospital for medical consultation. There she was subjected to all the necessary examinations, which eventually advised on her evitable need to have vision correction surgery for implanting high-tech lenses to treat myopia and correct her vision. The patient's family agreed to the surgery after placing their trust in God first, then in the hospital and the entire medical team. The surgery was performed on February 9, 2024. The medical team did all the follow-up checks after the operation which all assured its success with visual acuity 6/6. This was the watershed that empowered the young lady Gihan to resume her normal life, wiping off heavy burdens of shame and stigma.

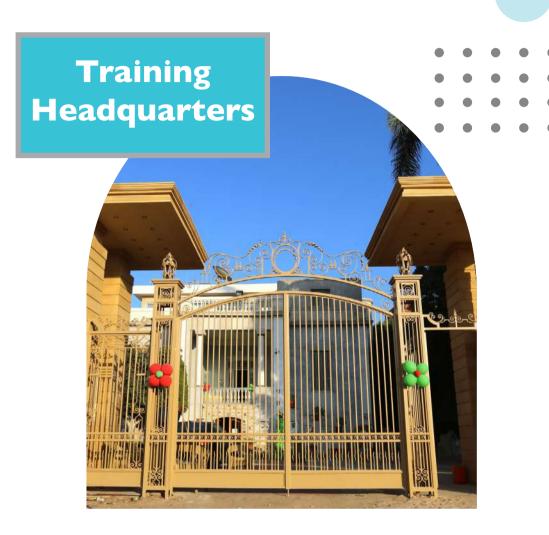


Itsa Wood continues its work as one of the units of the Coptic Evangelical Organization for Social Services, which aims to contribute to the development of the organization's resources to achieve its mission. It also aims to create decent and dignified job opportunities for young people and increase their income. Despite the current challenges of rising input prices due to the economic conditions for many years, Itsa Wood succeeded in achieving a surplus for the unit this year through:

- 1. Continuing to hold seasonal exhibitions in Assiut, Minya, Cairo, and Sohag. Seven exhibitions were held.
- 2. Sales increased compared to last year by 26%, with the number of products exceeding 600 made of natural wood as follows:



- 3. Itsa Wood succeeded in equipping the Crisis Management Center at the General Office of Minya Governorate, and it came at the highest possible level, which impressed the officials in the governorate.
- 4. Itsa Wood is keen on positive interaction and continuous communication with customers, and achieves continuous success in after-sales service and maintenance of products.
- 5. Continuing to use social media to interact with customers and followers, which hit 1,400,000, as well as advertising services and exhibitions, which expanded the spread base of Itsa Wood.



The unit aims to partner and assist civil society organizations, religious institutions, and private sector companies in capacity building and skills development by providing equipped and specialized spaces for these purposes, adhering to the values and mission of CEOSS.





The Training Headquarters Unit consists of:

1. Itsa Center Headquarter:

The headquarter has hotel rooms for accommodation that can accommodate 220 people, and 4 halls equipped for all meetings and events with different areas and capacities ranging from 450 people to 30 people. There is also a camping area, playgrounds, 2 swimming pools for children and adults, a restaurant, and a cafeteria.

2. C-Boat:

It is a boat on the Nile located in the middle of the Nile Corniche and consists of 3 floors with 14 air-conditioned rooms, and a hall that can accommodate up to 150 people, equipped with all devices for various activities and events, a sun deck that can accommodate 250 people, a cafeteria, and a marina for holding events.

3. Al-Nuzha Restaurant:

It is a restaurant located in the Al-Nuzha office building and is equipped to provide all meals and hospitality for training activities held at the Al-Nuzha office.





Itsa Center Headquarters:

- The headquarters hosted a number of conferences attended by about 65,000 people during the year.
- Received about 30,000 people in meetings, events, and various occasions.
- Hosted major celebrations from religious institutions and civil associations, such as the celebration of Children's Day.
- Organized Ramadan iftars and camps in different places, serving about 10,000 meals.
- Provided hot and canned meals throughout the year, about 300,000 meals.
- Finally, achieving the headquarters plan by about 140% in an unprecedented achievement.





C-Boat:

- Implemented 102 different meetings for governmental and development institutions within the framework of CEOSS' support to create job opportunities for youth.
- Implemented about 47 different events.
- Held 10 different marketing exhibitions for companies to improve economic conditions.
- About 110,000 people visited to have food and drinks during the year.
- Received the Minister of International Cooperation and the American Ambassador during their visit to Minya Governorate, and many other public figures.
- Achieving the C-Boat plan with a development rate of about 111% in an unprecedented achievement.







The Agricultural Projects Unit aims to maximize the economic return for CEOSS by providing competitive and high-quality economic services.

The unit seeks to achieve the highest economic return from the production of fruit crops from Barhi dates, grafted jujube, and banana trees. It also produces and provides Barhi date seedlings for various farms. The unit works to improve the environmental field by providing distinguished seedlings of fruit trees, ornamental trees, and timber trees, and increasing green spaces throughout the Republic.



- Supplied more than 2,100 Barhi date seedlings produced by the farm during the production season from 2023-2024.
- Produced about 100 tons of high-quality Barhi dates from the farm's production.
- Produced about 14.25 tons of imported jujube varieties with high marketing advantages.
- Opened new markets in Giza and Cairo through multiple sales outlets for various products: sales outlets in churches in Nasr City and Heliopolis, a sales outlet in the Cathedral, and Medhat El Assiuty sales outlets in Giza.
- Introduced pest and insect control systems on the farm to keep up with the diseases the farm faces due to climate change.
- Supported the farm with the latest machinery, equipment, and tools required for work.





- Implemented the Itsa Farm development project to be a seedling sales outlet and a product and crop sales outlet, such as bananas, mangoes of all kinds, and dates. Banana production was approximately 100 tons.
- Opened outlets to market the unit's products under a distinctive brand name: "Greens" to market greenhouse products, accounting for 25% of retail sales at the Itsa sales outlet.
- Used a mobile outlet, a product and seedling sales vehicle, under the name "Greens," accounting for an average of 30% of the total production volume throughout the year for all products.
- Implemented landscaping works (planning and implementation of green spaces) for several institutions and private places in Assiut, Minya, and Mallawi.
- Expanded the provision of advanced and high-quality technical services to major fruit producers and farmers, especially in the desert hinterland, by executing 120 large sales transactions, a 20% increase compared to the fiscal year 2022-2023.
- Implemented and supplied 8 villas for major clients in New Cairo, Obour in Cairo, and areas in New Minya.
- Implemented and supplied Barhi date palm farms to 7 major farms in Upper Egypt with high quality.
- Improved varieties, cultivation methods, and services provided to customers to keep pace with market developments and meet customer needs, such as: providing seedlings in fruiting sizes to shorten the time period for customers, providing new distinguished varieties that give higher yields



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