

Dar El Thaqafa (DET) Unit	Media Production Unit	Dar El Thaqafa (DET) Bookshops Unit	Itsa Wood Unit	Itsa Farm Unit	Itsa Center Unit	Message of the General Director	Local Development Unit	Microloans Development Unit	Development Services Unit	Forum for Intercultural Dialogue (FID) Unit	Peace Building Unit		
Spreading enlightened cultural and religious awareness that covers various fields and trends, and creates a positive effect in the church and the local and regional community, through the publication of the latest writings in Arabic and other languages.	Production of educational, cultural and service material through media and publications while achieving profit margin to support CEOSS activities.	Raising cultural awareness to all without discrimination, through selling publications of Dar El Thaqafa or other publishing houses, while achieving a profit margin to develop CEOSS self-support resources.	Operates through a production line of furniture and another one for plywood in order to develop CEOSS self-support resources and to create training and employment opportunities in furniture industry.	Expansion in selling high-quality plants with a variety of species to contribute to supporting CEOSS activities.	Acts as a training center aiming at supporting CEOSS programs targeting the poor and marginalized through providing training needs for individuals and institutions of various society segments.	<p>Since its inception in the fifties, to date, CEOSS is dedicated to improving the quality of life of the poor and marginalized citizens through economic empowerment, and providing a decent and sustainable living for Egyptians in the poorest villages and slums.</p> <p>In the field of development, due to post June 30 revolution changes, CEOSS focused its work on many themes, including rights-based approach to development, while focusing on partnership with civil society, private sector, and government bodies. It also focused on establishing and developing community-based organizations, as well as deepening their bonds, particularly with regard to working with marginalized groups. In addition, CEOSS gave attention to many pressing issues such as street children, improving educational quality in schools, and fighting against dropping out of education. Among priority issues CEOSS worked with was providing an appropriate health atmosphere for all, through the establishment of a specialized ophthalmological hospital, while implementing medical convoys that roam villages to provide health services to citizens where they live.</p> <p>CEOSS also works to reduce poverty and unemployment in the Egyptian society through economic empowerment of the poor; and helping them establish their own small projects while providing funding and training opportunities, as well as marketing assistance.</p> <p>In the field of dialogue, CEOSS adopted the relationship between political, religious, social, and cultural realities, as well as contemporary local, regional and international issues in order to contribute to building bridges of mutual understanding and acceptance of diversity. This was done through focusing on many pressing issues such as: the new constitution, community participation, the development of religious discourse, and values of citizenship. Through its programs, CEOSS also adopted public diplomacy initiatives that aim to correct the negative image transferred to a number of European countries and the United States of America about Egypt after June 30 revolution.</p> <p>In the field of culture, CEOSS owns one of the largest communication houses designed to spread enlightened cultural and religious awareness, covering various fields and trends that have positive impact within the church and the community locally and regionally. This is done through the publication of the latest literature in Arabic for both Arab writers and English and French books, as well as the production of educational and cultural materials through media.</p> <p>In Addition, CEOSS works to find self-support sources of funding to continue to fulfill its mission towards the community. This is done through the establishment of productive quality projects serving citizen, such as a furniture factory and another for Plywood, while providing job opportunities for youth in this area. Itsa farm is a nursery offering a variety of plants and trees, contributing to the development a green environment in rural and urban areas in Egypt. CEOSS also provides media production services including print, audio and visual material. Besides, Dar El Thaqafa bookshops, spreading all over Egypt, are beacons of knowledge rather than profitable outlets.</p> <p>This report holds details and results of CEOSS projects and services during 2014, focusing on the statistics and figures, verified with images, which I hope that with your support we have been able to achieve our mission towards people.</p> <p>In conclusion, I am pleased to extend my sincere appreciation to the Board Chairman and members for their continued support, as well as members of the General Assembly, staff and volunteers in different work areas. Special thanks also to Ministers of Economy, International Cooperation, Social Solidarity, Education, Agriculture, Local Development, Environment, Workforce, Endowments, Interior Affairs, Culture, Health, Media and others. I also thank governors of Cairo, Giza, Beni Suef, Minia, Assiut, Luxor and others, as well as political and executive leaders, and all our private sector partners.</p> <p><i>Rev. Dr. Andrea Zaki, General Director</i></p>		This report holds details and results of CEOSS projects and services during 2014, focusing on statistics and figures, verified with images.	Improving the quality of life to enable and enhance livelihood opportunities through equitable and transformative sustainable development, especially amongst the most vulnerable districts, communities, groups in order to achieve human dignity.	Contributing to reducing poverty and unemployment in the Egyptian society through economic empowerment of the poor.	Enabling the poor and marginalized to obtain their rights of development resources and services by establishing and developing organizations based on financial sustainability, with high quality services and reasonable prices.	Contributing to shaping the public opinion and adopting positive dialogue addressing the relationship between political, religious, social, and cultural reality as well as discussing contemporary issues at local, regional, and international level to help building bridges of common understanding.	Supporting a culture of dialogue, coexistence and peace-building through capacity building of individuals and institutions and providing trainings for crisis management skills and activation of peace-building.

Major Events in 2014

2014 was full of important events in all CEOSS work areas. This is a timeline of CEOSS major achievements.

Consultation to discuss agricultural production future in Egypt
Held with the participation specialists in agricultural research centers, economic experts, representatives of agricultural government agencies, owners of private sector companies, in addition to representatives of farmers' organizations.



Celebration of the International Day for People with Disabilities
Held under the auspices of Minia governorate, with the participation of 560 persons with disability, 16 organizations working in the field of disability rights, as well as governmental and non-governmental institutions and media outlets interested in supporting disability issues.



"Democratization and Economic Changes" Conference
Held in Cairo with the participation of over 150 intellectuals, opinion makers, media professionals, academics, and civil society organizations interested in economic development issues from Cairo, Alexandria and Upper Egypt. The conference issued a document of the most important recommendations concerning democratization and economic crisis issues. The document was sent to presidential candidates and the Cabinet that sent a statement commending the document and addressing steps that can be taken by the government towards some recommendations.



«Be Careful Diabetes threatens Retina» Campaign
115 patients benefited from the services of eye and retina examination, and cumulative diabetes analysis as well as awareness raising of the disease and the importance of periodical follow-up and examination for diabetes and retina.



CEOSS won Giza governorate shield in honor of its major role in the field of literacy in 2014.



First Employment Forum for People with Disabilities
Held in partnership with Youth and Sports Ministry, with the participation of 25 private sector companies, 5 training and funding institutions and the attendance of 650 persons with disability.



«Population .. Between Reality and Expectations» Conference
Held under the auspices and attendance of Health and Population Minister, in partnership with the General Federation of Associations and Civil Institutions, National Council for Population, and the attendance of many of Islamic and Christian religious leaders, research centers and other concerned parties. The conference addressed the status quo of population and its related social, economic, health issues, national strategic plan for population 2015-2030, as well as some recommendations for solving this problem.



«Public Diplomacy» Egyptian-American Dialogue Conference
Held in Washington, USA in cooperation with Hands Along the Nile, with the participation of 38 diplomats, parliamentarians, opinion makers, and media professionals from both sides. It addressed the future of Egyptian-American relations, the new political system in Egypt, social, economic and cultural challenges that face Islamic-Christian relations, and the co-existence future.



"CEOSS FID Achievements in 2014" Conference
About 300 members of FID, representing different categories of participants in the program, participated. FID activities and programs, implemented during the year were presented, including issues that were introduced for discussion, challenges, and recommendations for implementation mechanisms.

"2014 Constitution: Why?" Conference
Held in Cairo with the attendance of the Constitutional Committee Chairman, Dr. Amr Moussa and participation of 700 intellectuals, opinion makers, Constitutional Committee members, political parties' representatives, religious leaders, academics, media professionals and civil society organizations from different governorates of Egypt. The conference discussed the Constitution's articles.



Arab-Europe Dialogue Conference "Citizenship, Religion and Political Transformation"
Held in Cairo with the participation of 75 Arab and the European people, addressing development issues in Egypt and Arab countries and their impact on the Arab-European relations, religious origins of political ideologies, constitutional frame of Egyptian elections, and the West role in the Arab Spring.



Second Regional Conference for Promoting the Arab Movement for Disability
The Arab Bureau of Disabled Persons Institutions (DPI) participated via the attendance of representatives of persons with disabilities organizations from 13 Arab countries, the head of DPI and the rapporteur on disability in the UN.

Arab-Danish Dialogue
The third round of «Leaders for Interreligious Understanding» program was held with the participation of 40 young males and females from Egypt, Syria, Lebanon, and Denmark addressing religion issues, resolving dispute, reconciliation, political participation, and social integration.



«Disability in the eyes of Media» Conference
Held in Cairo with the aim of correcting the notion of disability with the participation of media professionals, disability organizations' representatives, consultants, artists, partners CBOs, people with disabilities.



Graduation Ceremony for the graduates of illiteracy program
Held with the participation of several ministers, senior public figures, political and executive leaders, media professionals, artists, civil society organizations and local partners.



Arab-Arab Dialogue Conference
Entitled «Democracy Transformation in the Arab World – Economic and Social Perspectives» with the participation of 60 intellectuals from 7 Arab countries, addressing democracy issues in the Arab world such as conditions, obstacles, democratization, building the Arab mind, social and economic marginalization and the role of youth and women.

Inauguration of «Reducing Unemployment» project
Two opening ceremonies were held in collaboration with Sawiris Foundation for Development in Talbiya district and Ain-Shams district to promote the project that seeks to provide 2,560 job opportunities, with attendance of 350 individuals.



«World Sight Days» Celebration
Held in Minia and Beni Suef, in partnership with directorates of health, education, media as well as partner NGOs, under the slogan: «No more Blindness that can be avoidable». The celebration included campaigns for eye examination of school students and awareness-raising activities.



Second Conference for Arab-European Dialogue
Held in Brussels, Germany, entitled «on equal terms, the future of Arab-European relations» with the participation of 40 people from both sides. It addressed dialogue and policy issues in the Arab-European relations, civil society organizations and their role in political transformation, and the role of religions in transformation in the Arab Region.

«Citizenship» Seminar in partnership with Minia University
Attended by nearly 500 students from Faculty of Arts in Minia University, addressing concepts and principles of good citizenship and methods of activating it. There was also an open discussion with students about their roles inside university to activate citizenship.

National Forum for Employment of People with Disability
Held under the auspices of the Prime Minister, with the participation of Manpower Ministry, Youth & Sports Ministry, Industry Ministry, Health Ministry, Social Solidarity Ministry, and Communication Ministry, in addition to Social Fund for Development and the National Council for Disability Affairs. 100 Egyptian private sector companies and banks participated in the forum with the attendance of 3,000 people with disabilities.





Local Development Unit



General goal of Local Development Unit

Improving the quality of life to enable and enhance livelihood opportunities through equitable and transformative sustainable development, especially amongst the most vulnerable districts, communities, groups in order to achieve human dignity



Major Achievements

Institutional Support and Capacity Building Program



Election of 74 elected committees of citizens in local communities to represent them before concerned authorities to defend their economic, social, health and education rights. In addition, 15 elected committee memberships were renewed in accordance with their statutes.

946

representatives of public and media institutions were trained to improve their communication skills

839

members of the boards of directors were equipped with skills of good governance, effective communication, planning and implementation of advocacy issues, analysis of public budgets, change management, results-based management, gender balance, accountability and monitoring, and rights-based development

1,371

members of elected committees were trained to develop statutes governing their work, as well as trainings on rights-based development, teamwork, mobilization of domestic resources, and results-based management

Capacity building of partners from civil society organizations, elected committees and concerned public institutions to enable them to plan and implement local initiatives

407

organizational structures acquired skills of financial and technical management, good documentation and results-based management

Strategies

- Strengthening adaptive capacity and performance of civil society organizations, elected committees of citizens and concerned government bodies.
- Designing and implementing sustainable development initiatives using a rights-based approach to empower the poor and marginalized.
- Partnering with public and private sector institutions and research centers concerned with rights of the poor.
- Building and developing civil organizations and networks seeking to secure and respect the rights of the poor and marginalized.
- Advocacy and networking to influence public policies and procedures related to rights of the poor while working to improve the underlying causes of poverty such as deportation, marginalization, deprivation and lack of fulfillment of basic human rights.
- Designing and implementing sustainable development initiatives using territorial approach, to work in multiple geographic areas of common interest with relevant actors, to increase their economic and agricultural competitiveness in the region.



Education and Civic Education Programs



215 students participated in six environmental school camps

327 teachers, principals, administrators and social workers built their technical and administrative capacities through signing of a cooperation protocol with Minia Directorate of Education.

380 students developed their awareness of education rights through awareness raising campaigns

37,723 illiterates were educated in partnership with the General Authority for Adult Education and Vodafone Egypt Foundation for Community Development as well as other civil society organizations

891 students were protected from dropping out of schools

763 students acquired concepts of civic education through their participation in children's clubs

750 students benefited from the structural and environmental improvement of three schools

Eye Program



70,873 patients were examined

491 patients underwent surgical interventions



11,708 patient benefited from pharmacotherapy

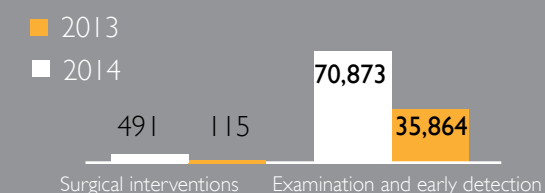
1,851 patients received eyeglasses to correct their sights defects

Signing a cooperation protocol with the Ministry of Health whereby ophthalmology service was added to the basic health care services package in 10 communities in Minia and Beni Suef. Also referral system was activated between health units and associated ophthalmology hospitals in the working communities, in addition to providing ophthalmology equipment while training doctors on quality eye care services.

41,049 students benefited from the education and civic education programs

87,477 citizens, especially women and children in poor and marginalized areas, benefited from interventions reducing causes of blindness

Comparison between number of beneficiaries of eye care interventions for the year 2013 and 2014



Health Program



11,316

citizens benefited from service of pregnancy care, viral diseases, osteoporosis, breast tumors and treatment of malnutrition for children

200

families refrained from FGM

Rehabilitation of Persons with Disabilities Program



1,418

were medically rehabilitated

3,08

were engaged in community activities

263

obtained National IDs and disability IDs

166

organizations, houses, and streets were constructionally adapted

Advocacy and networking to influence public policies and procedures related to persons with disabilities as follows:

Supporting and empowering persons with disabilities through presenting their vision in the draft law of rights of persons with disabilities and communicating these views in an opinion document submitted to concerned authorities.

Improving the participation of persons with disabilities in reading and analyzing public budgets to enable them to implement monitoring and accountability mechanisms.

Working with Al Khalefa Directorate of Health to conduct vinyl ketone urea analysis to discover disabilities associated with the disease.

Partnership with Beni Suef governorate, representatives of government agencies, NGOs working in the field of disability, persons with disabilities, and the union of persons with disabilities in the governorate to develop an electronic manual of services.

Building and development of democratic civil organizations and networks able to secure and respect rights of persons with disabilities, including:

Establishment of the Egyptian Forum for Persons with Disabilities, which aims to strengthen the participation of persons with disabilities in Egypt.

Registration of three (DPO) established from the elected committees of persons with disabilities in order to promote participation of organizations and community movements of persons with disabilities in monitoring and activation of public policy related to disability issues at the national level.

Continuation of membership of various Egyptian national disabilities networks (CBR Network, Educational Integration Network).

Contributing to the establishment of the Arab Bureau of the International Disabled Persons Institutions (DPI), which includes thirteen Arab countries aiming at exchanging knowledge and practices related to disability at the international level. CEOSS obtained advisory membership in this entity.

Erada (Will) program

Opening a production line for prosthetic devices

260 received vocational training

14 public organization were constructionally adapted

205 received prosthetic devices

280 were employed

920 benefited from the maintenance of their prosthetic devices

5,380 benefited from employment campaigns and forums where 6,000 job opportunities were offered



environment and economic empowerment.

Building multiple partnerships with government institutions, private sector, and civil society organizations in order to support rights of people with disabilities, for example:



Advocacy to influence policies and procedures related to issues of children at risk through:

- A conference held to review child protection policies and child labor legislations with the participation of 100 representatives from relevant ministries and civil organizations.
- Application of monitoring and accountability mechanisms of the community through child protection committees.
- Finding a mechanism to monitor violations and complaints directed to children at risk through the allocation of a hotline to receive complaints 24/7 in 6 governmental organizations in Madinet Al Salam.

Building multiple partnerships with government organizations and private sector, in order to support the rights of children at risk, for example:

- Signing six cooperation protocols with the Manpower Directorate, Social Solidarity departments, Health directorates, Sharkawy preparatory schools in Madinat Al Salam, Shoubra El Khaima and Beni Suef in order to ensure the continuity of children's access to the services these entities offer.
- Signing 25 code of honor with workshop owners in Madinat Al Salam in Cairo to ensure the fulfillment of working children rights including working hours, breaks, fair wages and quality of responsibilities assigned to children.

6,779 working children and their families were empowered to obtain their education, health, and social rights.

Children at Risk program



- 4,178** children and their families benefited from health care services.
- 1,010** children were protected from dropping out of schools.
- 417** drop-out children were re-enrolled in schools.
- 185** working child benefited from the environmental adaptation implemented in 80 workshop.
- 113** working children signed career contracts to ensure their rights.
- 471** children at risk and their families were employed after completing their training opportunities.
- 405** children benefited from the establishment of 17 community schools.



Economic Development Program

5,515

youth received administrative training to qualify them for the job market.

1,603

were employed either after training or through direct employment.

1,035

youth received vocational training on crafts needed in the labor market.

7,100

job opportunities were offered through organizing five employment fairs where 2,800 youth and 9 private sector companies participated.

Continuous participation of youth and private sector companies in the use of technology means CEOSS established (i.e Beehive and SoukTel websites) aiming to link between job seekers and available opportunities at private sector companies.

Agricultural, livestock, poultry and fisheries programs



10,008

small farmers applied good farming practices to increase productivity and reduce production cost.



213

farms were linked to the most profitable markets



3,451

breeders and their families benefited from veterinary services and artificial insemination campaigns.



901

females and their families implemented small income-generating agricultural businesses



1,350

breeders and their families benefited from the provision of breeding models for strains of higher productivity.



300

fishermen and their families benefited from the provision of modern fishing kits and implementation of income-generating projects

- Expansion in the development of formal and informal farmer's regulations through the election and the formation of 26 territorial committees represented by small farmers in 26 districts in Minia, Beni Suef and Qalyubya.
- Signing three cooperation protocols with the Agriculture and Reclamation Authority and agriculture departments in Minia, Beni Suef, and Qalyubya to enable small farmers access government services
- Cooperation with the Rural Development Research Center of the Faculty of Agriculture, Cairo University and Sadas Research Center to take advantage of their expertise in training and providing technical support to farmers.

8,153

youth benefited from training and employment opportunities.

895,590

youth visited Egypt.thebeehive.com website.

21,084

youth and 2,100 private sector company registered their data on SoukTel website.



16,223

small farmers, livestock and poultry breeders, and fishermen were economically empowered and their standard of living was improved.

+230%

Geographical expansion of agricultural programs in rural communities in 2014.

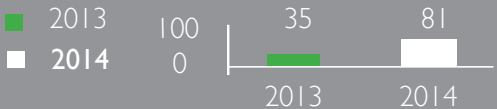
Environment and Housing Programs



- 2,050 low-income families benefited from building and development of their houses as well as supplying basic facilities.
- 53 families benefited from implementation of environmental models designed to reduce pollution that affect public health.
- Participation of private sector, community leaders and civil society organizations in the development of 61 houses for the poorest of the poor.



Comparison between the number of communities working in agriculture programs for the years 2013/2014





General Goal of Microloans Development Unit

Contributing to reducing poverty and unemployment in the Egyptian society through economic empowerment of the poor



Major Achievement

- \$ 86,936 loans were distributed, 69 % for women
- \$ 60,792 clients under payment process
- \$ 3,500 new clients
- \$ 99.9 % Payment percentage
- \$ 0.1 % portfolio risk
- \$ 1,195 clients trained to develop their projects
- \$ 140 employees trained to develop their capacities
- \$ five CEOSS employees received TOT on financial education

Strategies

- Working with the most vulnerable groups who have the potential to start their own projects
- Providing financial and non-financial services
- Providing loans for groups and individuals
- 70 % of the targeted groups are females
- Economic empowerment of the poor to run their own projects
- Improving living conditions of the poor and marginalized

Lending Methodologies

69% Groups loans

31% Individuals loans



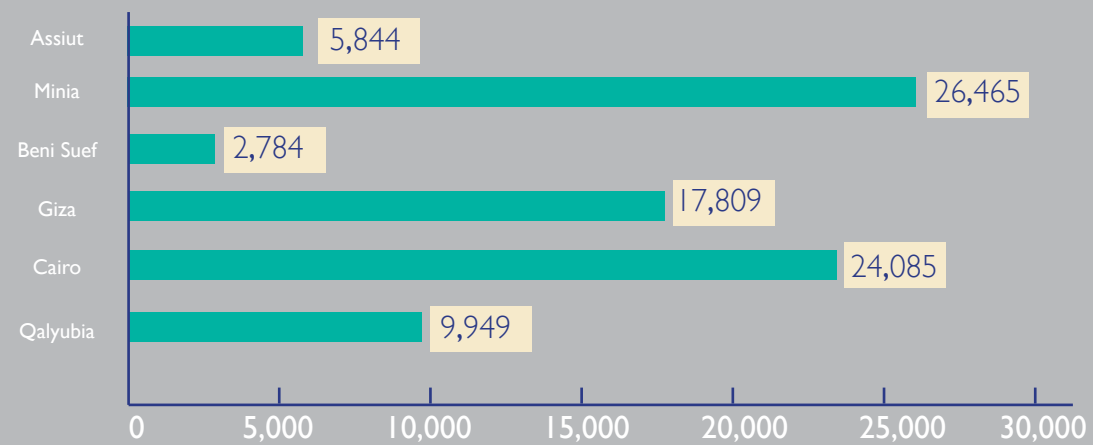
Microloans Development Unit

+ 26 % distributed loan values for 2013.

630,737 loans distributed since 2000.

20 branches in **6** governorates.

Numbers of clients in governorates in 2014



Development Services Unit

General goal of Development Services Unit

Enabling the poor and marginalized to obtain their rights of development resources and services by establishing and developing organizations based on financial sustainability, with high quality services and reasonable prices.

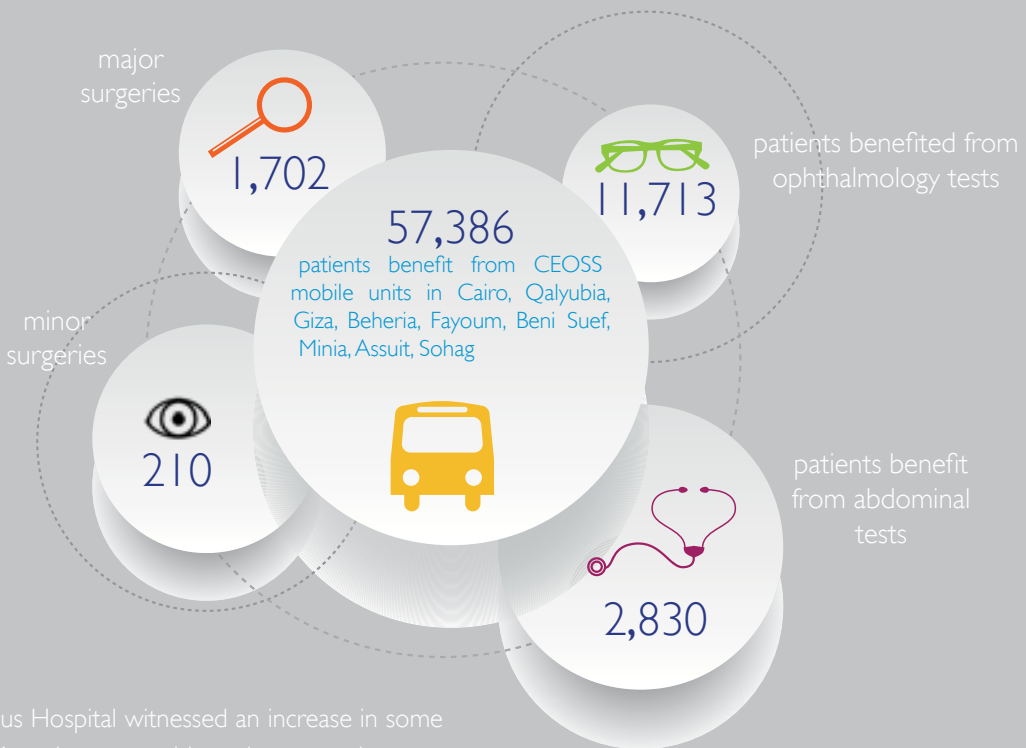


The unit focused on two important aspects as follows:

- 1. Continuing to provide different services to the various segment of the society, especially the poor.
- 2. Establishment of contractual partnership models with public bodies, private sector, and civil society institutions.

First: Horus Hospital

Horus contributes to ensuring specialized ophthalmology and abdominal care services for the poor including early detection of cases and surgical interventions, using modern technology. Horus also seeks continuous improvement of services and systems via the implementation of the following:



During 2014 Horus Hospital witnessed an increase in some of the operations' equipment; and in order not to increase the cost for citizens, especially the poor, Horus managed not to increase prices by coordinating with a pharmaceutical company to provide equipment with subsidized prices.

Strategies

- Enhancing and developing employees' management skills tailored upon nature of their projects.
- Conducting scientific studies to develop existing projects and adopt new ideas to help provide services to the poor.
- Identifying available opportunities and competitive advantages in the development market.
- Achieving solidarity among multiple segments of the society where cost is proportionate to their economic competence.
- Continuous development of services.
- Establishing contractual partnership models with public entities, private sector, and media institutions.
- Providing high quality services at the lowest possible cost.
- Achieving customer satisfaction.



Second: Marketing Agricultural Products “Amal” Program

Amal aims to increase small farmers income through solving problems associated with low productivity and deterioration of social and economic conditions.

Increase the awareness of **204** small farmers by holding seminars about high productivity crops and agricultural treatments for different crops using compost.

1,589 small farmers benefited from high quality production equipment of wheat, maize, and potatoes.

37 farmers benefited from implementing pilot fields for wheat, cucumber, marjoram, thyme, cotton, sweet potatoes, zucchini, and maize.

Cooperation with **8** private sector companies to provide marketing opportunities for sweet potatoes and green beans for 28 farmers in Minia and Beni Suef.



Third: Urban Environment Development of West Minia District Program

The component of the solid wastes management has been running for nine years. Although the project funding stopped, yet Minia Local Unit and governorate are still paying the dues for providing the service of collecting, sweeping and moving wastes from the district to the public dump in New Minia, serving a population of nearly 200,000 people through implementing the following:

- Coordination with Minia Governorate and Local Unit through holding meetings with cleaners and other concerned stakeholders to address workers problems and demands.

- Coordination with different units in the district to execute a plan for intense cleaning campaigns.
- Prepare a full economic study to reuse construction wastes in the production of building bricks.
- Capacity building for New Dawn Organization through holding training workshops about monitoring and evaluation mechanisms and self-auditing. Among the main outcomes of the training is performing self-auditing and developing a report for the solid waste management component at the organization.
- Activation of national health insurance system for cleaners; **148** health insurance cards were renewed in partnership with Minia Health Insurance Authority.
- Vaccination for **146** cleaner for virus B and executing medical convoys aiming at reducing diseases resulting from dealing with solid wastes for **88** cleaner.



Despite the financial challenges facing solid wastes management component, especially price increase in petroleum products in Egypt resulting in price inflation of fuel, spare parts and transportation, the program continues to provide its services to the district.

Forum for Intercultural Dialogue (FID) Unit



General Goal of Forum for Intercultural Dialogue (FID) Unit

Contributing to shaping the public opinion and adopting positive dialogue addressing the relationship between political, religious, social, and cultural reality as well as discussing contemporary issues at local, regional, and international level to help building bridges of common understanding and acceptance of diversity.



Strategies

- Building bridges of understandings and creating a safe space for dialogue to ensure intellectual, political and religious diversity.
- Focusing on intellectuals and intermediate leaders of academics, media professionals, clergy and young innovators.
- Expansion of building partnerships with institutions of common interest at local, regional and international levels.
- Addressing important visions and issues to reach decision-makers.
- Spreading value of dialogues locally and encouraging social initiatives.

I- National Programs



- “Who are we” initiative, aiming to highlight the Egyptian identity, in partnership with the Culture Supreme Council.
- Minia University Initiative entitled “Awareness of citizenship and coexistence among university students.”
- Initiative with a group of academics at Alexandria University; aiming to develop an advanced methodological framework for human rights courses Egyptian universities deliver.
- Initiative to enable the social committee of Dar Al Salaam and Al Basatin districts to spread values of cooperation and coexistence.

Working with the Church

FID worked to increase awareness of 180 Christian religious leaders to identify psychological and social aspects while renewing theological thoughts and encouraging them to enroll in post-graduate programs in Egyptian universities and seminaries. This was done through two conferences entitle «Towards church participation in state-building and playing an active role in society development after June 30th revolution».

Promoting dissemination of knowledge using social media

- 42 youth were introduced to themes of electronic protection and e-marketing.
- Publicizing FID activities on social networks by publishing 30 news posts and reports and preparing 20 essays, books and bulletins to upload during 2015.

Many activities were organized with target groups to reach the unit’s goals.The most important themes discussed were:

- 💡 Awareness of the new constitution
- 💡 Civil participation and civic values - Youth role in change.
- 💡 Human rights and pluralism
- 💡 Religious discourse
- 💡 Scientific research and building future of Egypt - Social Responsibility
- 💡 Economic changes
- 💡 Democracy and Social Justice
- 💡 Future of Upper Egypt - role of youth and women



Implementation of 25 community initiatives to support a culture of dialogue and coexistence as follows:

- “Child Day” initiative in Mokattam; attended by 400 participants, aiming to deliver values of dialogue, tolerance and acceptance of others through tailored activities for children (i.e. puppet show, competitions, and drawings)

25 social initiatives

2,054 participants in 10 conferences

1,883 participants in 17 seminars and roundtable discussions.

1,620 participants in 62 workshops.

230,000 Followers on CEOSS and FID social media pages.

2- International Programs

Arab-Europe dialogue

Holding 2 conferences

- Citizenship, religion, and process of political transition
- Future of Arab-European relations

Participants:

- 75 participants in the first conference
 - 40 participants in the second conference
- From both Arab and European sides

Date:

- February 2014 – Cairo
- November 2014 – Brussels, Germany

Most important issues:

- Development in Egypt and Arab countries and their impact on the Arab-European relations
- Insights on development and industrial policy framework in the Arab world
- Religious origins of political ideologies.
- Constitutional framework of Egyptian elections
- Role of the West in Arab Spring
- Governments of Arab Spring and search for legitimacy
- Dialogue and politics in Arab-European relations
- Role of civil society organizations in the political transition
- Role of religions in transition in the Arab region

Arab-Arab dialogue

Holding a conference:

Transition to democracy in the Arab world from an economic and social standpoints

Participants:

- 60 intellectuals from 7 Arab Countries

Date:

- September 2014

Most important issues:

- Transition to democracy in the Arab world – Conditions and obstacles
- Democratization and building Arab minds
- Democratization and poverty causes - Social and economic marginalization
- Democratization and role of youth and women

Egyptian-American dialogue

Holding a conference:

Egyptian-American Dialogue Conference - Public Diplomacy

Participants

- 38 Diplomats, parliamentarians, intellectuals, politicians and media professionals from both sides

Date:

- October 2014 – Washington, USA in cooperation with Hands Along the Nile

Most important issues:

- Future of Egyptian- American relations.
- New political system in Egypt and social, economic, and cultural challenges
- Christian-Islamic relations and co-existence future

Danish-Arab dialogue

Holding third round

of leaders for interreligious understanding (LIU) program

Participants

- 40 youth from Egypt, Denmark, Syria and Lebanon

Date:

- April 2014
- November 2014

Most important issues:

- Religion, Conflict Resolution and Reconciliation
- Religion, political participation and Social Integration



Peace Building Unit

General Goal of Peace Building Unit

Supporting a culture of dialogue, coexistence and peace building through capacity building of individuals and institutions and providing trainings for crisis management skills and activation of peace building.



Major Achievements:

International level

Studies on crisis management for peace-building in the MENA region aiming to build a culture of tolerance and co-existence, from 24 November till 5 December 2014, with the participation of 21 persons from Sudan, Jordan, Tunisia, Lebanon, and Egypt.

National level

Training workshops on crisis management skills and promoting social cohesion aiming to build capacity of individuals and organizations. These workshops address peace, conflict management skills, tools to strengthen social cohesion, and how to implement community initiatives to reduce conflict. 127 participants from six Egyptian governorates including: religious leaders, civil society leaders, human rights organizations, and youth leaders participated.

Strategies

- Supporting social peace through disseminating principles of peace building, social justice, and crisis management to promote local and regional peace.
- Activation of skills and mechanisms of crisis management using strategic approaches and applied models as well as experiences exchange among participants.
- Building partnerships with institutions and individuals of common interest at local, regional, and international levels to build mutual understanding and create peacemakers in the MENA region

5 Training workshops

127 Participants

74 Males & 53 Females

5 Arab countries

6 Governorates in Egypt

Outcomes of training workshops:

National Committee for Social Peace in Mokattam: formed by representatives of mosque, orthodox and evangelical churches, NGOs, and public figures. The Committee mission is to reach a secure society that renounces violence by addressing problems and conflicts and resolving disputes using negotiation, mediation, facilitation and arbitration skills.

Peacemakers in Nubia and Sudan: 7 young men from Nubia and Sudan formed a group to disseminate principles of tolerance, acceptance of others, peace-building, and renouncing violence through seminars to raise awareness in schools, youth centers and NGOs.



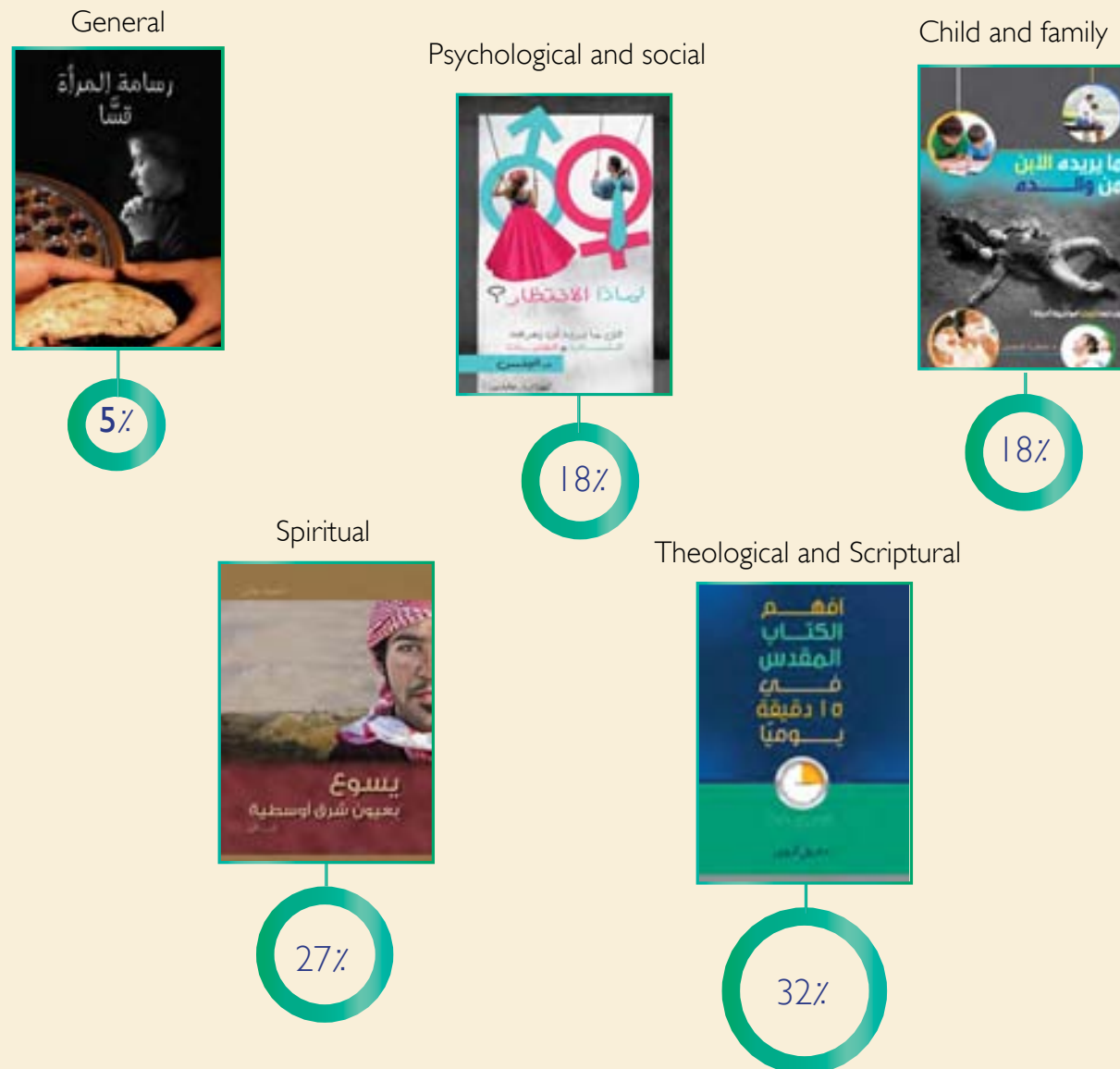
General Goal of Dar El Thaqafa (DET) Unit

Spreading enlightened cultural and religious awareness that covers various fields and trends, and creates a positive effect in the church and the local and regional community, through the publication of the latest writings in Arabic and other languages.

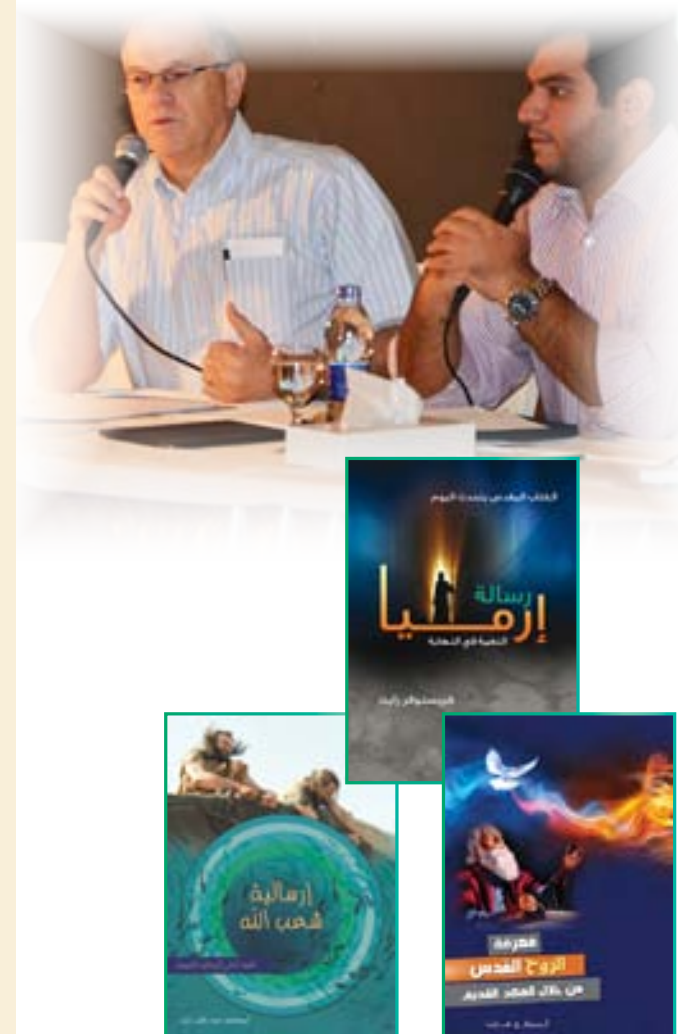


Major Achievements

22 new books were produced, and 30 books were reprinted



A conference was held with the attendance of Dr. Rev. Christopher Wright at Ain El Sokhna from 2-4 December, 2014 to discuss three of his books. This conference was attended by a number of prominent theologians of different sects.



Strategies

- Commitment to a proper evangelical ideology.
- Coping with market needs in terms of number of books produced and their diversity
- Encouraging the Church to integrate into the community.
- Providing a variety of publications to meet the needs of readers.

22 New books

30 Reprinted books

General Goal of the Curriculum Department

Empowering and equipping individuals and civil society organizations with training and educational curriculum and tools to help them manage developmental work in a more efficient and effective way.

Major Achievements

First: Production of educational and training material

In the field of reproductive health

Objective of the Kit

Target Group

- Service providers (i.e. doctors, and health specialists dealing with people living with HIV/ AIDS)
 - Media professionals
 - Young leaders

I. Producing a new training kit, the third that has been produced in the field of reproductive health, entitled: **“Providing a propitious environment for youth in the field of reproductive health”**

- Combating stigma and discrimination against people living with HIV/ AIDS
- Promoting reproductive health values for media professionals
- Improving the quality of life of youth in adulthood through life skills.

Kit items

- Training manual on HIV/ AIDS
- Training manual on combating stigma and discrimination against people living with HIV/ AIDS
- Guidebook for media professionals and reproductive health issues
- Training manual on life skills for youth
- Analytical reading of educational resources on HIV/ AIDS

CEOSS

2. Producing a film entitled **“The Prisoner”** to combat stigma and discrimination against people living with HIV; the movie aims at:

- Identifying social and psychological problems of people living with HIV/ AIDS
- Advocacy to deal with needs of people living with HIV/AIDS
- The community's role in alleviating the suffering of people living with HIV/ AIDS

In the field of civic education

- Production of a cartoon movie entitled **“Wiza Diary”** addressing civic values such as citizenship and belonging.
- Production of a number of non-periodic newsletters, in partnership with CEOSS FID, addressing citizenship, democracy, social peace, and other topics promoting civic values in the Egyptian society.

Second: Documentation

Documentation booklet for **“Combating Poverty through Thematic Capacity Building of CSO Clusters”** project

Third: Resalet El Nour

Producing six issues of **Resalet El Nour** newsletter, which aims to provide a model for development work through offering CEOSS and other NGOs' experiences in the development field.

Some of the topics addressed during 2014 were slums, sexual harassment, dialogue, freelancing, fisheries, and agriculture in Egypt.

Strategies

- Involvement of the target groups in the stages of production, from needs assessment stage until printing stage.
- Analysis of the available literature and experience, so work starts from where the others finished.
- Partnership with other institutions in Egypt and Arab countries in producing curriculum for mutual benefit.
- Development of new methods of production based on innovation and creativity
- Availability of studies on the most important development issues and updates for people working in development.



260 Organizations received the training and produced kits.

100 Persons were trained on the use of produced educational resources.



Resouce Development Council



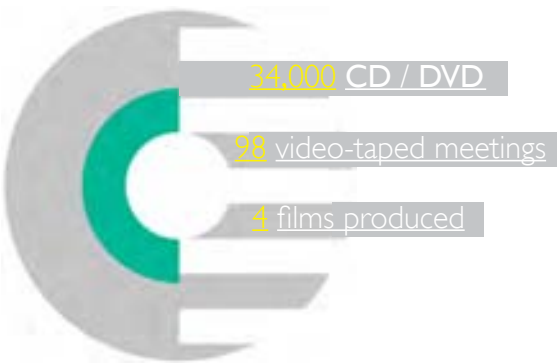
General Goal for Media Production Unit

Production of educational, cultural and service material through media and publications while achieving profit margin to support CEOSS activities.



Major Achievements

CEOMedia



CEOPress

54,074	Dar ElThakafa publications
180	Magazines
6,000	CEOSS Local Development Unit publications
21,000	Bible Society publications
7,700	Services Council publications
9,700	Synod of the Nile publications
6,000	CEOSS FID publications
5,000	Other clients publications
135	Other printing contracts

Strategies

- Focusing on marketing to compete in printing market.
- Training employees to use new devices.
- Developing the quality of printing products to compete in overseas markets.
- Using modern printing technology (offset) to improve the quality of publications
- Introducing live broadcast service for CEOSS various programs.
- Upgrading the unit equipment by adding HD cameras.



General Goal of Dar El Thaqafa (DET) Bookshops Unit

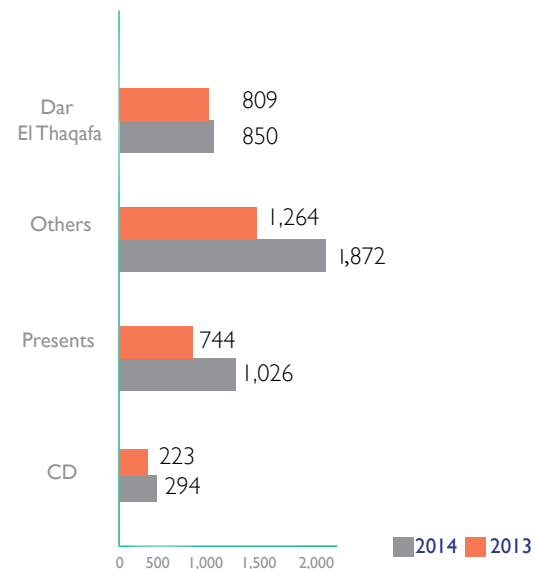
Raising cultural awareness to all without discrimination, through selling publications of Dar El Thaqafa or other publishing houses, while achieving a profit margin to develop CEOSS self-support resources.



Major Achievements

Dar El Thaqafa bookshops' sales increased with percentage of 25 % than 2013.

A comparison of DET sales in 2013 / 2014



During 2014, DET bookshops achieved the following:

- 1- Renewing presentation methods inside bookshops and setting display screens to attract more customers and achieve revenue.
- 2- Providing bookshops with all new products in the market (e.g. presents, books, .. etc.) to meet all tastes.

General Goal of Itsa Wood Unit

Itsa Wood operates through a production line of furniture and another one for plywood in order to develop CEOSS self-support resources and to create training and employment opportunities in furniture industry.



Major Achievements

1. Inauguration of a showroom in Alexandria and moving Minia showroom to a new location.

2. Providing six job opportunities for women forming 25 % of the total workforce in the plywood factory.

Strategies

- Ensuring a balance between expenses and revenues and continuing to achieve a profit margin.
- Introducing E-book concept to reach a new segment of users, especially youth, dealing with modern technology.
- Maintaining an equilibrium point of revenue per month over the year.

+ 25 % of sales

Strategies

- Expansion through inaugurating new showrooms.
- Production lines development to meet international quality standards.



6,837 plywood panels were produced to cover the needs of the furniture factory and other external customers as well as producing 455 pieces of furniture delivered to customers all over Egypt.

General Goal of Itsa Farm Unit

Expansion in selling high-quality plants with a variety of species to contribute to supporting CEOSS activities.








General Goal of Itsa Center Unit

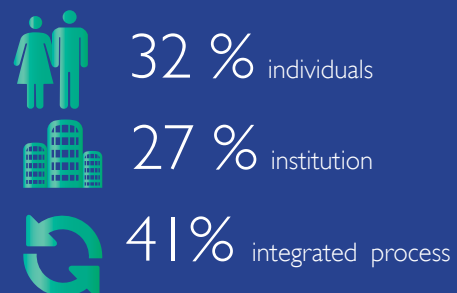
Itsa Center acts as a training center aiming at supporting CEOSS programs targeting the poor and marginalized through providing training needs for individuals and institutions of various society segments.



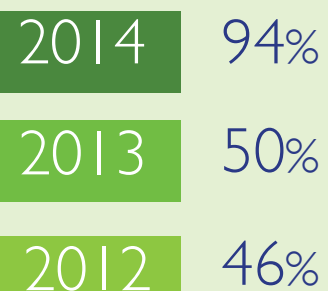
Major Achievements

-  Decorating 6 major factories in the industrial region in Minia (9,000 m²).
-  Producing 38,000 seedlings in nurseries
-  Implementing 4 water and sanitation stations in Qena, Assiut, Beni Suef, and Minia (2,000 m²).
-  Distributing 6,000 trees within major afforestation projects in Minia and Assiut.
-  Decorating 8 schools in Cairo, Assiut and Minia.

Beneficiaries



Achieved income in 2014 and previous years



Strategies

- Improving product quality.
- Developing and expanding production process.
- Developing and expanding incomes.
- Studying pricing and profit margin.

94% achieved results in comparison to planned

70% achievement in comparison with 2013

30% of sold seedlings of Itsa nursery production.

Major Achievements

- 156 Hosted meetings at Itsa Center for over 15,000 persons
- 70 Hosted meetings at Dahbeya for over 7,500 persons
- Catering outside Itsa for 40 meetings for over 10,000 persons
- Re-opening Dahbeya anchorage after renovation due to the violent events in August 2013

+16%

Achieved revenue in comparison to planned

+50%

Achieved revenue in comparison to 2013.

-50%

Achieved revenue for Dahebeya in comparison to planned due to burning Dahbeya in August 2013.

Strategies

- Providing training and hospitality services with reasonable prices.
- Accessing facilities for special events for children, youth, and women.
- Achieving profit margin to support CEOSS mission

