



CE  SS

Annual Report 2012

Together
For Change

Together for Change

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The message of the General Director

Rev. Dr. Andrea Zaki

Together for Change For a Better Future

For the second year post-Revolution, Egypt is still experiencing a new and significant phase of its political, social, and cultural history.

Undoubtedly, the Revolution that erupted for the achievement of justice and freedom to all the citizens of the homeland had many positive and negative impacts. Similar to the other revolutions Worldwide, Egypt's Revolution aimed at eliminating corruption and achieving a better future for the people. However, it had many impacts on several programs and projects – economic, political, or developmental. CEOSS similar to the majority of many civil society organizations faced many challenges, some of which were quite difficult. Nonetheless, we managed in our organization to prevail over some of them peacefully. Some of the challenges, on the other hand, were not tackled as planned formerly. Therefore, new strategies were established in all work units, represented in untraditional alterna-

tive plans contributing to supporting CEOSS in the implementation of its mission of serving society.

Thus, during the past year CEOSS witnessed an organizational restructuring. The activities and programs were reallocated to more units. Some of units work directly with communities, while others provide technical and administrative support. This was done with a view of empowering them to deal properly with the successive events. Moreover, new leaders were entrusted with leading positions in these units, with the objective of developing work through new visions of young promising generations.

The movement of restructuring coincided with movement of re-formation of the Unit of the Human Resources. This approach was followed so that the role of the Unit would be conducted in a professional manner in accordance with specific scientific and technical standards for achieve-

ment. Many of the specialized committees were re-formulated to widen the circle of decision making moving away from centralization.

Dear Partners,

Going through report in your hands, you will be introduced to our collaborative key achievements in 2012. This will be done through the presentation of these achievements, success stories, and diagrams reflecting the programs undertaken by the Organization serving the society compared to previous years. In addition to the printed copy of the report, there will be an electronic version on CD contributing to disseminating the same messages by new means.

Finally...

Allow me to make heartfelt thanks to God who gave us the endurance throughout the former years to achieve our goal of serving the poor and the needy. Special thanks are also due to the Chair and Members of the Board of Directors for their continued support and their passion that boost our work. Moreover, I would like to thank members of the General Assembly, and my colleagues Deputy Director General, Unit Heads, and all our employees for their capacities and for their challenging circumstances we have been facing, while undertaking their role in serving Egypt in the best possible manner.

I would also like to thank our partners for their wholehearted involvement and efforts in the past year with CEOSS. Your frank advice and earnest support have been significant factors in our performance and achievements. Thank you all for your continued appreciation and interest in the work of CEOSS. We are proud to count ourselves among all of you, and we further look forward to the new opportunities for growth that these partnerships will yield.

A special commendation goes to all official, public, and executive institutions for their support, particularly Ministry of Social Affairs and the affiliated departments, Ministry of Agriculture, Ministry of Educa

tion, Ministry of Culture, Ministry of International Cooperation, Ministry of Endowments and others. I would like to thank the Governors and Leaders of Cairo, Giza, Qalyubia, Alexandria, Beni Suef, Minia, and Assiut; as well as all executive, and religious leaders; all media, written, audio, and audiovisual; and business people, private sector, and university professors and research centers.

Thanks are due to all who contributed with their ideas, opinions and advice to help us pursue our work for the best interest of Egypt and for the achievement of the hopes of its citizens in livelihoods, freedom, and human dignity.

Rev Dr. Andrea Zaki
General Director

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1 – Development Track

I.I Local Development Unit

The Unit contributes to improving the quality of life, especially for the poor and the marginalized citizens in poor communities and geographical locations in the governorates of Cairo, Giza, Qalyubia, Beni Suef, and Minia. Thus, the Unit builds an integrated rights-based development approach, founded on partnerships with citizens, public institutions, the private sector and CSOs. This approach focuses on the role of marginalized groups particularly women, youth, the disabled, children at risk, fishers, small farmers and breeders (accounting for 162,951 beneficiaries in this year). These groups are efficiently organized, and empowered to protect their interests and defend their issues. They are supported to access their rights, to broaden their integration in public agencies, to promote their participation in decision-making, and to build their capacities to face the challenges that impact their enjoyment of the economic and social rights. Also it addresses the obstacles to the achievement of equality and social justice necessary for a true and tangible impact on the improvement of the quality of life in all economic, social, health, environmental, and educational aspects. The following themes address the key issues and achievements of the unit this year:

A. Empowerment and Capacity Building for Individuals, Committees, and Civil Society Organizations:

- Enhancing the institutional capacities of partners, namely elected committees, CSOs, and other concerned public institutions, with a view to empower them to design and implement developmental initiatives aimed at poverty reduction and empowerment of vulnerable groups to access their rights. This was achieved using a variety of interventions including training and technical assistance as follows:
 - Building the capacities of 92 CSOs and 105 elected committees to promote the participation and organization of



citizens, assess needs, and design and implement local initiatives. They were supported to acquire an understanding of the rights based approach to development, promotion of principles of good governance within their own organizations, and the implementation of gender balance. The elected committees empowered to communicate and negotiate with duty bearers from among concerned agencies and to advocate for claiming and adopting rights of their representatives for services.

- Building institutional capacities of several service providers in governmental agencies with a view on promoting their support and improving the quality of services offered to citizens, such as:
 - Training 72 teachers, social workers, and directors in 25 schools on the activation of educational inclusion programs for children with disabilities;
 - Building capacities of 55 medical teams of 8 healthcare governmental institutions with the objective of providing children at risk with access to their health rights at the appropriate quality. A manual was published explaining the procedures followed to access



- healthcare services by both working and street children;
 - Training and rehabilitation of 75 leaders and networks working with children with disabilities in an attempt to support their access to all their rights secured by international agreements; and
 - Training 8 primary care physicians on early detection of ophthalmic diseases and the implementation of the referral system.
- B. Reducing unemployment rates and increasing income of the poor:**
- This is achieved through economic empowerment of 12,027 youth, women, poor families, and small farmers and breeders with a view to developing their skills and resources so that they would be able to find new job opportunities or increase their income as follows:
- Provision of job opportunities for 1662 young people (men and women);
 - Vocational and administrative training for 814 young people to help them acquire skills to enter the job market;
 - Employing technology to match young people (men and women) seeking jobs with employers, which included creating a website (www.egypt.thebeehive.org.eg), in addition to providing the

market service hotline (SMS mobile service under no. 101017115161), the creation of a facebook page for this purpose, and the preparation of 10 Technological centers in partner organizations to promote youth participation in the use of technology for employment;

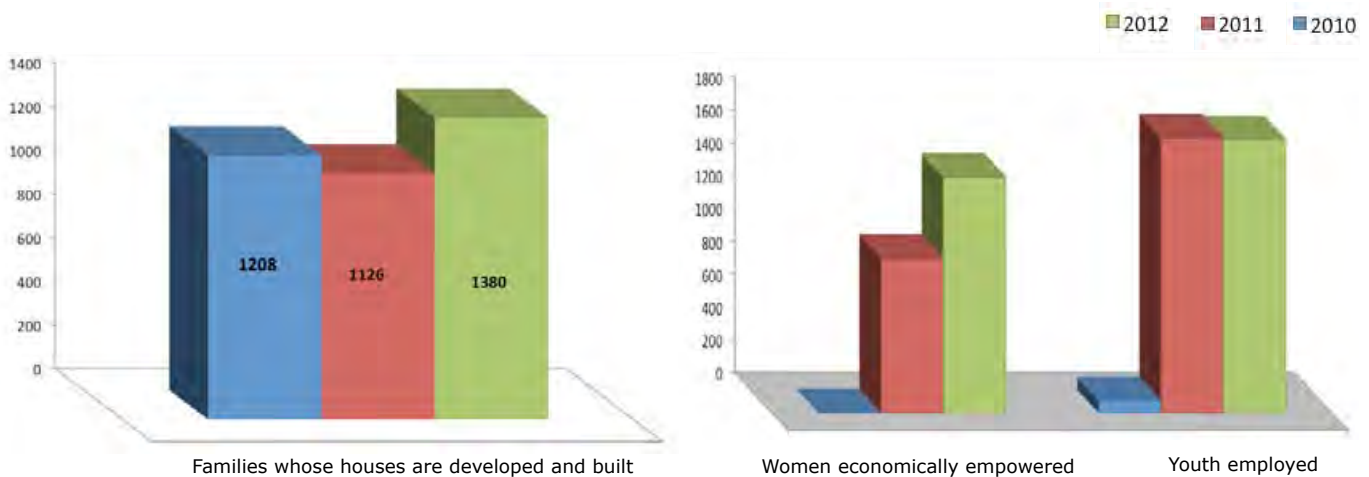
- Empowering 767 families of working children to help them withdraw their children from the job market and re-enrolling them in education via vocational training and supporting access to loans from granting; organizations to be able to run small income-generating projects;
- Increasing the income of 5,177 small farmers and 2,173 breeders through boosting productivity, reducing cost of production, and facilitating access to more profitable marketing opportunities; and
- Increasing income and providing job opportunities for 1,434 rural women through the implementation of post-harvesting techniques including sorting and packaging.

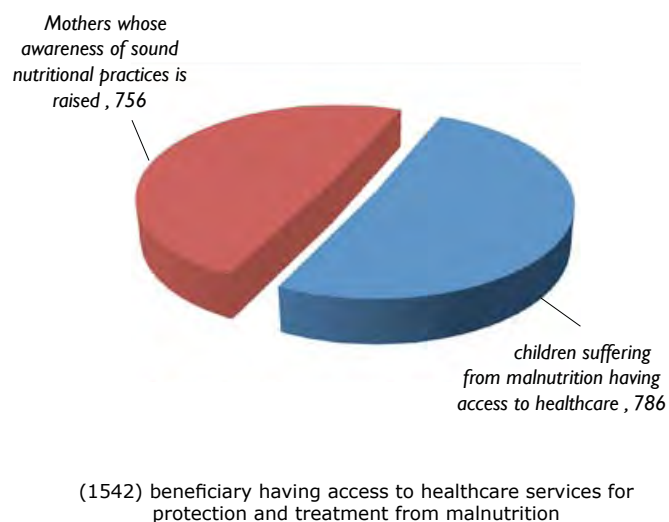
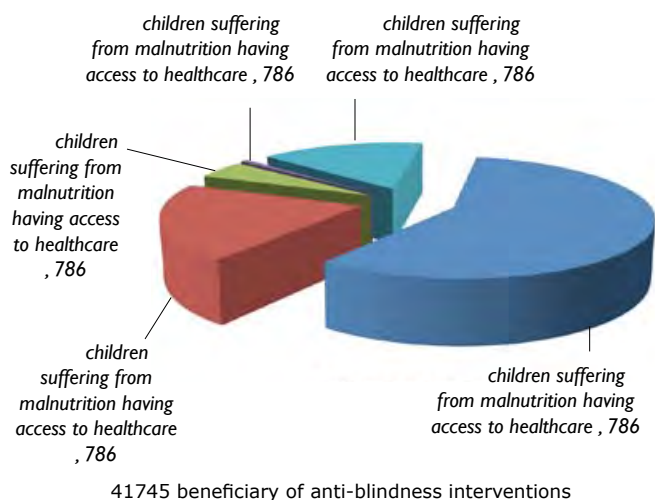
C. Improving the health and environmental condition of the marginalized and the poor:

Adopting Issues related to the improvement of health and environmental conditions for the poor and marginalized citizens, on the basis of confirming their rights as provided for by national legislation and international conventions and agreements, such as the international agreements related to the right to housing and combating blindness.



Achievements



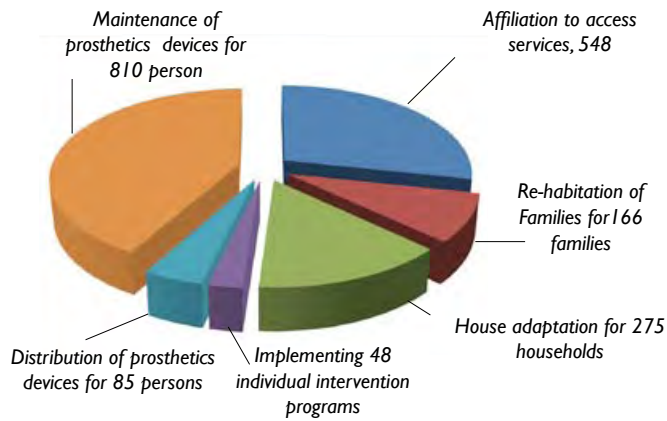


D. Improving the quality of life for the more marginalized and vulnerable groups

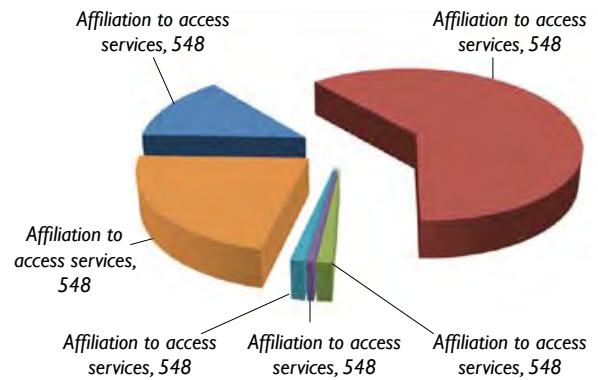
This initiative aims at improving the quality of life for 19,054 children who are poor and most vulnerable to risk (working children, disabled, and street children who are more vulnerable to dropping out of school). This is in addition to marginalized women and youth through the promotion of national mechanisms for protection of their economic, health, educational, and social rights, with a view to rehabilitating them to integrate them in society as follows:

- Enforcing the Decree by MoE no. 264/2011 concerning the inclusion of disabled children in public schools, as a result 65 disabled children were enrolled in primary schools;
- Using rehabilitation engineering in 4 schools to support the integration of disabled children;
- Improving 3 elementary schools environmentally to boost the quality of the educational process and to protect children from dropping out of schools;





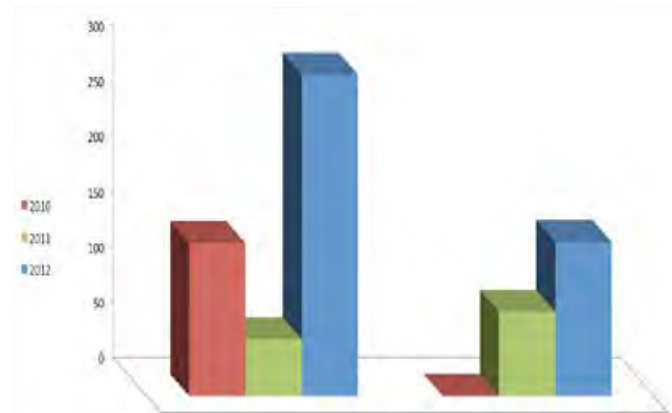
1932 disabled children and their families rehabilitated



11441 were re-enrolled in schools, protected from dropping out of school, and enrolled in literacy programs

- Adopting an advocacy campaign for the amendment of the ministerial decree no.313/ 2011 related to automatic transfer of children in the elementary stage, by virtue of which the student failing for two consecutive years could be automatically transferred to the higher grade;
- Protecting 290 working children from the risks of the working environment by the provision of occupational health means and safety tools in 203 workshops;
- Rehabilitating 139 street children economically, socially, and health-wise;
- Providing healthcare services to 3190 working children and their families;
- Promoting the participation of 2026 youth (male and female) in democratic operations, decision making, and civil work through joining civil society organiza-

tions, and expressing their issues before the public, officials, and decision-makers via media, and social networks; this is in addition to initiatives to adopt many issues concerning the youth and their society.



Number of children protected from the risks of the work environment

Number of street children rehabilitated

E. Building Partnerships and Promoting Social Responsibility

1. Partnerships with Universities and Research Institutes

Cairo University: In collaboration with the Unit for Supporting Decentralization Policies (USDP), Faculty of Economics and Political Sciences, CEOSS implemented a study on the status of rights related to health, housing, disabled children, and children at risk of blindness.

Helwan University: In collaboration with Faculty of Social Work, CEOSS raised awareness of 950 youth (both males and females) on the importance of self-employment and market needs.

2. Partnership with Public Institutes:

Minia governorate adopted the issue of climate change and formed a coordination committee comprising all concerned institutions for planning and facilitating work on the issue:

- Partnership with Education Directorates in the working governorates:
 - Establishing 32 Community Educational Schools [CESs] in Minia with the objective of withdrawing children working in agriculture and enrolling them in education;
 - Protecting children from dropping out of schools and re-enrolling children of age in schools; and
 - Implementing the campaign our school 6/6 for examination and early detection of ophthalmic diseases for 4000 girls and boys in elementary schools.

Youth directorate in Beni Suef for youth for the provision of training and employment services for youth:

- The National Ophthalmic Institute and the Department of Ophthalmology, Faculty of Medicine, Minia University, and ophthalmologic hospitals in Minia and Beni Suef conducted advanced checks and major surgical operations; and
- Health insurance, Directorates of Manpower, cultural palaces, Authority of Endowments and others made their services accessible and facilitated the enrollment of children at risk in these services.



Agricultural Extension Agency and Land Improvement Agency facilitated access by (661) small farmers (both men and women) to services offered this year:

- Center for Food Security Information affiliated to the Ministry of Agriculture in Beni Seif supporting the establishment of an integrated unit for the compilation and processing of dairy products for small farmers.

3. Partnership with Civil Society Organizations

- With CARE international and the Center of the Arab Woman for Training and Research in Tunisia (al-CAWTAR) to implement a study on developing housing policies in Egypt with the objective of developing housing programs in collaboration with executive bodies.
- With Small and Medium sized Enterprises Support Program for medium and small projects to train 73 young people.
- With the Egyptian Association for Organization and Administration in Beni Suef to train 34 youth on literacy teaching using the computer.

4. Partnership with the private sector and fostering corporate social responsibility:

- With private sector businesses in improving 83 houses for the poor.
- With Maghrabi Hospital and al-Watani Eye Hospital for a number of surgeries for the poor; and the contribution by some owners of pharmacies and opticians to reduce the cost of medicine or glasses.
- With a number of animal breeding companies for the provision of fodder for 237 small breeders in addition to holding 10 awareness sessions.
- With 43 private companies and enterprises for the employment of 250 young men and women.
- Participation of the better off communities to provide school uniforms to 30 of the poor children to encourage them to continue their education.



F. Volunteer Work

Volunteer Work is one of the key concepts and values adopted by CEOSS since its establishment. Volunteer leaders to date amount to 3108 volunteers representing community groups, partner organizations and elected committees. This is in addition to the volunteers from young men and women leaders joining CEOSS implemented programs and projects, and playing a significant role in planning and implementing volunteer

campaigns concerning several community issues. These campaigns included the "White Ribbon Campaign" in Beni Suef mobilizing the community to confront discrimination and violence against women, as well as other campaigns in Madinat al Salam to entrench the concepts of citizenship and positive participation on all levels of the community.



True story



I am **Maher Muhammad Talaat** from Mallawi, Minia governorate. Since my birth I got used to people calling me "blind" or "disabled". However, I had so many dreams for the disabled, which were difficult to achieve because I was alone and people considered us "to pity for", while others believed that we were "surreal". I wished to do something to change this situation, but did not know how? I got introduced to CEOSS in 2006, and I was 22 at the time, as one of the beneficiaries of a project implemented by the Organization for the disabled. I was fond of the idea of forming elected committees of disabled members. I ran for the committee in Mallawi. After becoming a member, I started to join empowerment programs with other colleagues. We learnt how to have an organized body through which we can actively participate. As such, I felt that my old dreams could come true; I understood the right concept of disability; and learnt about the international agreement for the disabled. I participated in planning and implementing initiatives on the level of Mallawi, the governorate, and even nationwide. The most important contribution was facilitating access by the disabled to their rights to services, as well as discussing the proposed Law concerning persons with disabilities and the statutes of the National Council for Disability and others.

I would like to re-introduce myself as Maher Muhammad Talaat: I am an Egyptian citizen with a visual impairment. It is not our fault that wrong practices in our community lead to our disability. I am appointed as an elementary teacher together with other disabled friends, after we demanded the enforcement of the legal provision of the appointment of 5% of the labor force from among the disabled. I am an activist and a trainer on rights of persons with disabilities. I have become a member in the National Council for Persons with Disability in Minia, and I am still a member in the Mallawi Committee, where we are currently pursuing the registration of an association for persons with disability. I started to see my impossible dreams come true, especially after the 25th January Revolution.





I.2 Small and Micro Enterprise (SMEs) Unit

The unit continues to contribute to reducing poverty and unemployment in the Egyptian society through disbursing loans to the poor and the poorest of the poor among owners of small enterprises and low income groups to support the development of their projects resulting in higher income and new job opportunities.

	2010	2011	2012
Number of loans disbursed	79,020	56,781	69,771
Number of active clients No	47,620	39,306	46,542

Loans implemented
69,771

Number of active clients
46,542

Loans for
individuals
19,979

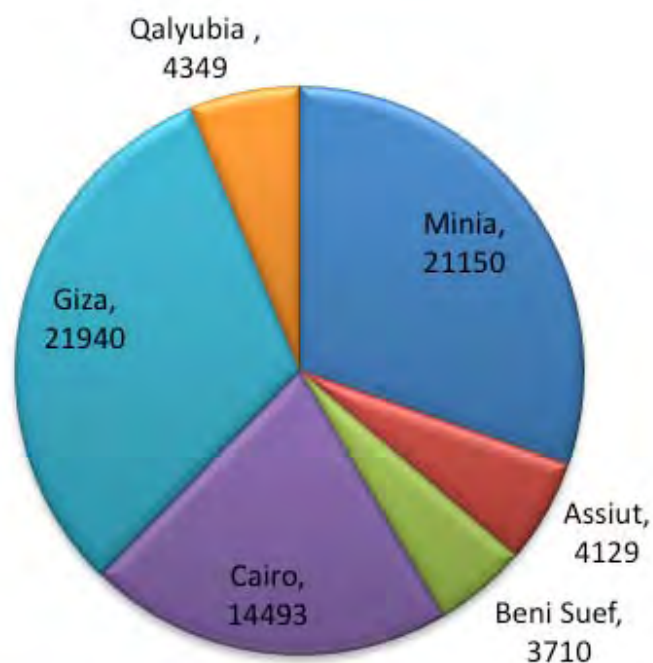
Group loans
49,792

Loans for
women
30,708

Loans for
men
158,345

The SME Unit continued to expand in the governorates of Qalyubia, Menia, Assiut, Beni Suef, Cairo, and Giza. In this regard two new offices were opened one in Al-Qusiyah Assiut and the other in Banha Qalyubia to be able to reach to the greatest number of the poor and respond to their need for credit.

The SME Unit dealt with 25,848 new clients in 2012 and helped them improve their income and develop their projects. The Unit also focused on improving the capacities of the clients served via 210 training sessions attended by 4778 clients, which increased their knowledge, and built their capacities to manage their projects successfully and in turn increase their income. The youth account for 60% of the beneficiaries of the loans, which contributed to creating 2000 new job opportunities and reducing youth unemployment. Despite the turbulent economic conditions in Egypt, the SME managed to reach a repayment rate of 99.8% with only 0.2% of the total loan portfolio at risk.



Success stories



Fatma is the embodiment of the hardworking lady from the neighborhood of Al-Basateen. She is married with 4 children. The first loan was EGP 1,500. She started to make bed sheets and sell them to the members of the community. She was able to repay the loan in 8 months to receive a larger loan of EGP 2,500 and bought sewing and overlock machines. Her client base increased and she started to hire labor to work on the project site or from home. She continued to develop her work and achieved profits that enabled her to repay the second loan in 10 months to take another worth EGP 5000 to increase her production. Currently, the project capital is EGP 40,000. She is planning to start a new line of sewing jeans pants due to the high demand on this product.

Success stories



Adel lives in Hawwamdiyah. He is married with 3 girls in elementary education. He started with a small project distributing tissue paper boxes. His income was low and the capital he used was limited. He received his first loan of EGP 2000 and repaid, and another loan of EGP 8,000. The project was very successful and now he has a warehouse and buys tissue paper wholesale, packs, and distributes them. He employed two workers for distribution, and has become one of the renowned distributors of tissue paper in his town.





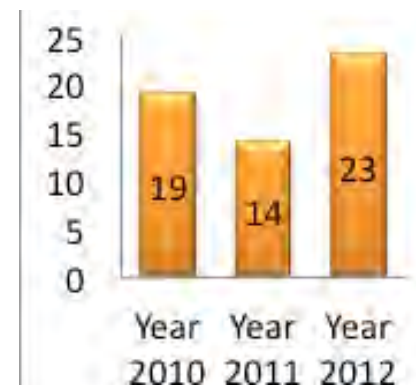
1.3 Development Services Unit

A. Agricultural Marketing Project "Amal"

In view of the pursuit of The Development Service Unit for improving the income of small farmers, agricultural inputs are provided at a high quality and reduced prices, as well as more profitable opportunities for marketing various crops at prices securing the balance between market economies were created, on the one hand, and sufficient support for the farmer, on the other. This was done through the following:

- Signing 23 contracts with private sector companies with the objective of marketing;
- Marketing 521 tons of crops (potatoes used in the Food Industry, green beans, and pepper) for 134 farmers (men and women);
- Providing 3 refrigerator vehicles for serving small farmers in transporting agricultural products requiring refrigerated transportation in a manner that enhances the added value and higher quality of the product, and encouraging private sector companies to buy a safe and compliant product;
- Cooperating with major companies in the field of producing and importing potato seeds to Egypt;
- in which 12 feddans of pilot fields are planted, 4 feddans in each governorate (Minia, Beni Suef, and Qalyubiyah) with the aid of 18 farmers (men/women) from 12 CEOSS communities;
- Holding a training on negotiation skills and market studies with the aid of a specialized consultant, addressing proper negotiation with all parties, appropriate marketing of products to encourage the client to take the service, developing market and companies databases, and using modern technology such as optimal use of the Internet in search for more profitable marketing opportunities; and
- Implementing 22 field visits to offer technical assistance to

farmers using the support of a specialized engineer from the contracted company, in order to raise the awareness of the small farmer concerning the best methods of agriculture, irrigation, and fertilization, through which the farmer achieves highest yield at the least cost.



B. Horus Hospital

Horus Hospital is one of the development projects offering medical services in the field of ophthalmology for poor and low-income groups within the efforts of providing medical care for ophthalmic patients at high efficiency coupled with continued development.

Thus, the Hospital seeks to reach remote and deprived communities via mobile clinics and units. The Hospital also seeks to collaborate with agencies and institutions offering services to low income individuals at low prices. It offers services to unions through various financial schemes suitable to all groups in society (affluent or otherwise).

During 2012, the Hospital was able to achieve the following:

Medical checks for 5302 cases and 730 advanced cases, together with major and minor surgeries, and plastic surgeries for 542 cases;

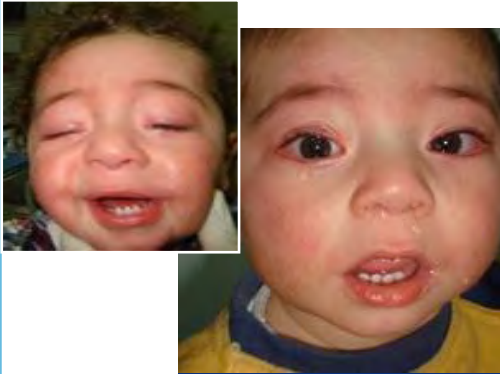
- The Hospital was able to implement corneal transplantation for one of the patients for the first time in Minia, this operation is known for its difficulty and accuracy and is unavailable in Minia Governorate to date;
- A team of ophthalmologists joined the hospital during the year;
- The hospital also participated in the World Sight Day on the 13th of October, through offering low cost medical services for ophthalmic patients from all levels in the governorate; the Day was sponsored by many private companies such as pharmaceutical and medical supplies companies as well as Ophthalmic Centers; moreover, one of the pharmaceutical companies provided a number of medical products and covered all hospitality expenses, while other companies contributed with banners; and
- Furthermore, the hospital coordinated with An Optic Center to offer medical glasses to patients at low cost.

True story:

Horus Hospital participated in alleviating the pain of parents who had a child born with a birth defect in the eyes:

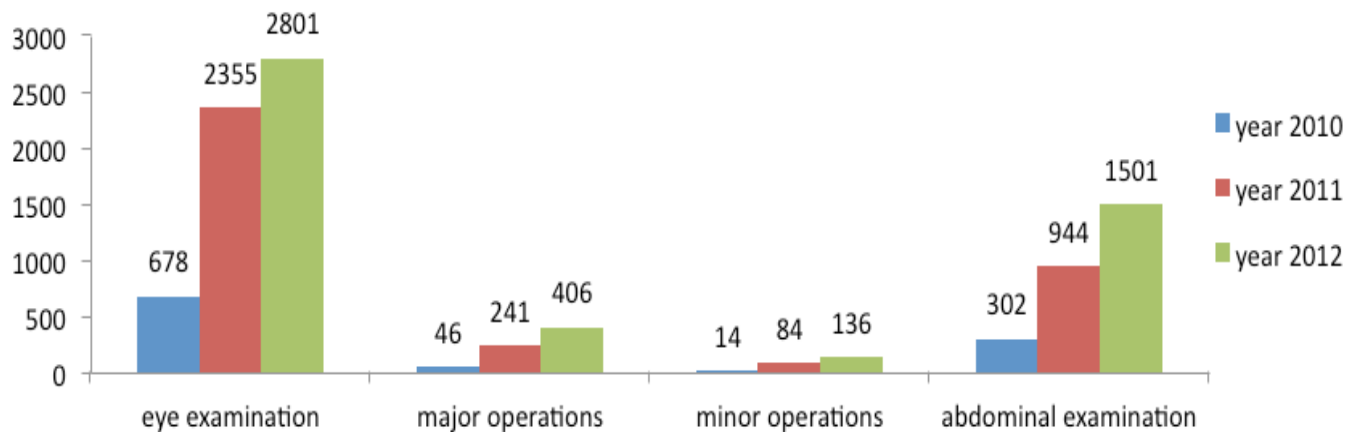


True story



Antonius Girguis Ibrahim, from Minia Governorate

The story started almost a year ago, when the family discovered that their one year old son won't be able to open his eyes normally (lid ptosis) which is a case that is caused due to the weakness of the upper eyelid muscles. Thus, the child was unable to see any action of love by the mother. He resorted to a trick he learnt by instinct, namely to put pressure on his spine by bending to the back, and this is something that his parents could not tolerate. Ultimately, his case came to the attention of CEOSS and his parents were met with the pleasant surprise when the physicians admitted the boy for a surgery to pull the lids. The family did not hesitate due to the preparations they saw at the hospital. They were so content with the success of the surgery. The pictures show the difference in the case pre and post operation.



Increasing rates of the numbers of service receivers

C. Project for the development of the Urban Environment in Western Neighborhood of Minia City

The project for the improvement of urban environment of the western neighborhood in Minia continues to offer services for almost 165,000 inhabitants of West Minia despite the challenges. So far the project managed the following successes:

- Regular collection and transportation of solid waste from the major and minor streets on daily basis and final disposal in the central dump managed by the governorate in collaboration with the local Unit for the Minia district and city;
- Continued and serious monitoring in collaboration with the Qualitative and Quantitative Control Unit affiliated to the Local Unit to take any commentaries and try elude them in due time in compliance with the contract with CEOSS and the local Unit for the Minia district and city;
- Continued collaboration among all CBOs and the community to increase social support for the system of managing solid waste, which reflected positively on the levels of cleanliness in the neighborhood;
- Continued receipt of complaints from the citizens through the designated hotline to work on them, which raises the levels of trust among the community members;
- Serious efforts were carried out by the Local Unit and the governorate to sustain the project; in addition to conducting a comparative feasibility study whose results were in favor of the cost of the project, despite the fact that this neighborhood accounts for more than 50% of the inhabitants of Minia city;
- Building the capacities of Fajr Jadid Organization to write project proposals for getting funds from other organizations. This enabled the organization to write two funding proposals for pressing waste and send them to the Japanese Embassy; both proposals were approved;

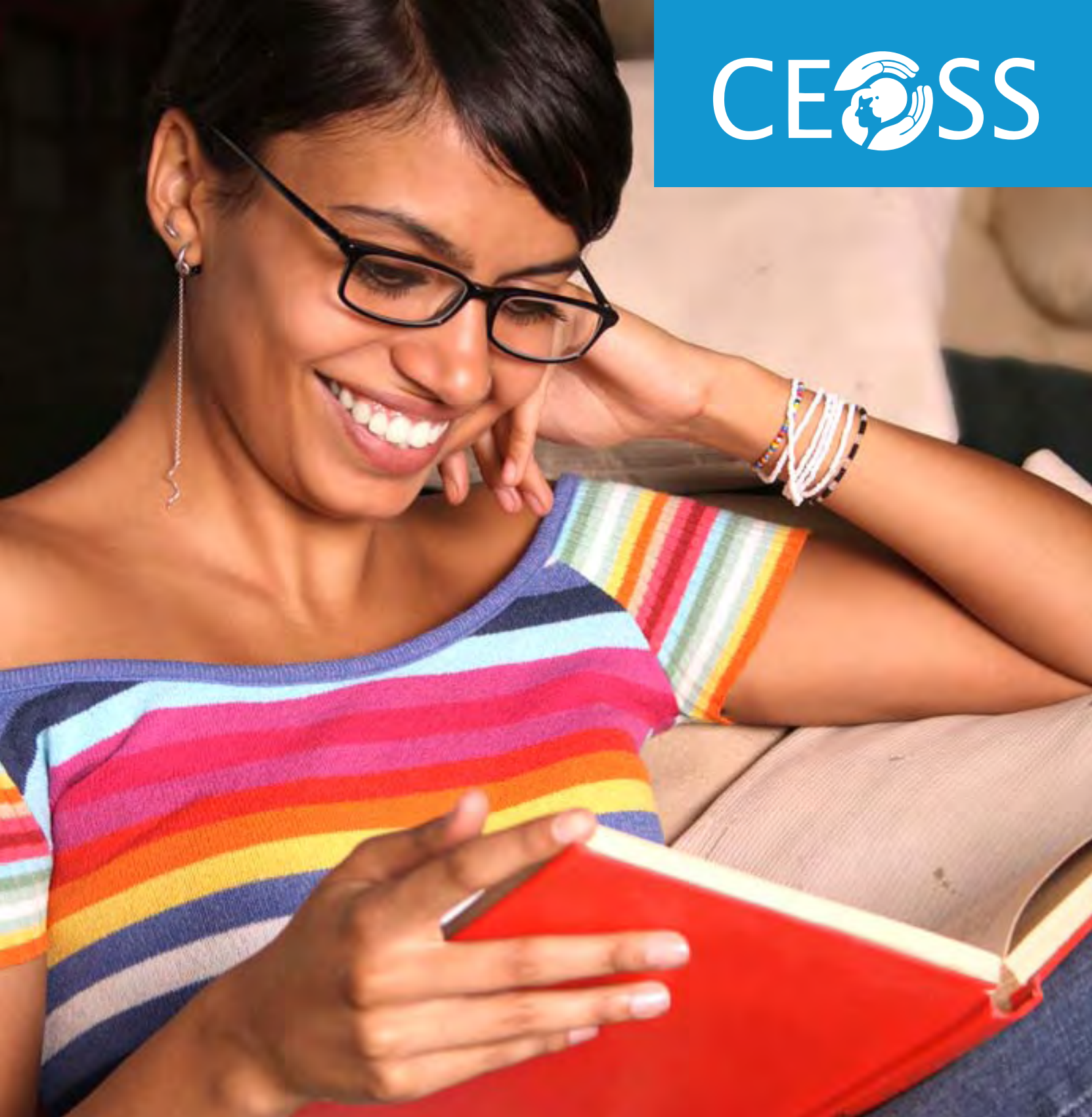


- Periodic maintenance of project equipment, which helps in ensuring the sustainability and reducing cost;
- Support to the project from Minia governorate, the Local Unit, and the concerned agencies; which supports the sustainability of the project

to continue offering services and mobilize local resources such as lifting solid waste from building sites. Despite the fact that this particular service is not provided for in the contract with the Local Unit.



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2. Culture Track

2.1 Dar El-Thaqafa

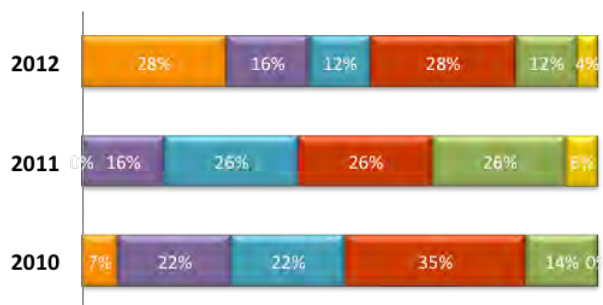
Dar El-Thaqafa was established in 1950, and since then it has realized the responsibility borne thereby towards spreading enlightened cultural and religious awareness covering all fields and directions and creating a positive impact on society. Now that fifty years have lapsed, this House has developed a sharper vision. The belief in the importance of the vital role it plays becomes stronger. This is the main reason Dar El-Thaqafa has focused on enriching the Arab library with diverse books including references, studies, explications, books of theology; and books on society, family, child, youth, development, political education, principles of democracy and citizenship, the culture of coexistence, as well as sciences. Thus, it seeks to take the reader to enriched knowledge, and intellectual fruition not only in Egypt, but in the Arab World at large, and to every Arabic speaking person.

A. Publishing

2012 Publications of Dar El-Thaqafa

Dar El-Thaqafa this year focuses on issuing women and family books with the objective of responding to increasing needs in the Arabic Book Stores.

However, this has not affected other publications, taking into account the issuance of books that cover the needs of our readers.

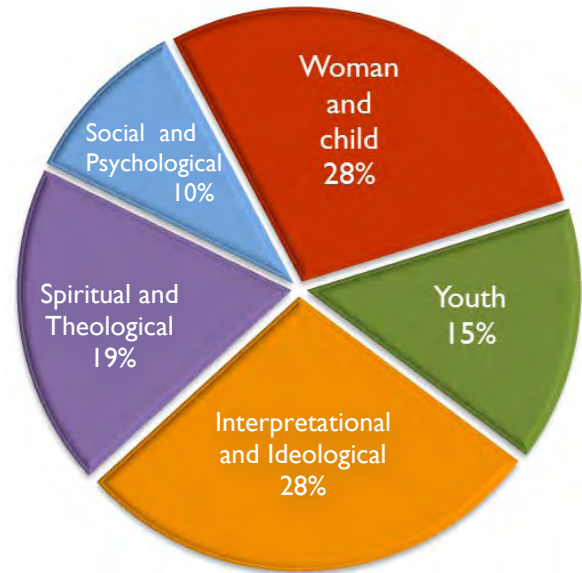


- Woman and Family
- Youth
- Interpretational and Ideological
- Spiritual and Theological
- Social and Spiritual
- General

2012 Re-publications

Dar El-Thaqafa re-published this year many books with proven attraction in the market and responding to the needs of the readers.

The diagram shows the needs fulfilled not only through re-publication, but by also by new publications.



This book in its English edition sold more than a million copies in only two years, it offers a new dimension for the love of God for us and that God doesn't lose hope in his attempts to reach you and inform you that he loves you.



This book analyzes the links between the mind and body in a scientific manner.



This book helps to comprehend the real meaning of the words in the Bible, and passages the reader to the time and place of events.

B. Curriculum

Curriculum and Press Office seeks to empower and supply the workers in the field of development and NGOs with curricula and educational and training tools, to support them through managing development work in a better manner, this is done as follows:

- partnerships with other organizations for production;
- preparation of curricula for a network of organizations working in the field of reproductive health and rights for youth;
- creation of new forms of production such as video clips; and
- monitoring and analyzing the literature and manuals available in society.



Curricula and Press



2.2 Forum for Intercultural Dialogue

Introduction

Due to the belief of the Forum in giving access and promoting the space dedicated to dialogue with a view to deepening and supporting values of citizenship, coexistence, plurality, and tolerance; and given the critical societal changes experienced by Egypt, the Forum took several tracks in 2012. Among the key tracks was expanding work with youth through building new partnerships with Cairo University (Center for Civilization Studies affiliated to the Faculty of Economy and Political Science, Center for Pedagogical Services and Pedagogical Development Support Institution), Assiut University (Future Studies Center), and the House of the Family in Assiut.

In the following section, key achievements of the programs managed by the Forum For Intercultural Dialogue will be addressed:

Opinion Makers Program

The program continues to support the opinion makers from among decision makers within circles of intellectuals of all political and cultural backgrounds. This support comes to contribute to building Egypt and reaching common grounds which reflects on community development

taking into account the current challenges facing Egypt. The program seeks to help opinion makers to present diverse thoughts and visions concerning issues of the Constitution such as the issue of freedom and social justice, and ideas for solutions of the current critical economic situation in Egypt. These visions and ideas were brought to the attention

of decision makers. Many working papers were produced including papers on plurality, the culture, mechanisms, and parties of dialogue within a disturbed society, the role of intellectuals in raising awareness of the public each according to his/her platform.



B. New Generation Program

1. Young Muslim and Christian Religious Leaders

- The program emphasizes the enlightening role of religious leaders in society and in responding to the changes experienced by Egypt. Religious leaders contributed to the dialogue and proposed their own vision about the Constitution through active discussions and participation in key current issues.
- Out of the belief in the importance of peaceful coexistence and societal peace, the initiative of "No for Violence" was implemented in celebrating the international Day of "No for Violence". Many government officials joined the meeting together with representatives of the Ministry of Islamic Endowments, al-Azhar, and the different churches, as well as some actors, media professionals and the Goodwill Ambassador, actress Dalia el-Behiry.
- With the participation of Al-Azhar, Islamic Endowment, Egyptian churches, and a number of secularists and representatives of NGOs, Sohag group launched an initiative titled "Together for Egypt" about the challenges and aspiration of dialogue, accepting difference, supporting religions, discussing Al-Azhar Document



for common coexistence and respecting plurality. Recommendations were produced confirming spreading the values of common coexistence, tolerance, and accepting the other.

2. Media Professionals:

To encourage the values of transparency, impartiality, and objectivity in proposing and discussing issues

via media in an environment of freedom and social responsibility. The program continues to build the capacities of different media outlets concerning the values of tolerance and citizenship and their dissemination among citizens. During the Holy month of Ramadan, a daily program was broadcast to spread these values through a partnership protocol signed with the Egyptian Radio.



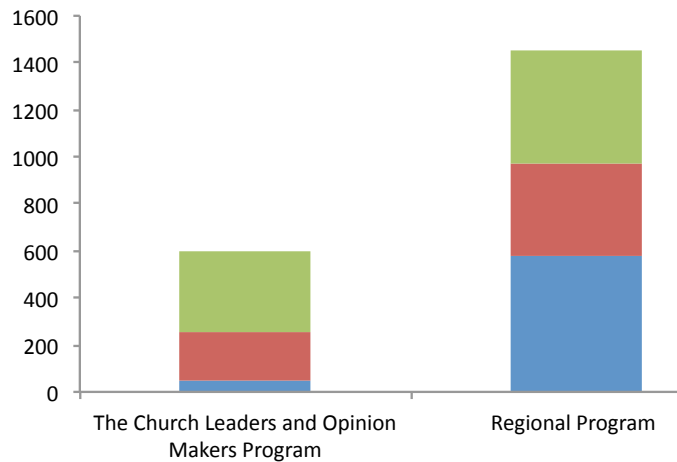
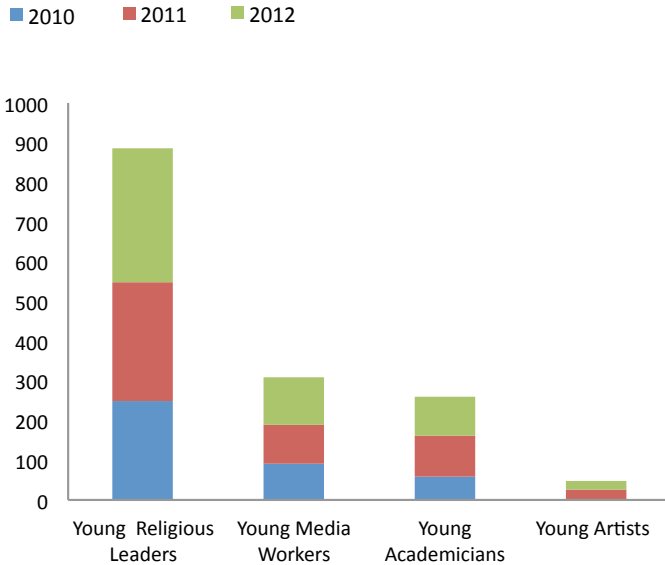
3. Academics Program:

The program seeks to build dialogue and achieve intellectual understanding among researchers, university professors, and teachers to study several issues touching reality, with a view to establishing a national vision where young academicians participate. The issues addressed included education, knowledge, building a democratic society, the status of freedoms related to scientific research, university independence, and other issues relevant to public and private freedoms that present young academicians' vision in building Egypt.

A research study titled moral diversity and positive interaction with the age of globalization was prepared reflecting the view of academicians regarding this issue.

4. Innovators Program:

Creative works confirming the culture of accepting the other were promoted. These works included poetry, literature, plastic art, and theatre through holding workshops around topics addressing the culture of tolerance, accepting the other, human rights, freedom of opinion and creativity, and freedom of religion and belief.



C. Governorates Program

The Governorates Program continues to pursue dialogue on the level of the governorates concerning issues relevant to this period of transition such as preparing the Constitution, legislation and plurality, the role of civil society in supporting democracy and promoting pluralism. In this respect, several conferences and meetings discussing this issue were held taking into account the broad spectrum of participants and speakers.

A new regional group was formed in Upper Egypt covering Beni Suef, Mina, Assuit, Qena, Luxor, Aswan, in addition to the Delta, and Alexandria.

D. The Church and Dialogue Program

In collaboration with the Evangelical Church in Heliopolis and with a view to fostering positive interaction between the Church and societal issues, several topics were addressed including the problems of the nation, and the importance of social participation and diversity.

E. International Dialogue Program

1. Arab Dialogue

The program seeks to build dialogue among the Arab intellectuals concerning issues occupying the Arab world, and networking Arab CSOs to foster the culture of dialogue in the region. In this framework, the meeting of Arab Intellectuals was held under the title "Legislation, Plurality, and Minorities in the Arab World." A meeting for the Arab Dialogue Network was held and the chair selected to develop a plan of action for the Network.

2. Arab-European Dialogue

A conference was held under the title "Arab Spring and its Impact" where representatives of Arab and European countries participated concerning issues of the Arab Spring and its impact.

3. Egyptian-German Dialogue of youth

In collaboration with the Protestant Academy of Locom, Germany, the third youth conference was organized under the title "How to Promote Political Participation". German and Egyptian youth from different backgrounds participated including religious leaders, academicians, and media professionals. The conference also included field visits to identify the experience of German youth.

4. Egyptian-Danish Dialogue

In pursuit of international dialogues starting almost a decade ago, to foster dialogue with other cultures, the sixth series of the Egyptian-Danish dialogue



was held under the title "Religion and Culture", where those interested in the issues of citizenships, society, and democratization participated. In this meeting, the issues of religious plurality in Egypt and Denmark, culture, religion, and the future of coexistence between Egypt and Denmark were discussed.

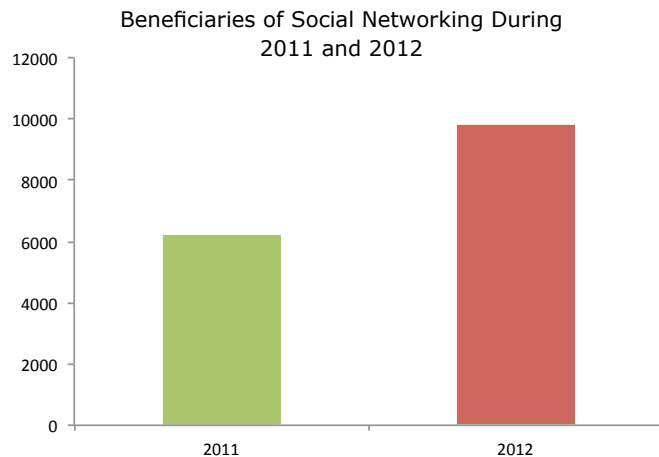
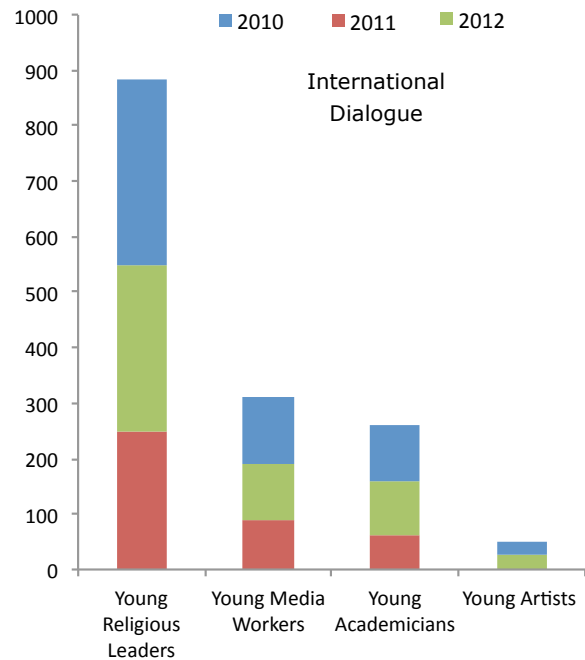
5. Arab-Danish Dialogue

Partnership, dialogue, and leadership are key values for the program "Leaders for Inter-generational Understanding" focused on promoting the role of dialogue among religions as an element for mutual understanding, social coherence for peace, and promotion of principles of reconciliation and political participation via mutual religious initiatives. Throughout the year, the program focused on the issues of the freedom of belief and thought, secularism, and religious impartiality.

F. Social Media Program

Expanding Social networking with the forum through electronic websites fostering the interactive relations with participants and contributing with their opinions, discussions and comments about the raised issues thus enhancing the culture of dialogue. This interaction is achieved through the following platforms:

- www.ceoss.org.eg
- www.facebook.com/ceoss.eg
- www.twitter.com/ceoss_org
- www.youtube.com/user/ceossorg



Success stories



1. Safaa Ibrahim Mohamed Abdulghani, Instructor at the Faculty of Education, Minia University

Indeed, joining the Forum is a turning point in my personal and professional life. It enriched my experience and my life & practical skills; enabled dialogue with many academics, media professionals, and religious leaders influencing thought and beliefs of the Egyptian citizen; and allowed me the opportunity of entering in dialogue and discussions in democratic and free environment. Through the experience gained, I was able to launch volunteer social initiatives in diverse fields such as social services, education, health, culture, awareness raising concerning rights and the laws and procedures to be followed, and through which such rights and freedom could be retrieved and defended, and training new activists in the field

of defending the rights of the Egyptian citizen. I have also tried to integrate the rights of the Egyptian national in school and university curricula; to support extra-curricular activities and programs to act as a sustainable channel for education on the culture of human rights; to establish a center for publications relevant to teaching and disseminating the culture of citizenship; and to implement training programs on the rights of the Egyptian citizen. All of this contributed to the development of my professional career.

2. Coexistence in Alexandria

A number of religious leaders participating in the Program of "Young Muslim and Christian Religious Leaders in Alexandria" undertook a social initiative titled "Together for Positive Coexistence". This initiative was founded on the belief that dialogue is indeed one of the effective mechanisms that can create common grounds despite difference and activate their role as mediating social leaders. The initiative was successful as many influential stakeholders from different backgrounds were brought together to create a state of peaceful coexistence (NGOs leaders, Muslim and Christian religious leaders, leaders of Freedom and Justice Party, revolutionary youth, and university students from Alexandria).

The issue of coexistence was raised for discussion in light of the social changes witnessed and negative phenominas threatening social coherence. Principles for formulating a document expressing the demands and vision of this group for peaceful coexistence among different religions followers were agreed. The document was formulated and printed on papyrus then distributed to several organizations and bodies in Alexandria to disseminate the ideas.

2.3 Peace Building

Summer Studies Program

Crisis management studies for the construction of peace in the Middle East and North Africa - Institutional leadership and peace building

The first training: 12 trainees from Syria - Jordan - Lebanon - Palestine - Egypt, for the period of January 23rd to February 10th, 2012

The second training: 15 trainees from Syria - Yemen - Libya - Sudan - Palestine - Tunisia - Egypt, for the period of September 3rd to September 21st, 2012



Training Elements

- Developing individual and institutional skills
- Strategic planning for peace building programs
- Post-traumatic healing
- Conditions for peace building and advocacy campaigns
- Gender and peace building
- Human rights and good governance
- Analytical view of the Middle East in a post-revolutionary political, social, and cultural context



Outputs

Forum for MENA Activists

One of the outcomes of the training was presenting a proposal for an online network comprising the seven participating countries, under the name "Ambassadors for Peace". This network would support the interaction among Arab countries around initiatives fostering building social and regional

peace, where experience, discussions and information are exchanged via this online network on Facebook. The first online conference was held on October 13th, 2012 and a plan of action for developing and sustaining the cooperation was agreed.

Opinions of some of the participants

Magd el-Khoury

[Palestine, 24 years, Palestinian Center for Studies and Dialogue of Civilizations](#)

The change I look up to in my society is building peace and clarifying the meaning of the misunderstood terms, in addition to conducting a workshop on peace building.

The project and idea I plan to implement in my community is applying the training on peace building via my organization or the Institution of Youth Council.

I will work on developing the skills of young leaders and disseminating the concept and applications of peace building.



Ragaa Ismail

[Sudan, 42 years, Executive Director for Ghayat Organization for Development and Peaceful Coexistence](#)

Sudan is a very diverse and pluralistic society. This is why it is very important to manage this diversity in a manner that enables all to live peacefully through spreading the culture of peace, principles of good governance, democracy, and social and regional participation.

The world has become a small village and the Arab world is a small family. Our duty is to protect this family through collaboration, solidarity, advocacy, networking, and the exchange and utilization of information and experience through spreading and practicing of values and skills we gained.





Kamal Makram

Minia, Egypt, 37 years, High School teacher

I dream of establishing a Counseling Center specialized in analyzing and solving the trauma of the surrounding community. My vision for the future is implementing conflict resolution mechanisms at the core, while focusing on alternatives and solutions. I hope I can build a community team for transferring knowledge and increase the number of the people having the capacity to build peace.



Program for Church Leaders

CEOSS organized a graduation ceremony for 81 trainers who completed their first training program on "Managing Crises and Peace Building", conducted for 204 training hours, for 132 hours for "Policies for Crises Management", and 72 hours for TOT training on the same subject.

Throughout 3 years, the total number of graduates reached 200 trainees.

TOT on 2 - 4 May 2012

TOT on 18 - 20 January 2012

TOT on 11 - 13 May 2012



A picture from the Graduation Ceremony of Church Leaders

CE  SS



3. Resource Development Track

3.1 Itsa Wood

The year 2012 witnessed successive events that had a direct impact on the results achieved. The key events included:

- Security turbulences witnessed by Itsa area, which had an impact on the regularity of labor and productivity in return;
- The deteriorating economic conditions led to lower actual sales relative to the planned sales.

Key Actions

- Conducting a marketing study for Itsa Wood to identify the future of the project, and the feasibility of development and expansion, i.e. the needs of the current project in terms of developing products and marketing plan;
- Increasing seasonal exhibitions and promotion periods to become as follows:
 - 3 seasonal exhibitions in Assiut, Minia, and Cairo;
 - 2 promotion periods during the months of April and December;
 - Producing a catalogue for standard Itsa Wood products to offer to clients;
 - Opening new markets for Ply Wood wood in Minia, Mattai, Mallawi, and Samallut; and
 - Hiring female workers for the counter woodwork in an attempt to control the production process as substitutes for the young men who migrated out of Minia.

Item	2010	2011	2012
Contracts	6,566,262	5,939,076	5,948,248
Deliveries	6,098,233	585,300	5,664,647
Collected amounts	6,992,390	6,419,007	6,419,007



Itsa Wood for Ply wood

Item	2010	2011	2012
Revenues	2,208,733	2,648,569	2,281,335
Cash proceeds	2,289,209	2,688,304	2,331,906

Item	Proceeds for 2011	Proceeds for 2012
Itsa Wood for Furniture	96.8%	79%
Itsa wood for Ply wood	85.6%	76%

3.2 Itsa Center

Itsa Center is one of the leading conference centers offering accommodation and meals as well as all other facilities for group training. Its strategic location in the middle of Upper Egypt offers an array of services gratifying to all social classes: one-day trips, full accommodation for large groups; reception of VIP; and diverse activities in line with the values and mission of CEOSS. One of the key events of Itsa Center in 2012 is the 'Prayer Conference'. The catering activity improved significantly throughout the year. Currently, the service is being upgraded to exceed the expectations of the customers.



3.3 Itsa Farm

1. ISTA Farm includes:

- Plant nursery: provides all types of fruit, ornamental, and timber seedlings, as well as a broad array of nursery products (for individuals and institutions). The revenues mainly come from government institutions comprising 70-75% of the total revenues.
- Al-Brinsat: is a farm designed for breeding and fattening cattle with buildings on an area of 5 feddans approximately (20,000 Sq.m) with annexed agricultural lands accounting for 25 feddans.

2. Itsa Farm was affected by key events:

- 25 January Revolution which had a direct impact on the revenues of the nursery, because revenues from government institutions and tenders account for 70% - 75% of the total revenues; as bids dropped to only 5%, thus affecting the revenues of the nursery (2011, 2012);
- Lower margins of livestock breeding in addition to widespread incidence of Foot and Mouth Disease in Egypt in 2011 had a very negative impact on the herd.

Item	2010	2011	2012
Nursery	1,279,578	712,541	752,209
Brinsat	1,665,154	2,124,116	1,738,208
Total	2,944,733	2,836,658	2,490,418

3. Some strategies and approaches in the nurseries changed post - revolution to target new customers such as:

(Contractors, private farms on desert roads, and private organizations) to compensate the loss of some revenues coming from government agencies).



3.4 Dar El-Thaqafa Bookshops

Rate of Change in Dar el-Thaqafa Sales 2011- 2012

The difficult economic conditions affected sales of all publishing houses including Dar El Thaqafa. The sales of certain publications were affected; however, the total revenues were not affected, which we consider a great achievement under the prevailing circumstances. The balance was achieved by the increase in the sales of some items such as gifts, tapes, and Christian books.

Dar El-Thaqafa	25%
Christian Books	8%
Gifts	19%
Tapes	22%
Discounts	-8%
Total net revenues	0%

This book poses a question about how to conduct a healthy conflict for you and others.



This book highlights 10 principles to establish strongly founded families, with a view to a successful generation capable of dealing with the challenges of life.

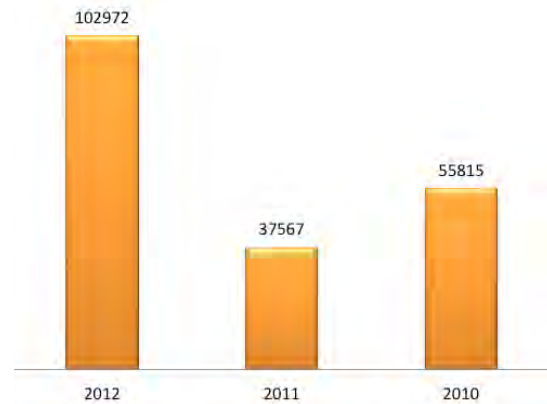


3.5 Media Production Unit

Revenues increased in 2012 compared to previous years by 52% due to reaching larger companies and agencies such as:

- USAID
- Mobinil
- GILO project
- Better Life Choir team
- Good News Choir Team

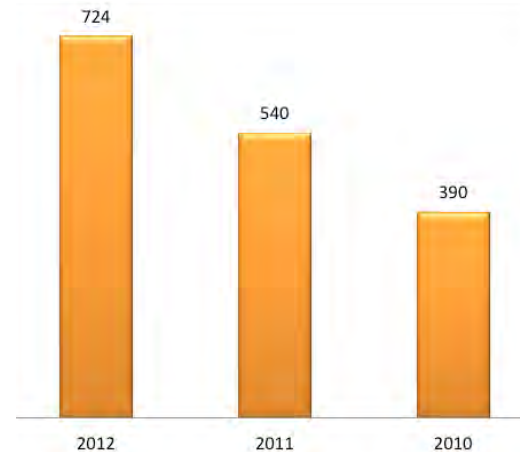
Number of published
DVDs and CDs



The number of hours increased by 44% in 2012 due to new contracts for the following productions:

- Producing "Hand in Hand" song
- Designing computer games for children about civic values
- Editing movies for the Director Maged Tawfik

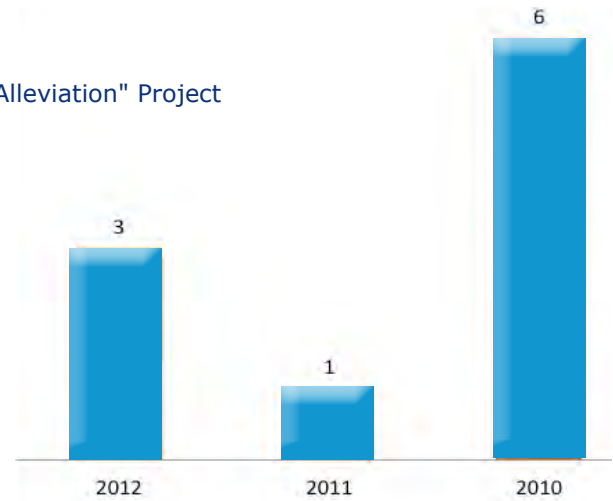
Number of hours of
Video Editing
and Sound Studio



The number of movies increased in 2010 due to the production of 4 movies related to the CEOCON meeting. However, it decreased due to the impact of the Revolution. 3 movies were produced in 2012 as follows:

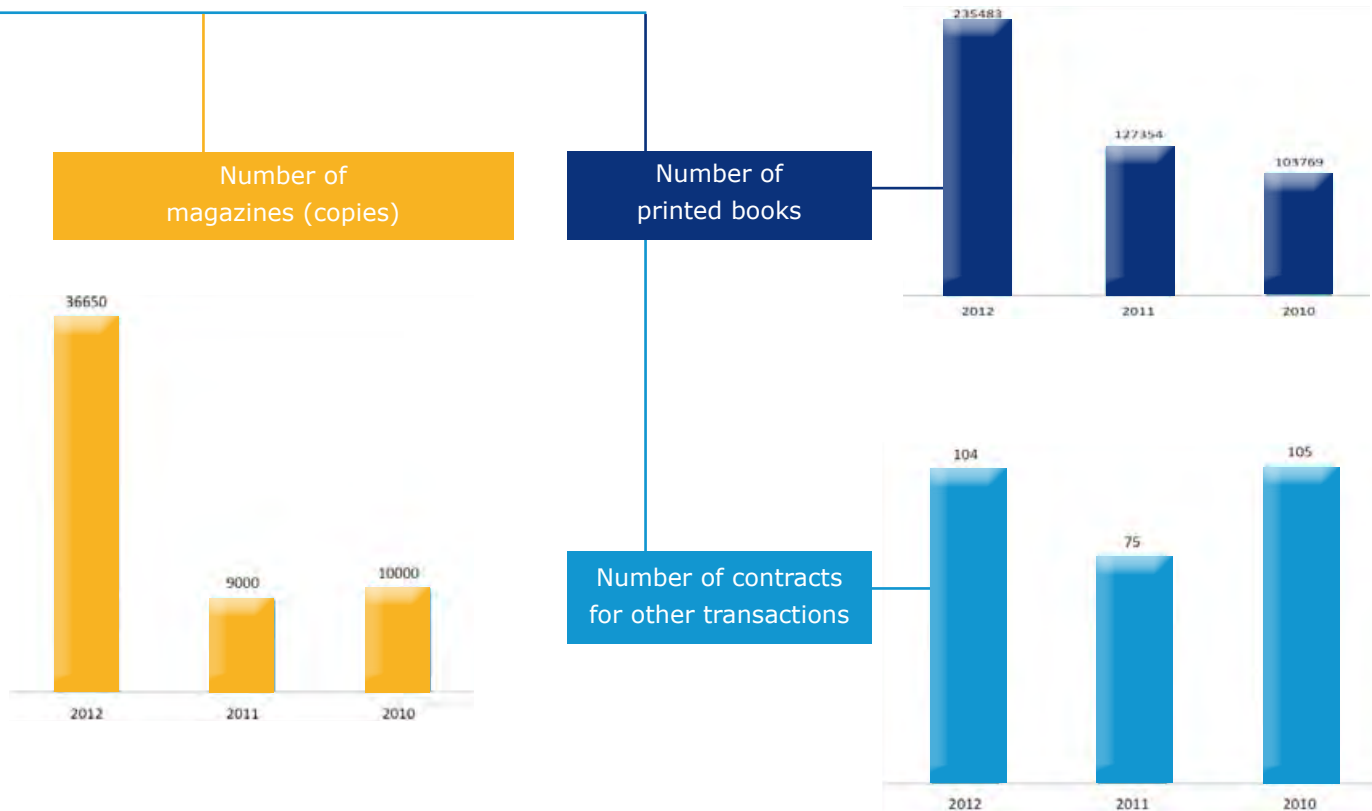
- A movie entitled "Al-Hadtha" (The Accident)
- A documentary on addressing the stigma of AIDS
- A documentary on Success Stories related to the "Poverty Alleviation" Project

Number of Movies produced



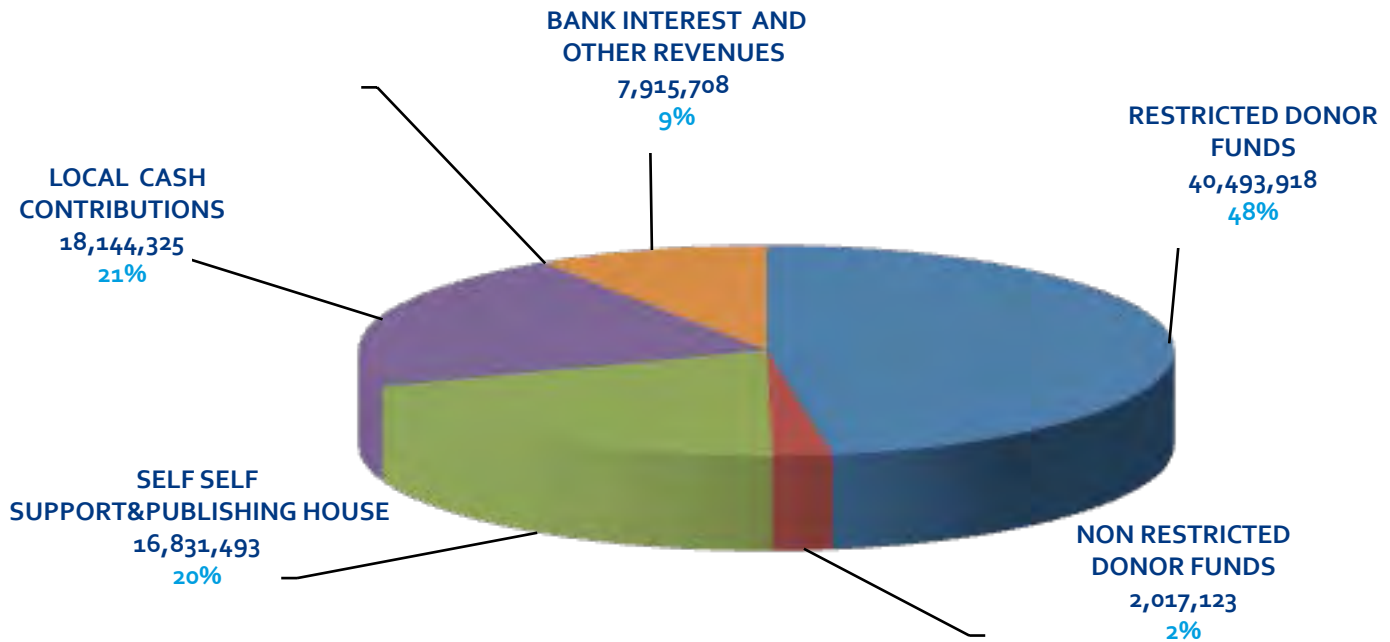
The printing house was upgraded in 2012 with a set of important machines, such as a two-color printing 1 / 4 machines, a 1 / 5 one color printing machine, and a set of supplementary machines such as chassis and plate exposure machine. This contributed greatly to boosting printing processes this year compared to past years. Publications include:

- Printing 44,000 booklets on Girls Education for GILO project
- Printing 5,000 books for the Arab Network.
- Printing 4,000 books for singed language.
- Printing 40,000 booklets for Bible Society Publishing House



Financial Report

2012 REVENUE
All Amounts in EGP
85,423,376

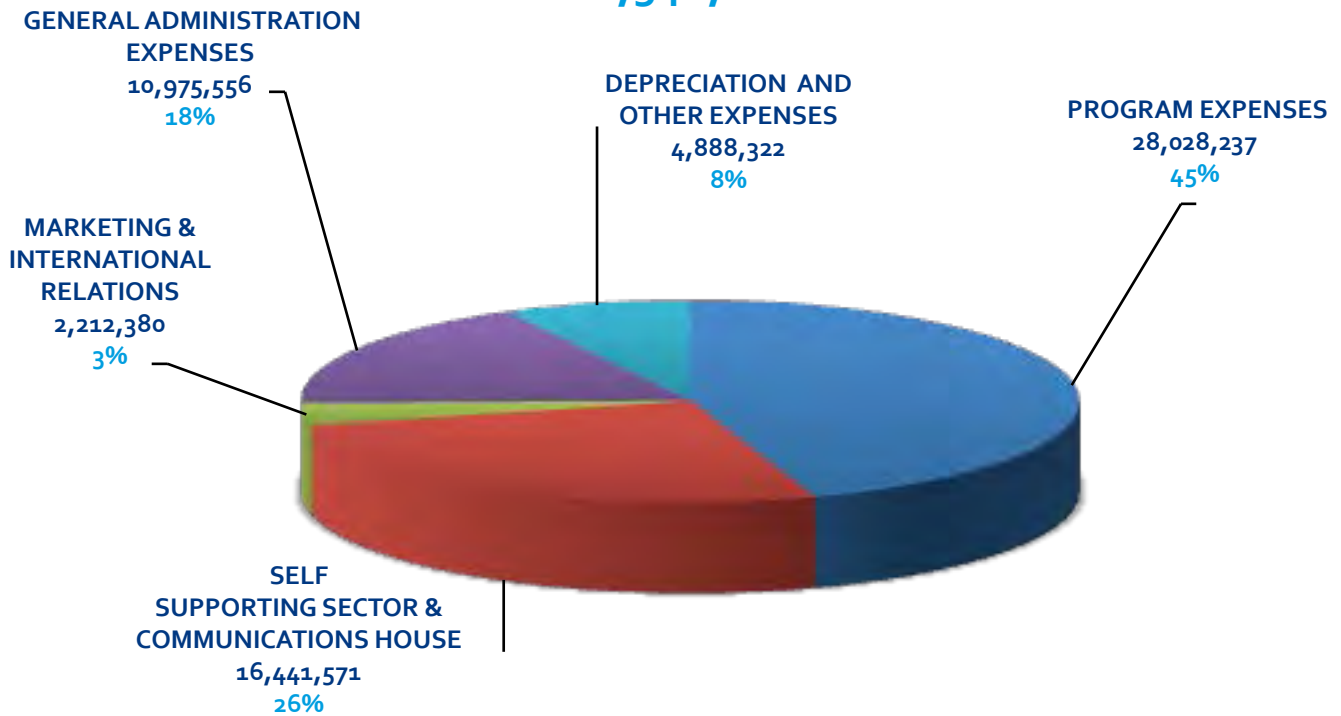




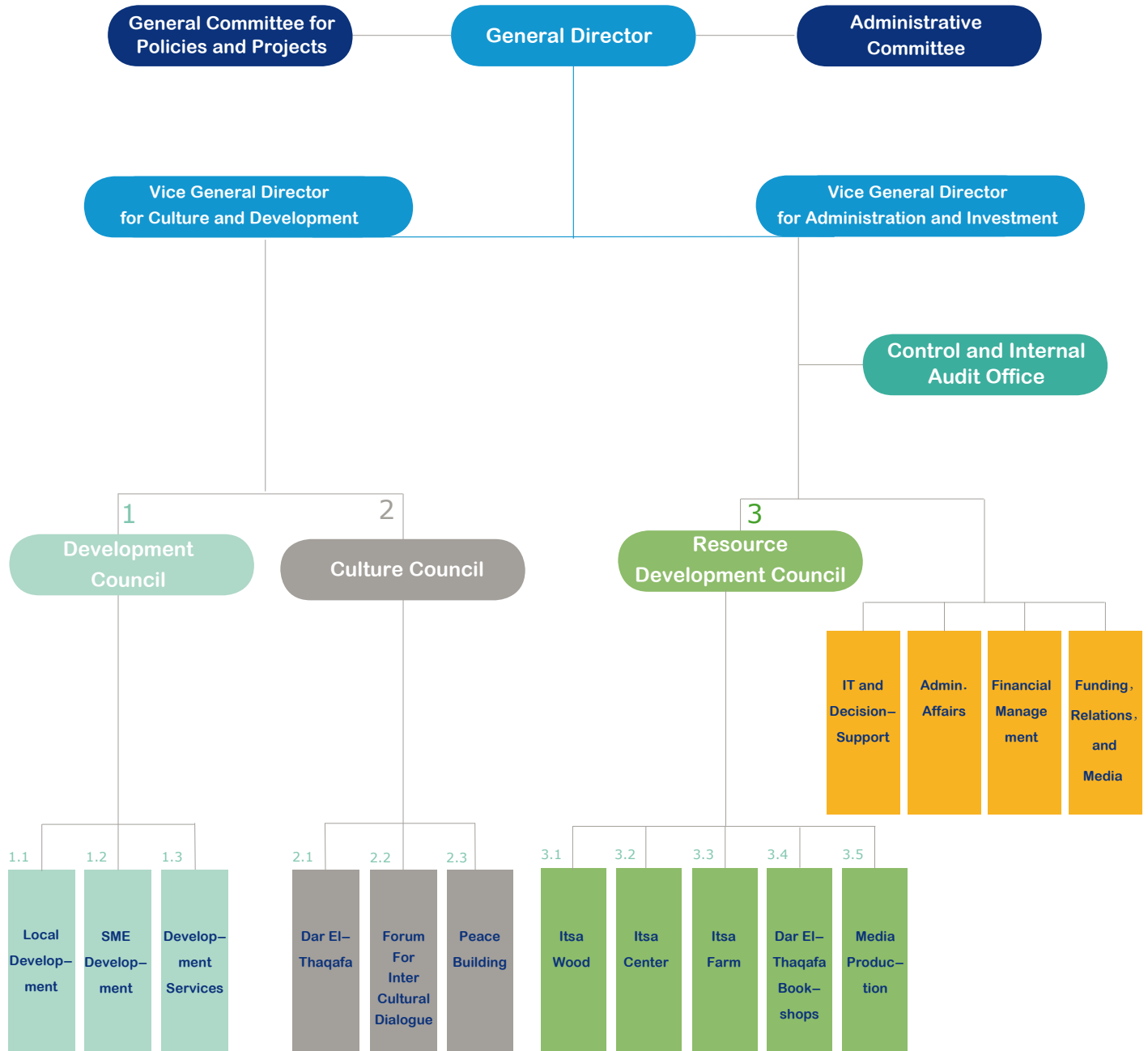
Financial Report

EXPENDITURE 2012 All Amounts in EGP

62,546,066



CEOSS Organization Chart



CEOSS Board of Directors

Dr. Mervat Akhnoukh Absakhroun,
Chairperson

Ph.D. in Medical Sciences
Professor Emeritus of Physiology,
Ain Shams University

Dr. Naguib Michael Al-Nakheeli,
Vice Chairperson

M.D. in Medical Sciences
Director, Police Academy Hospital

Dr. Effat Shawky

M.S. of Urology
Consultant of Urology

Eng. Kamal Barsoum

B.S. Petroleum Engineering
Nile Delta Exploration Manager

Dr. Emad Ramzi Philobbos

Ph.D. in Geology
Professor Emeritus of Geology, As-
suet University

Mrs. Fawziah Faheem Ayyad

B.S. in Home Economics
Chairperson of the Women's Union,
Evangelical Church

Rev. Dr. Makram Naguib Wahbah

D. Min in Theology
Senior Pastor, Evangelical Church
of Heliopolis

Rev. Dr. Atef Mehany

Ph.D. in Theology
President, Cairo Evangelical Theo-
logical Seminary

Dr . Hoda Awaed

Ph.D. in Economics
Professor of Economic Miser Inter-
national University

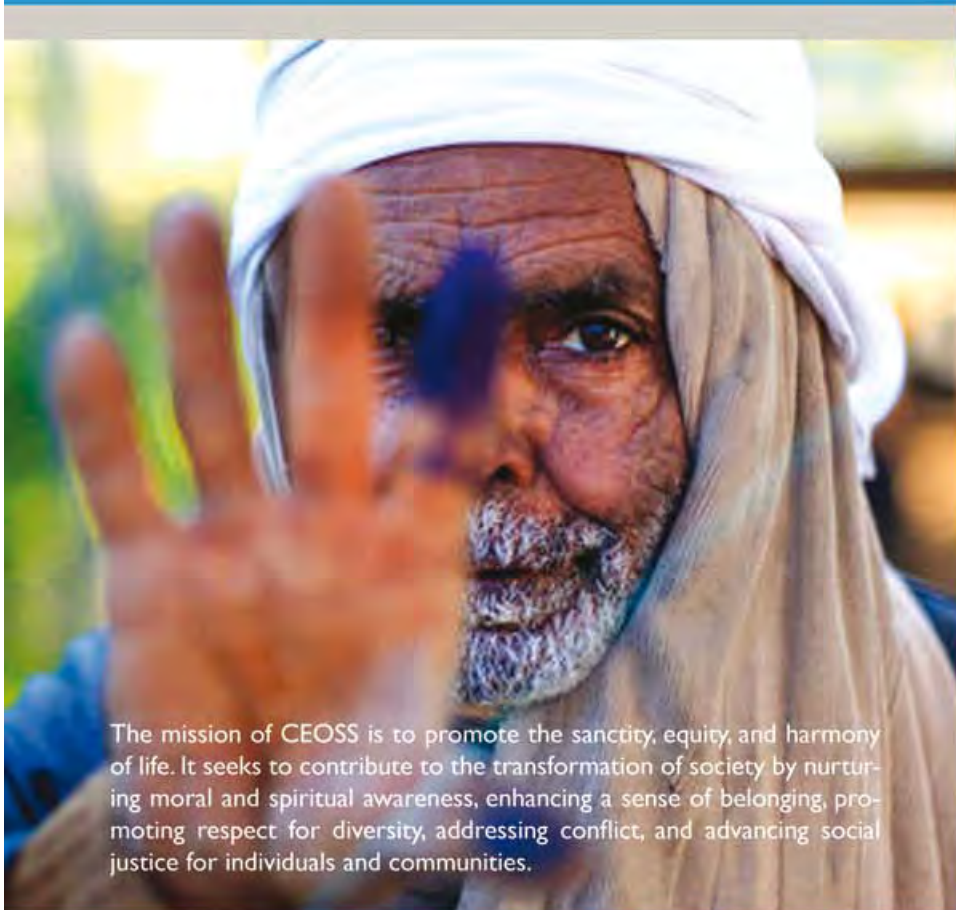
Dr. Rev.Andrea Zaki

Ph. D. in Religions and Politics
Director General, CEOSS

Together For Change



Together For Change



The mission of CEOSS is to promote the sanctity, equity, and harmony of life. It seeks to contribute to the transformation of society by nurturing moral and spiritual awareness, enhancing a sense of belonging, promoting respect for diversity, addressing conflict, and advancing social justice for individuals and communities.



CEOSS

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